## Processed Food & Bev. Trade SA



The processed food & beverage trade supply chain directory

#### seventh edition –

Z





agbiz.co.za dalrrd.gov.za thedtic.gov.za foodbevtrade.co.za

Inspiring new ways



After more than 50 years of handling and storing perishable produce, CCS knows precisely what your needs are, and how exacting the cold storage environment is. As the leading, most trusted cold storage operation in Southern Africa we are perfectly positioned to offer you the widest range of options, locations, and specialised services, all with our trademark cool attitude, of course. Our two quayside and four inland operations offer over 99 000 metric tons of multi-temperature warehousing in SA and Namibia. We have multiple quality accreditations and are container-friendly with de-stuffing and palletisation offerings. We also provide bonded warehousing and blast freezing at selected facilities as well as local container door-to-door transport and logistics solutions.



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Department of Trade, Industry and Competition (**the dtic**) Private Bag X84, Pretoria 0001, South Africa www.thedtic.gov.za

The Agricultural Business Chamber of South Africa (**Agbiz**) P O Box 76297, Lynnwoord Ridge 0040, South Africa

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Statistical information was drawn from the International Trade Centre's Trade Map, whose data is based on the United Nations Statistics Division's UN Comtrade, the world's largest database of trade statistics.

The publisher is responsible for the production of this directory and, to the best of its knowledge, the information contained herein is correct at the time of publication. Individual contributors are responsible for the content of their insertions and it should be noted that the products or services they describe may be subject to change without notice. The publishers does not accept responsibility for consequences of actions which may arise from errors contained in this directory.

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# **Rooted in growing** your business

### AgriBusiness

As a partner in agriculture for over 100 years, Absa AgriBusiness understands that the soil connects us. It is the lifeblood that feeds our communities, opening doors to endless possibilities for shared economic growth. That is why farmers rely on us for supporting their planning and transforming their farming communities.

Absa has deep experience in developing tailored, world-class business solutions for all commodities in this sector. We understand agricultural businesses and the challenges they face. That is why we offer banking products and services that our clients need, from feeding to breeding.

We make managing your business easier by nurturing the crops that feed millions and stimulating the advancement of competitive new sector development. For Absa AgriBusiness, investing in our farming communities means investing in the the livelihoods of our people, thereby growing and sustaining our economy.

### We do more so you can. That's Africanacity.

For more detailed information, please visit our website at www.absa.co.za

### Foreword by Agbiz South Africa



The Agricultural Business Chamber of South Africa (Agbiz) is pleased to introduce the seventh edition of the Food & Beverage Trade SA Directory. The publication is a unique compilation of information on a wide range of South African agro-processed products together with their export destinations and volumes exported. Products covered in the easily searchable Directory range from fruit and nuts to spices, sauces, grains and oil crops, beverages; to animal products such as poultry, red meats, seafood and dairy.

The Directory's updated Step-by-Step Export Manual For Exporters provides guidelines and essential information for emerging and

aspiring South African exporters.

Agro-industries convert raw agricultural materials into value-added products which generate additional income, employment and economic development by stimulating associated industries. The South African agricultural and agro-processing supply chains therefore fulfil a wide range of functions vital to the South African economy and people. Locally available, accessible and affordable food underpins food security, while sustainable and expanding agri-business production and exports provide the country with valuable foreign exchange and jobs. The collection and sharing of accurate information on product volumes and trends is an important contribution to policy formation and to showcasing South African agro-processors and exporters to international buyers, and investors.

The services delivered by government as a collective promote efficient industrialisation and value addition while also ensuring national food quality control. The agricultural sector provides a business efficient supply chain from farm to fork. Government in turn through its support services aims to sustain and improve advanced food supply chains, while also promoting the application of cutting edge technology to sustain the integrity of the food safety system.

This directory showcases some of the advanced food and beverage services and products that South Africa can offer to international buyers as a credible and reliable supplier. With South Africa exploring new markets to diversify and increase exports, our foreign government offices worldwide use this publication to market a range of produce and service providers.

As the key national platform for organised agribusiness in South Africa, the strategic intent of Agbiz as a Chamber is to advocate for and facilitate a favourable agribusiness environment in order for its members to perform competitively and sustainably. Agbiz therefore welcomes the opportunity to partner on this publication in support of government's efforts to develop agriculture and grow the economy.

I wish to thank the participants and publishers for a necessary directory that will showcase South African food and beverage products to the world.

Theo C. Boshoff - Chief Executive Officer



As the success of a business is usually measured in its ability to keep track of the effectiveness of business management practices and to proactively implement changes to improve on areas of concern, streamlining your business procedures is required. By going digital, the SIZA Recordkeeping Programme will eliminate redundant and time-consuming processes that usually involve paperwork and streamline business procedures, allowing you to:



To register for the SIZA Digital Recordkeeping Programme, please contact the SIZA office on 021 852 8184 or send an email to enviro@siza.co.za.





### SUSTAINABILITY INITIATIVE OF SOUTH AFRICA (SIZA)

#### South Africa Supplies Ethically

South Africa remains the only country in the world to incorporate its own history, challenges, legislation, and norms into a globally accepted way forward in the form of a standard such as SIZA. Driving a programme like SIZA is vital in allowing South African producers, emerging growers, agri-workers, and the entire value chain involved in production to adhere to standards, legislation, and global market requirements. SIZA actively focuses on reducing costs to the member and preventing unnecessary duplication of audits, whilst driving efficiency with an increased focus on corporate social responsibility, accountability, trust, and a foundation of improving the lives of all those living and working within the agri-sector.

#### Local and International Recognition

SIZA is a multisector, agri-wide South African standard, developed, owned, and operated from within South Africa. SIZA is aligned to global best practices on both social (ethical) compliance and environmental assurance which relates into recognition with more than 300 businesses across the globe. SIZA has endorsed a credible third-party social and environmental audit programme with audits conducted by recognised audit companies. SIZA is focused on continuous improvement and drives a cost-effective business approach by supplying one ethical and one environmental audit for growers in South Africa and neighbouring countries.

#### Ensuring World-Class Agricultural Products

SIZA, the Sustainability Initiative of South Africa, supports growth, sustainability, and productivity by caring for the environment, respecting the rights of workers, and initiating safe working and living conditions to ensure world-class agricultural products for the local and global market.



#### Visibility and Digital Monitoring

To ensure market access, SIZA creates visibility and shares audit information and data through our own modern and effective data platform called *MySIZA*, as well as through the Sedex and

GLOBALG.A.P. platforms. Excellent and comprehensive risk reports are available for download on *MySIZA* to ensure visibility and traceability on the South African suppliers at all times.



#### **Environmental Assurance**

The SIZA Environmental programme focuses on the sustainable management of the four cornerstones of the environment, namely soil; water; energy, materials and waste; as well as biodiversity and ecosystems. Audits can be conducted either as a standalone or a combined solution third-party audit to members who need to complete the GLOBALG.A.P. Integrated Farm Assurance (IFA) audit as well as SIZA Environmental. This results in a time and cost effective solution for members that supply to multiple markets

#### Best Practice / Remedy - Showcasing Best Practices and Creating a Balanced View

SIZA's Best Practice programme promotes and acknowledges best practices that are implemented by producers beyond the audit process, where they have achieved more than compliance and create value. Remedy is part of corrective actions to ensure continuous improvement.

SIZA is and remains the way forward for the agricultural industry in South Africa, allowing practices to be monitored, evaluated, and reported to all relevant stakeholders. Facilitating market engagement, governmental partnerships and ensured individual liability leads to a behaviour of change towards becoming improvement-led, rather than focused on mere minimum compliance. To drive this approach, we need the support and the acceptance from our global buyers. We would like to urge you as an important partner and key player in our value chain to trust and accept the programme and to recognise that SIZA is driving a risk and hands-on approach in ensuring global credibility and minimising risks.

