



**read**

Department:  
**Rural, Environment and Agricultural  
Development**  
North West Provincial Government  
**REPUBLIC OF SOUTH AFRICA**



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# Media Advisory

## Department to host the 2017 Provincial celebration of World Environment Day

**Thursday, 15 June 2017**

**Wolwespruit:** The Department of Rural, Environment and Agricultural Development (READ), will host the 2017 World Environment Day (WED) celebration of the Bokone Bophirima province. This year's WED is celebrated under the theme: 'Connecting People to Nature', imploring every individual to appreciate and protect the importance of the natural environment.

World Environment Day (WED) is observed annual around the world and is used by the United Nations' as a principal vehicle for encouraging worldwide awareness and action for the environment. Over the years it has grown to be a broad, global platform for public outreach that is widely celebrated by stakeholders in over 100 countries. It also serves as the 'people's day' for doing something positive for the environment, galvanising individual actions into a collective power that generates an exponentially positive impact on the planet.

As part of the celebration, the Department will amongst others activities lead awareness campaigns on the challenges of illegal dumping within communities;

**WE BELONG**

**WE CARE**

**WE SERVE**

emphasise on the importance of maintaining cleanliness of environment and surroundings; and giving communities an opportunity to discover their natural environment and appreciate the benefits of a healthy ecosystem.

**Provincial World Environment Day celebration details:**

**Date: Friday, 23 June 2017**

**Venue: Kgakala Location for handover of Dustbins &  
Wolwespruit Nature Reserve for main event  
(Maquassi Hills Local Municipality)**

**Time: 08h30**

**Members of the media are invited to attend the celebration.**

**Please RSVP to Ms Mandisa Mti: [dmti@nwpg.gov.za](mailto:dmti@nwpg.gov.za) by 19 June 2017 or  
018 389 5150.**

**##Ends##**

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