Contact details: www.siza.co.za or retha@siza.co.za FOR MORE INFORMATION VISIT:

facebook.com/sizaprogramme
 twitter.com/siza\_programme

### About the directory

#### THE DIRECTORY LAYOUT

The directory is divided into 4 sections:

#### **SECTION 1**

#### **Plant Products**

Export product information and statistics.

#### **SECTION 2**

#### **Animal Products**

Export product information and statistics.

#### **SECTION 3**

#### Step-by-Step Export Manual

This updated manual provides a deeper understanding of processes and requirements applicable to processed produce exporters in South Africa.

#### **SECTION 4**

#### **Food Trade Service Providers**

The section is in chronological order and contains all relevant service provider contact, produce and service group information.



### YOU MAY NEED A DOCTOR TWICE A YEAR. BUT YOU NEED A FARMER THREE TIMES A DAY.

Although we enjoy the results of their labour every day, it's easy to forget the importance of farmers and the impact they have on our lives. They're truly the heartbeat of our economy, as what they grow is crucial to the growth of South Africa. That's why Standard Bank is the bank that makes a plan for farmers with a full banking suite that includes everything from equipment finance to payroll management. Because when a farmer wins, we all win. **For more information**, visit standardbank.co.za/agribusiness.

Standard Bank IT CANBE ...

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# Agri SA IN FOCUS

### About us

Agri SA is the biggest federation of agricultural organisations in South Africa. It was established in 1904 as the South African Agricultural Union. It consists of provincial affiliates, commodity organisations and corporate members.



To secure an inclusive and prosperous agricultural sector.

### MISSION



We enable farmers.

Agri SA and its members Trust • Respect • Collaboration

### What Agri SA offers

- Securing an inclusive, prosperous and growing agricultural sector through various risk, policy and growth solutions.
- Dedicated units focus on mitigating risks brought on through rural safety, disaster management, drought aid, trade, pest control and biosecurity, to name a few.
- Advocates for conducive policy on land, legislation, environment, labour, economics, trade and development.
- Leverage our inclusive network to unlock agricultural growth opportunities, such as agricultural development, funding, industry research, trade, training, networking and marketing opportunities.

### SA agriculture overview

South African agriculture is highly diversified and market-oriented. It is a sector that has faced multiple challenges over the past decade for various reasons. Numerous regions of the country experience drought and continue to combat this challenge. Other challenges include a fluctuating exchange rate, investor uncertainty and increased input prices. Despite these challenges, agriculture in South Africa is growing from strength to strength.

The South African agricultural sector had a fruitful 2020. Over and above the 13,1% positive GDP growth, the total export value of agricultural products came in at R167 billion for the year. This was an increase of 18,1% in value terms. This was mainly underpinned by the sterling exports of fruits and nuts, as they accounted for 38% or R63 billion of the total agricultural export basket.

Worth noting is that the exports of cereals had the highest growth rate, 98,3%, relative to the prior year (2019). This comes at the back of the second largest maize harvest in history. Furthermore, cereals led the list of products exported to Zimbabwe, resulting in a 158,4% jump in agricultural exports to the neighbouring country.

# Agri SA represents an INCLUSIVE Z FOOD PRODUCING SECTOR



### AGRICULTURE CONTRIBUTES TO A GROWING: Sector • Economy • Job creation • Social stability

T | +27 (0)12 643 3400

E | agrisa@agrisa.co.za

A I Block A, Inkwazi Office Park 1249 Embankment Road, Centurion, Gauteng, South Africa



www.agrisa.co.za

### YOUR TRUSTED COMMODITY PARTNER **Excellence in Containerized Imports and Exports**

Discover the excellence of Rand Agri: your premier global supplier of top-quality GMO and Non-GMO maize, maize grits, oilseeds, and grains. Our commitment to sourcing from trusted growers guarantees superior products, adhering to our rigorous standards. Experience reliability and unrivaled quality by partnering with us.

Connect with us today to unlock a world of bulk supply options.



# PROCESSED PLANT AND BEVERAGE PRODUCTS SECTION 1

FRUIT & NUTS		SUGAR CROP PRODUCTS	
Dried Fruit	1-2	Artificial Sweeteners	1-41
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\*may contain animal protein

Water: Pure

PROCESSED FOOD & BEV. TRADE SA 2023/24

1-75

SECTION 1

Netherlands 5.46% Germany 6.18% Australia

New Zealand

3 69%

Other

32.12%



	DE, GROW		
0813	11.12%	1.4%	15(15)
2008	8.43%	1.1%	21(21)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

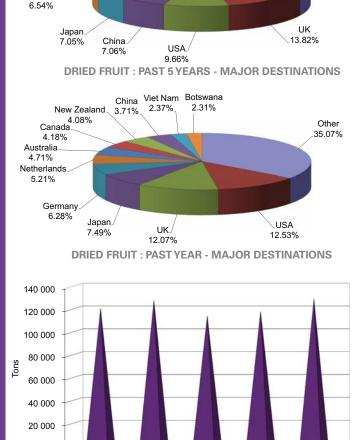
Note that **RAISINS** are not included in this group and features on its own page.

**INDUSTRY ORGANISATION** Dried Fruit Technical Services

**PRESERVATION** Dried or Sugared

PACKAGING Bottled, Tubbed or Bagged

**EXPORTERS** See **Service Providers** section for more information.



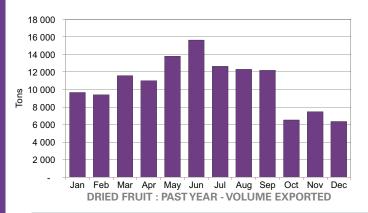
Canada Botswana Namibia

2.66%

2.26%

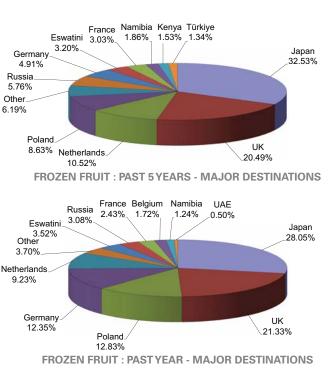
3.50%

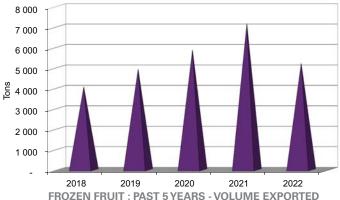
2018 2019 2020 2021 2022 DRIED FRUIT : PAST 5 YEARS - VOLUME EXPORTED

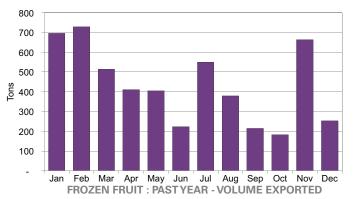












#### FOOD & BEVERAGE TRADE PRODUCTS

# FRUIT & NUTS



HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 0811 -37.14% 0.3% 41(40)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

INDUSTRY ORGANISATION

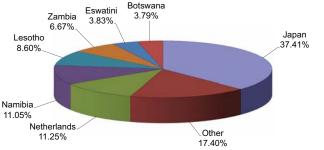
PRESERVATION Frozen

PACKAGING Tubbed or Bagged

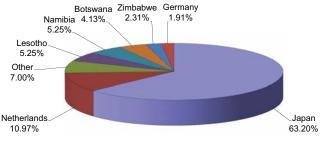
**EXPORTERS** See **Service Providers** section for more information.



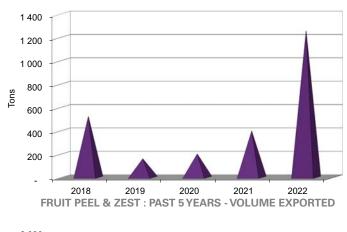
# FRUIT & NUTS

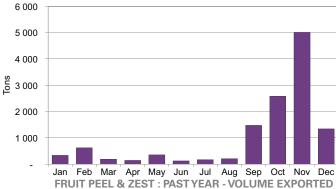


FRUIT PEEL & ZEST : PAST 5 YEARS - MAJOR DESTINATIONS



FRUIT PEEL & ZEST : PAST YEAR - MAJOR DESTINATIONS







 HS CODE, GROWTH\*, WORLD

 MARKET
 SHARE
 & RANKING:

 0814
 99.38%
 <0.1%</td>
 53(33)

 200600
 12.25%
 0.1%
 43(51)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

#### **INDUSTRY ORGANISATION**

**PRESERVATION** Dried, Sugared

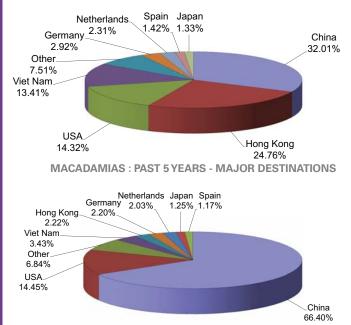
PACKAGING Bottled, Tubbed, Bagged or Boxed

#### **EXPORTERS**

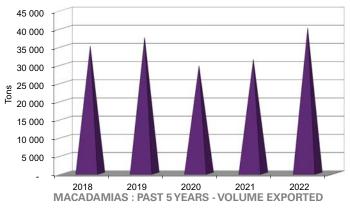
See **Service Providers** section for more information.



# FRUIT & NUTS



**MACADAMIAS : PAST YEAR - MAJOR DESTINATIONS** 





		TH*, WOR & RANKIN	
080261	28.96%	34.9%	1(1)
080262	6.33%	33.3%	1(1)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

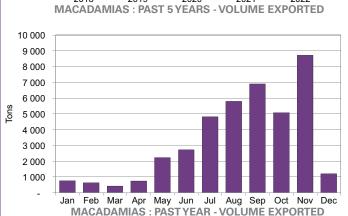
#### **INDUSTRY ORGANISATION**

PRESERVATION Dried

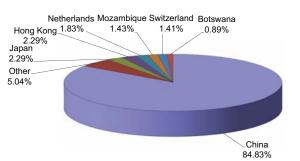
PACKAGING Canned, Tubbed, Bagged or Boxed

#### **EXPORTERS**

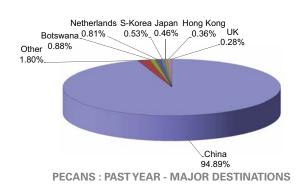
See **Service Providers** section for more information.

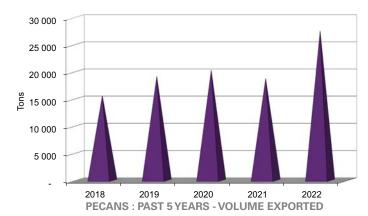


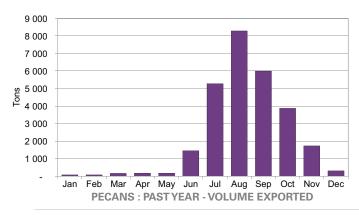




PECANS : PAST 5 YEARS - MAJOR DESTINATIONS







# FRUIT & NUTS



 HS CODE, GROWTH\*, WORLD

 MARKET SHARE & RANKING\*\*:

 080299
 31.71%
 5.5%
 5(4)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

INDUSTRY ORGANISATION South African Pecan Nut Association

PRESERVATION Dried

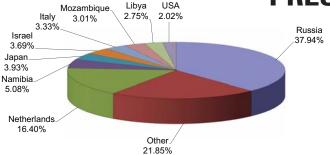
PACKAGING Canned, Tubbed, Bagged or Boxed

#### **EXPORTERS**

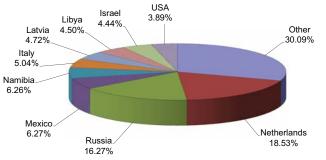
See **Service Providers** section for more information.



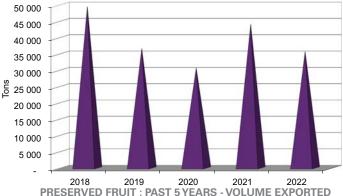
# FRUIT & NUTS



PRESERVED FRUIT : PAST 5 YEARS - MAJOR DESTINATIONS



PRESERVED FRUIT : PAST YEAR - MAJOR DESTINATIONS





	DE, GROW		
0812	16.55%	0.9%	16(24)
2007	-24.17%	1.0%	22(26)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** SA Fruit and Vegetable Canners Association

PRESERVATION Pasteurised

#### PACKAGING

Canned, Bottled or Tubbed

#### **EXPORTERS**

See **Service Providers** section for more information.

6 000 5 000 4 000 2 000 1 000 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec PRESERVED FRUIT : PAST YEAR - VOLUME EXPORTED

**RSA: PRODUCING PROVINCES** 





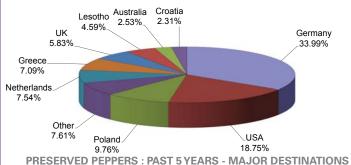
The finest fruit from the sun-filled Breede River Valley

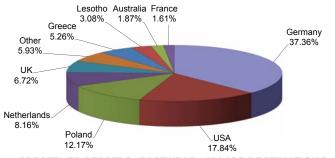
www.landaf.co.za

sales@landaf.co.za

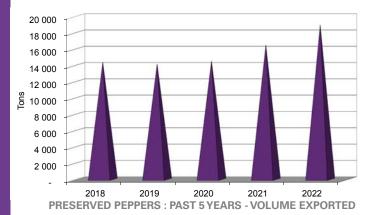
#### FOOD & BEVERAGE TRADE PRODUCTS

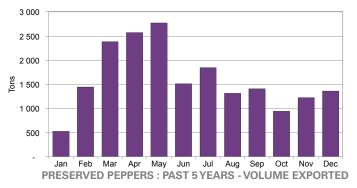
# PRESERVED PEPPERS





PRESERVED PEPPERS : PAST YEAR - MAJOR DESTINATIONS







HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 200190 14.98% 2.5% 14(14)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PASTYEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** 

**PRESERVATION** Pasteurised, Pickled

PACKAGING Canned, Bottled or Tubbed

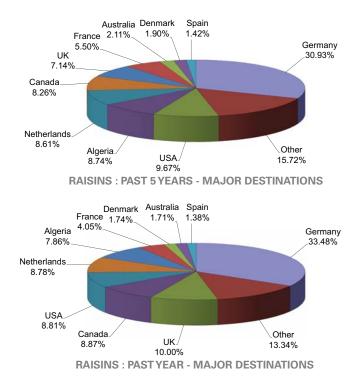
#### **EXPORTERS** See Service Providers section for

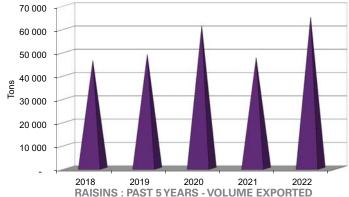
more information.

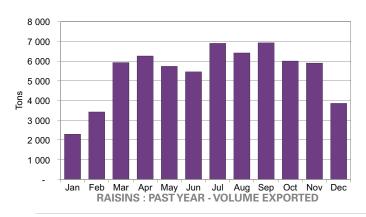


#### SECTION 1

# FRUIT & NUTS







 HS CODE, GROWTH\*, WORLD

 MARKET SHARE & RANKING\*\*:

 080620
 26.83%
 6.9%
 6(5)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PASTYEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

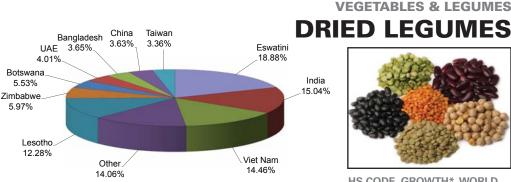
**INDUSTRY ORGANISATION** Dried Fruit Technical Services

PRESERVATION Dried

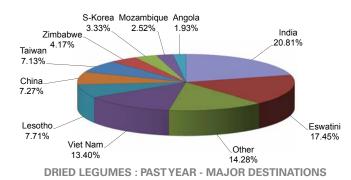
PACKAGING Tubbed or Bagged

**EXPORTERS** See **Service Providers** section for more information.





**DRIED LEGUMES : PAST 5 YEARS - MAJOR DESTINATIONS** 



45 000 40 000 35 000 30 000 د 25 000 25 000 20 000 15 000 10 000 5 000 2018 2019 2020 2021 2022

HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 0713 5.92% 0.3% 42(35)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

#### **INDUSTRY ORGANISATION**

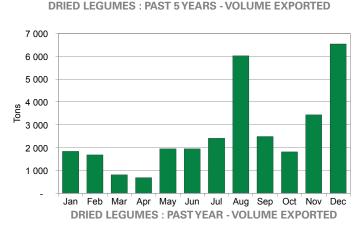
PRESERVATION

Dried

PACKAGING Tubbed, Bagged or Boxed

#### **EXPORTERS**

See Service Providers section for more information.



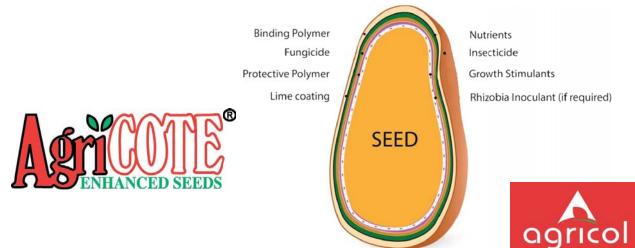
**RSA: PRODUCING PROVINCES** 



From Producer to the World



# ARE YOUR SEEDS COATED WITH ADVANCED TECHNOLOGY?



- Agricote® Advanced Seed Technology has been in South Africa for over 20 years
- Both field and laboratory research has been performed by independent Universities for the past 15 years
- · Continuous development of new coating technology in collaboration with internal partners as well as universities
- · AGT Foods Africa have developed our seed coating formulations through trial and error and with international partners
- Agricote® ensures ease of seed placement which makes planting more accurate
- Agricote® boosts seedlings to ensure strong plants
- Agricote® increases the flowability of the seed, making it more compatible with new generation planters
- Agricote® ensures better seed to soil contact
- Agricote® provides protection against biting and sucking insects
- Agricote® promotes precision agriculture

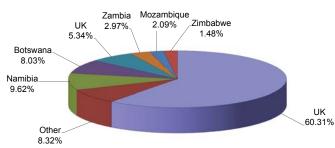
### INSIST ON ORIGINAL AGRICOTE® COATED SEED FROM AGT FOODS AFRICA OR AGRICOL

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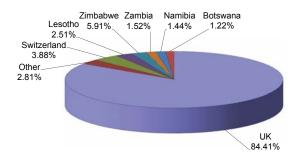
### AGRICOL PTY LTD POTCHEFSTROOM: 018 294 7470 www.agricol.co.za

Agricote® is a registered trademark in South Africa since 2008. All dissertations are available on request.

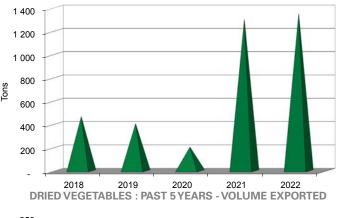
# VEGETABLES & LEGUMES



DRIED VEGETABLES : PAST 5 YEARS - MAJOR DESTINATIONS



DRIED VEGETABLES : PAST YEAR - MAJOR DESTINATIONS





HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 071290 3.63% 0.1% 43(56)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

#### **INDUSTRY ORGANISATION**

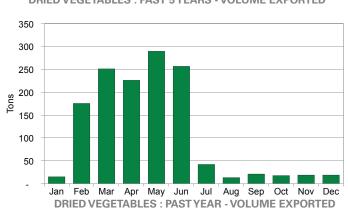
PRESERVATION

Dried

PACKAGING Tubbed, Bagged or Boxed

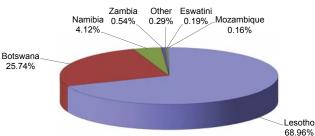
#### **EXPORTERS**

See **Service Providers** section for more information.

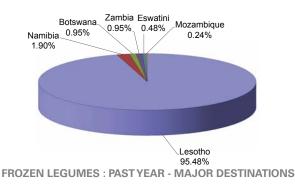


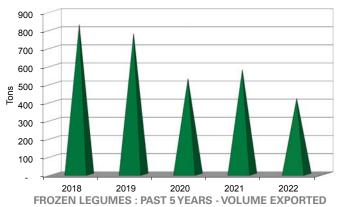


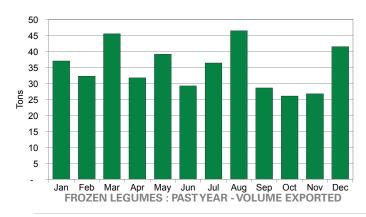
# FROZEN LEGUMES



FROZEN LEGUMES : PAST 5 YEARS - MAJOR DESTINATIONS









HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 071029 -37.86% 0.2% 20(52)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** 

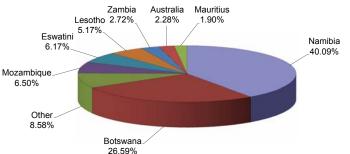
PRESERVATION Frozen

PACKAGING Tubbed, Bagged or Boxed

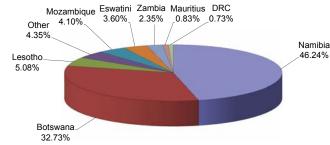
EXPORTERS See Service Providers section for more information. **FROZEN** 



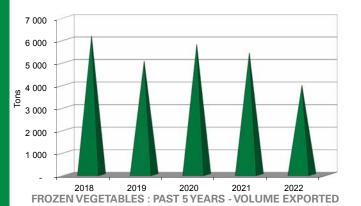
# **FROZEN VEGETABLES & LEGUMES**

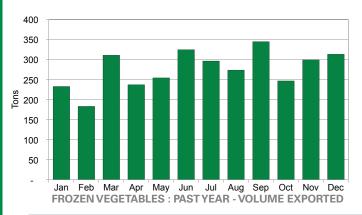


FROZEN VEGETABLES : PAST 5 YEARS - MAJOR DESTINATIONS



FROZEN VEGETABLES : PAST YEAR - MAJOR DESTINATIONS







 HS CODE, GROWTH\*, WORLD

 MARKET SHARE & RANKING\*\*:

 071080
 -36.63%
 <0.1%</td>
 53(52)

 071090
 -24.20%
 0.3%
 28(23)

 200490
 -51.11%
 0.2%
 26(24)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** 

PRESERVATION Pasteurised

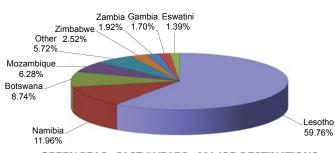
PACKAGING Tubbed, Bagged or Boxed

#### EXPORTERS See Service Providers section for

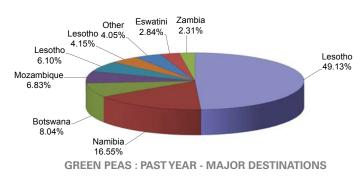
more information.

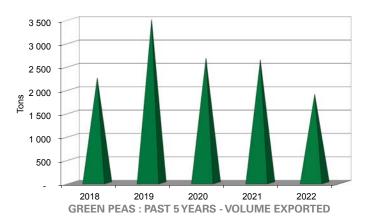


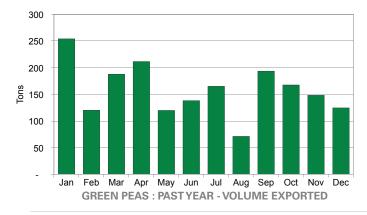
### VEGETABLES & LEGUMES GREEN PEAS



**GREEN PEAS : PAST 5 YEARS - MAJOR DESTINATIONS** 









	E, GROW		
071021	-2.46%	0.1%	34(34)
071310	-58.86%	0.1%	41(35)
200540	-4.20%	0.3%	33(39)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \* GROWTH PAST YEAR IN QUANTITY EXPORTED \*\* PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** 

PRESERVATION Pasteurised

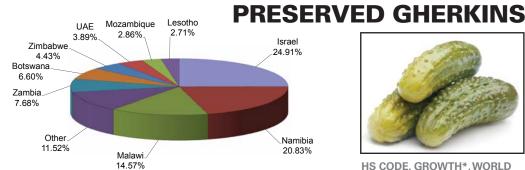
PACKAGING Canned or Bagged

**EXPORTERS** See **Service Providers** section for more information.

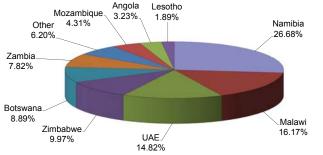


**VEGETABLES & LEGUMES** 

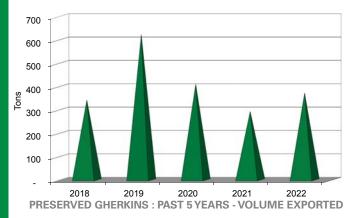
# Ρ RESERVED G H E R K N S

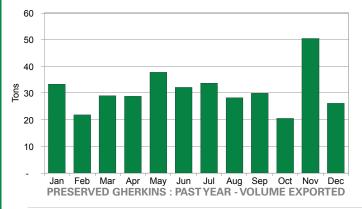


**PRESERVED GHERKINS : PAST 5 YEARS - MAJOR DESTINATIONS** 



**PRESERVED GHERKINS : PAST YEAR - MAJOR DESTINATIONS** 







HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: **071140** -80.00% <0.1% 28(25) 200110 25.49% 0.1% 45(47)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \* GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

#### **INDUSTRY ORGANISATION**

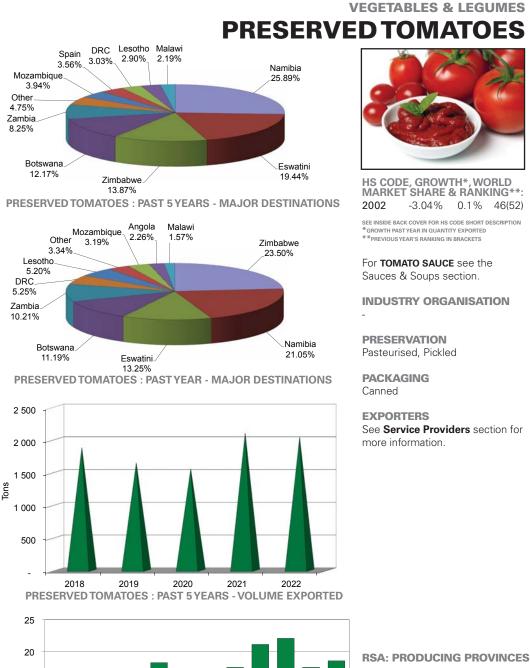
PRESERVATION Pasteurised, Pickled

PACKAGING Bottled

**EXPORTERS** 

See Service Providers section for more information.



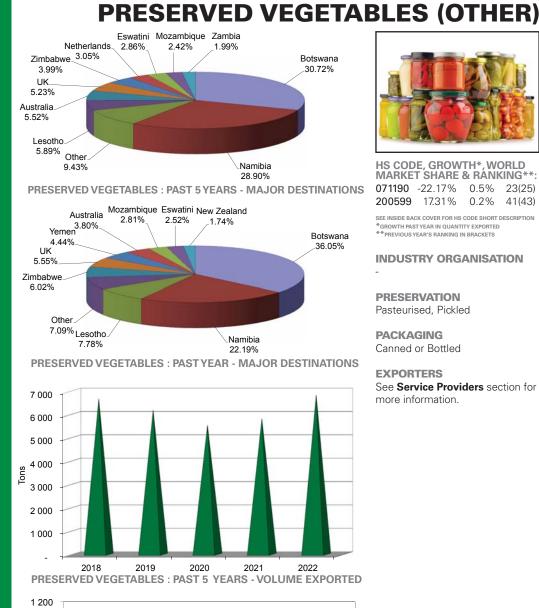




Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec PRESERVED TOMATOES : PAST YEAR - VOLUME EXPORTED

15 Suor 10

5





FOOD & BEVERAGE TRADE PRODUCTS **VEGETABLES & LEGUMES** 

HS CODE, GROWTH*, WORLD MARKET SHARE & RANKING**:					
071190	-22.17%	0.5%	23(25)		
200599	17.31%	0.2%	41(43)		

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

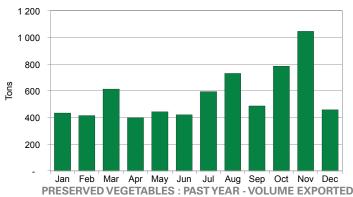
INDUSTRY ORGANISATION

PRESERVATION Pasteurised, Pickled

PACKAGING Canned or Bottled

#### **EXPORTERS**

See Service Providers section for more information.



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#### Innovative, Responsible, Reliable

Pioneering the South African Paper and Packaging Industry. Corruseal have been driving positive change in the industry for over 50 years. With 10 plants nationally Corruseal is ready to deliver value to your business.

#### **Our Vision**

**Better packaging for a Better World.** We are committed to remain a sustainable, innovative, service driven and world-class manufacturer of packaging.

#### www.corruseal.co.za



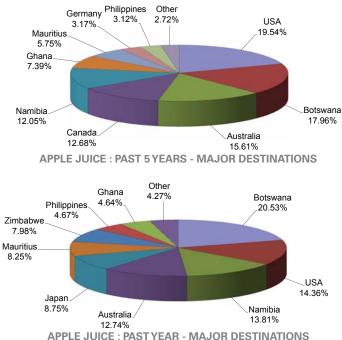
 KZN +27 31 910 9400
 Gauteng +27 11 824 8440

 Western Cape +27 87 310 2962
 PE +27 41 405 0140

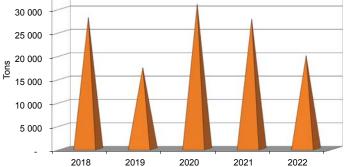
Better Packaging for a Better World

#### FOOD & BEVERAGE TRADE PRODUCTS

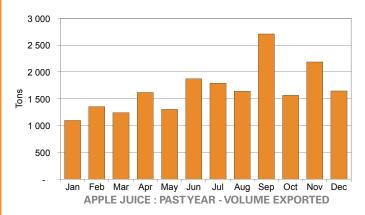
### **FRUIT & VEGETABLE JUICES APPLE JUICE**



35 000



### **APPLE JUICE : PAST 5 YEARS - VOLUME EXPORTED**





HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 200971 -1.73% 1.9% 13(13) 200979 -108.53% 0.9% 16(14)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

INDUSTRY ORGANISATION SA Fruit Juice Association

PRESERVATION Pasteurised

PACKAGING Canned, Bottled or Boxed

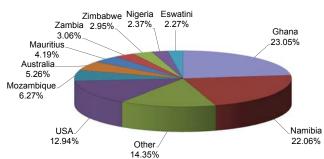
#### **EXPORTERS**

See Service Providers section for more information.

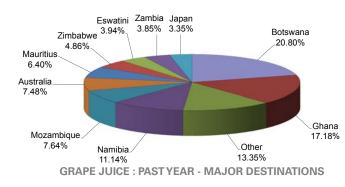


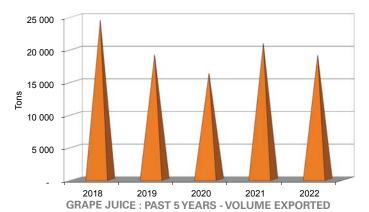


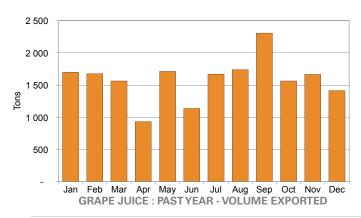
# FRUIT & VEGETABLE JUICES



**GRAPE JUICE : PAST 5 YEARS - MAJOR DESTINATIONS** 









HS CODE, GROWTH*, WORLD MARKET SHARE & RANKING**:				
200961	4.71%	5.3%	5(6)	
200969	-50.09%	1.5%	6(6)	

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** SA Fruit Juice Association

PRESERVATION Pasteurised

PACKAGING Canned, Bottled or Boxed

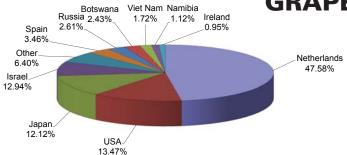
### **EXPORTERS**

See **Service Providers** section for more information.

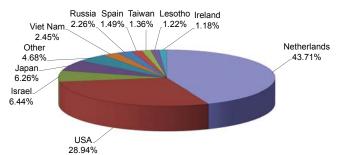


# FOOD & BEVERAGE TRADE PRODUCTS

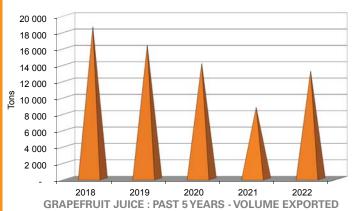
# GRAPEFRUIT JUICES



**GRAPEFRUIT JUICE : PAST 5 YEARS - MAJOR DESTINATIONS** 



**GRAPEFRUIT JUICE : PAST YEAR - MAJOR DESTINATIONS** 





HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 200921 -51.15% 0.2% 24(9) 200929 34.54% 24.1% 1(3)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

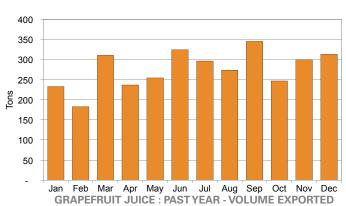
**INDUSTRY ORGANISATION** SA Fruit Juice Association

PRESERVATION Pasteurised

PACKAGING Canned, Bottled or Boxed

### **EXPORTERS**

See **Service Providers** section for more information.



**RSA: PRODUCING PROVINCES** 



GRAPEFRUIT JUICE

# **JUICE BLENDS**

HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 20.85% 3.7% 7(7) SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION

GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** SA Fruit Juice Association

PRESERVATION Pasteurised

200990

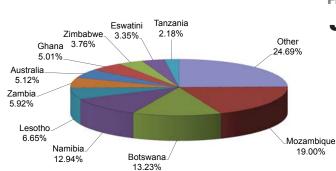
PACKAGING Canned, Bottled or Boxed

**EXPORTERS** 

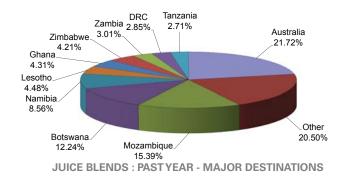
See Service Providers section for more information.

**RSA: PRODUCING PROVINCES** 

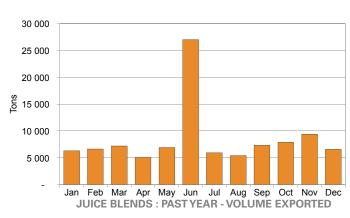




JUICE BLENDS : PAST 5 YEARS - MAJOR DESTINATIONS



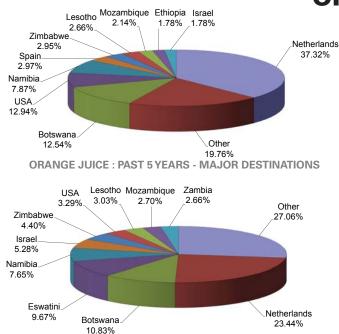
120 000 100 000 80 000 Tons 60 000 40 000 20 000 2018 2019 2020 2021 2022 JUICE BLENDS : PAST 5 YEARS - VOLUME EXPORTED



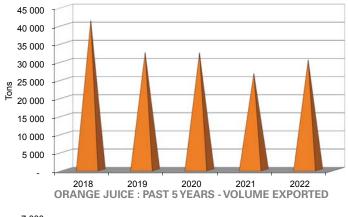


# FOOD & BEVERAGE TRADE PRODUCTS

# FRUIT & VEGETABLE JUICES



**ORANGE JUICE : PAST YEAR - MAJOR DESTINATIONS** 



 HS CODE, GROWTH\*, WORLD

 MARKET SHARE & RANKING\*\*:

 200911
 49.62%
 0.6%
 13(9)

 200912
 1.35%
 0.2%
 19(24)

 200919
 -6.51%
 3.9%
 4(5)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

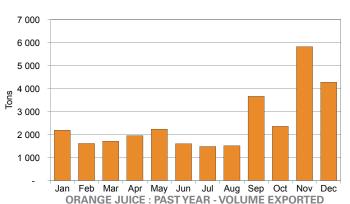
**INDUSTRY ORGANISATION** SA Fruit Juice Association

**PRESERVATION** Pasteurised, Frozen

PACKAGING Canned, Bottled or Boxed

### **EXPORTERS**

See **Service Providers** section for more information.



**RSA: PRODUCING PROVINCES** 





WWW.RFG.COM



Goodness



Phin



thodes

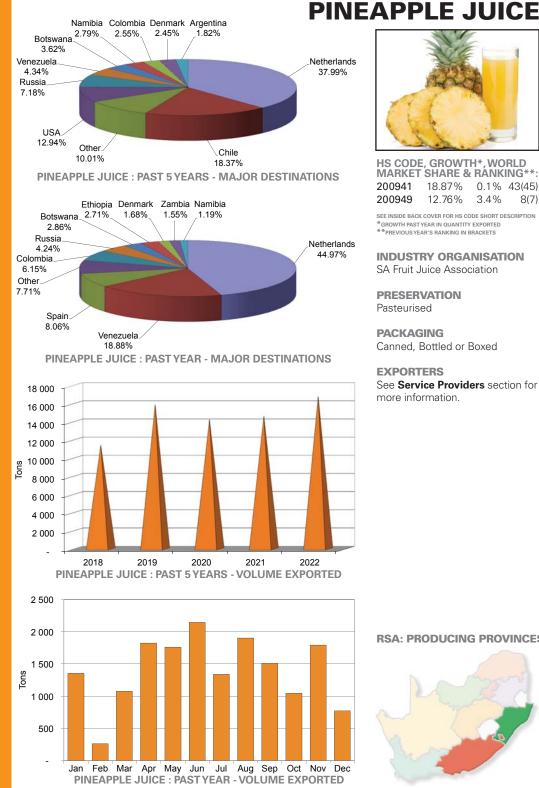
Pear Halves in Syrup

CHOIN



CHOICE GR

PINEAPPLE J U I C F



HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 200941 18.87% 0.1% 43(45) 200949 12.76% 3.4% 8(7)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** SA Fruit Juice Association

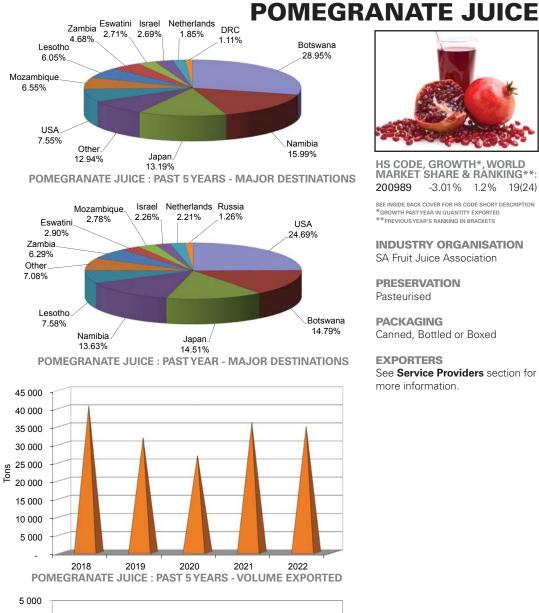
PRESERVATION Pasteurised

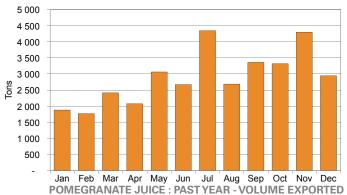
PACKAGING Canned, Bottled or Boxed

### **EXPORTERS**

See Service Providers section for more information.









HS CODE, GROWTH\*, WORLD **MARKET SHARE & RANKING\*\*:** 1.2% 19(24)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** SA Fruit Juice Association

Canned, Bottled or Boxed

See Service Providers section for



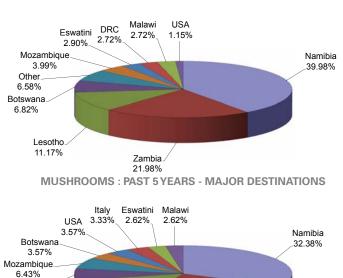
Other

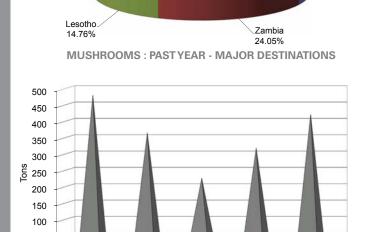
6.67%

50

2018

2019





# TUBERS & FUNGI



 HS CODE, GROWTH\*, WORLD

 MARKET SHARE & RANKING\*\*:

 071151
 -95.45%
 1.1%
 6(22)

 071159
 29.03%
 0.2%
 24(31)

 071239
 53.33%
 <0.1%</td>
 65(56)

 2003
 30.34%
 <0.1%</td>
 42(42)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

### **INDUSTRY ORGANISATION**

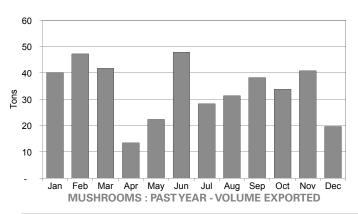
South African Mushroom Farmers' Association

**PRESERVATION** Chilled, Dried or Brined

PACKAGING Canned, Tubbed or Boxed

### **EXPORTERS**

See **Service Providers** section for more information.



2020

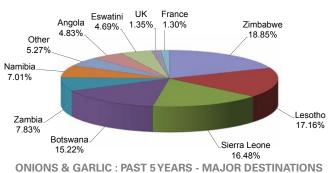
**MUSHROOMS : PAST 5 YEARS - VOLUME EXPORTED** 

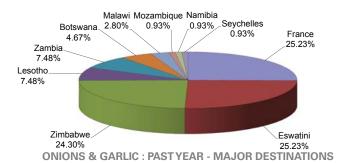
2021

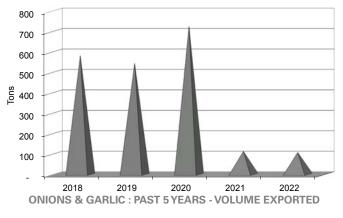
2022

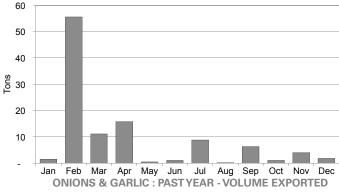


# TUBERS & FUNGI











 HS CODE, GROWTH\*, WORLD

 MARKET SHARE & RANKING\*\*:

 071220
 -4.63%
 <0.1%</td>
 39(38)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** Potatoes and Onion Committee South African Garlic Growers Association

PRESERVATION Dried

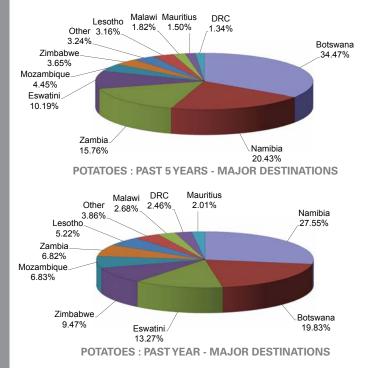
PACKAGING Bottled, Bagged or Boxed

# EXPORTERS

See **Service Providers** section for more information.



# TUBERS & FUNGI POTATOES



35 000 30 000 25 000 15 000 5 000 5 000 2018 2019 2020 2021 2022 POTATOES : PAST 5 YEARS - VOLUME EXPORTED 3 000

# No.

HS CODE, GROWTH*, WORLD MARKET SHARE & RANKING**:				
071010	-30.78%	2.7%	11(10)	
200410	-4.59%	0.2%	18(19)	
200520	22.02%	1.0%	17(17)	

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** Potatoes South Africa

# PRESERVATION

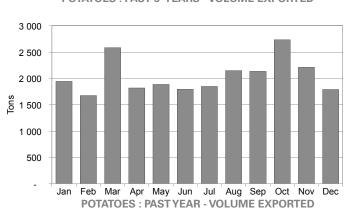
Dried, Fried or Frozen

# PACKAGING

Canned, Bagged or Boxed

### **EXPORTERS**

See **Service Providers** section for more information.





Be Good. Do Good.



# Smart & Sustainable Farming

We are adopting planet-friendly practices to improve agricultural resource efficiency and address climate change challenges.



# **Resource Efficient Operations**

As a leader in the potato-processing industry, we have a responsibility to show the way toward a low-carbon economy.



# Good Food

As a responsible food manufacturer, we create food that can be part of a healthy, balanced diet, while providing innovative solutions to meet consumer demands for taste, nutrition and convenience.



# **Thriving Communities**

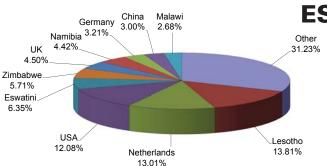
As a family-owned business, with most plants located in rural communities, we care deeply about building long-term, trusted connections with the growers, communities and employees who produce our food globally.



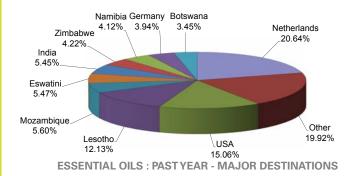


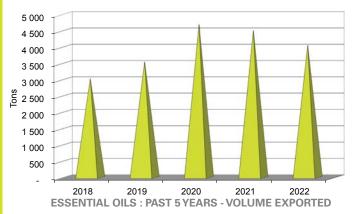
www.mccain.co.za

PROCESSED FOOD TRADE PRODUCTS



**ESSENTIAL OILS : PAST 5 YEARS - MAJOR DESTINATIONS** 





# OIL CROP PRODUCTS



HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 3301 -10.04% 1.0% 21(21)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

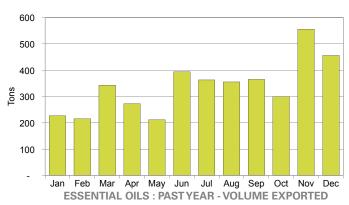
**INDUSTRY ORGANISATION** South African Essential Oils Producers Association

PRESERVATION Dehydrated, Cold or Hot Pressed

PACKAGING Bottled

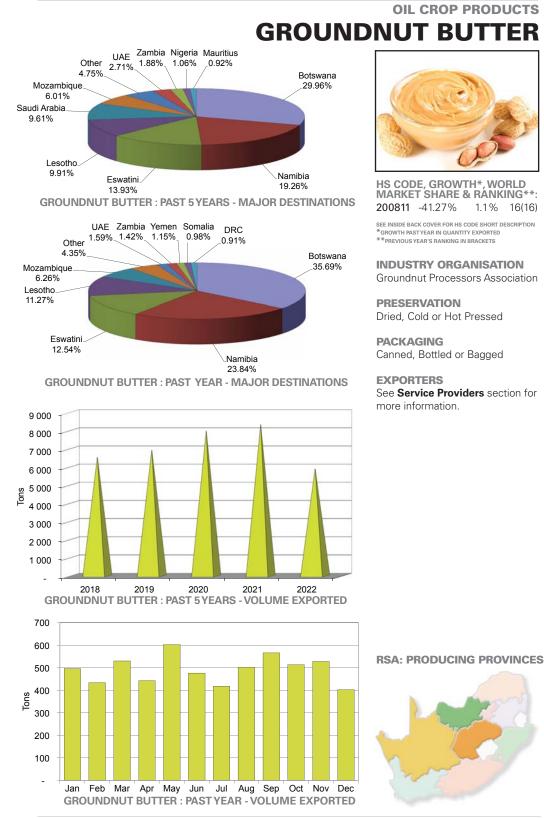
### **EXPORTERS**

See **Service Providers** section for more information.



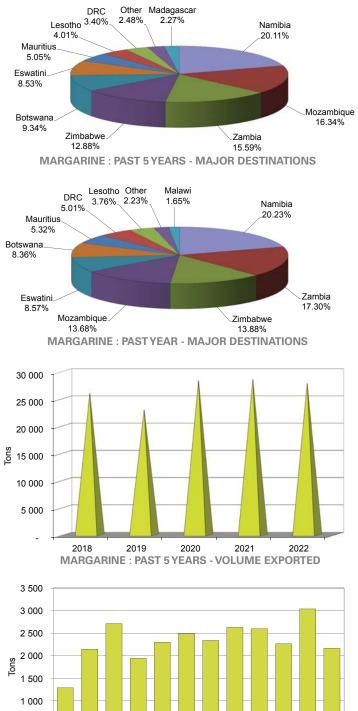






FOOD & BEVERAGE TRADE PRODUCTS

# **OIL CROP PRODUCTS** MARGARINE



HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 1517 -2.58% 0.5% 30(25)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION GROWTH PAST YEAR IN QUANTITY EXPORTED \*\* PREVIOUS YEAR'S RANKING IN BRACKETS

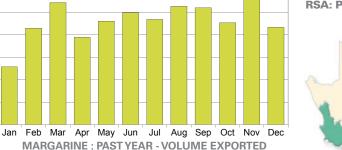
**INDUSTRY ORGANISATION** SA Oil Pressers Association

PRESERVATION Pasteurised

PACKAGING Tubbed or Wrapped

### **EXPORTERS**

See Service Providers section for more information.

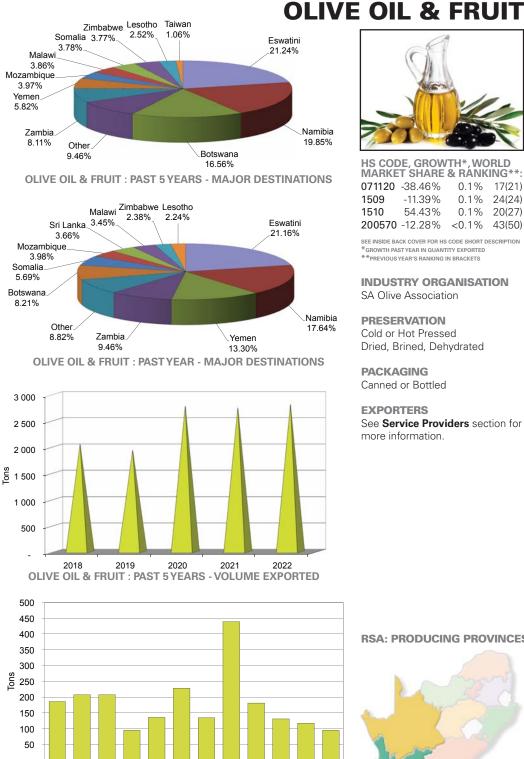


# **RSA: PRODUCING PROVINCES**



MARGARINE

500



**OIL CROP PRODUCTS** 

HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 071120 -38.46% 0.1% 17(21) 1509 -11.39% 0.1% 24(24) 1510 54.43% 0.1% 20(27) 200570 -12.28% <0.1% 43(50)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** SA Olive Association

# PRESERVATION

Cold or Hot Pressed Dried, Brined, Dehydrated

PACKAGING Canned or Bottled

# **EXPORTERS**

See Service Providers section for more information.

**RSA: PRODUCING PROVINCES** 



Jul

**OLIVE OIL & FRUIT : PAST YEAR - VOLUME EXPORTED** 

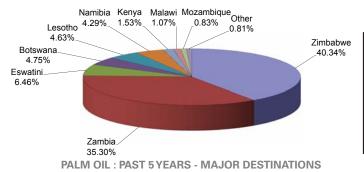
Aug Sep

Oct Nov Dec

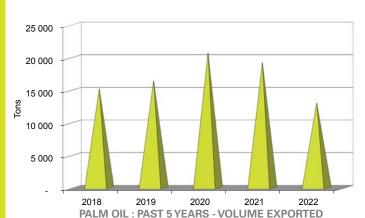
Feb Mar Apr May Jun

Jan

# OIL CROP PRODUCTS



Malawi Other Kenya Mozambique\_1.39%\_ 0.74% 0.72% Eswatini\_1.50% 6.26% Botswana Zimbabwe 6.51% 49 66% Lesotho 6.57% Namibia 7.04% Zambia 19.62% PALM OIL : PAST YEAR - MAJOR DESTINATIONS





HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 1511 -47.23% 0.1% 42(41)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PASTYEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

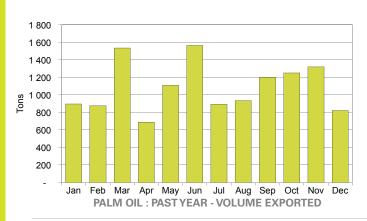
**INDUSTRY ORGANISATION** SA Oil Pressers Association

**PRESERVATION** Dehydrated, Cold or Hot Pressed

PACKAGING Canned or Bottled

**EXPORTERS** See **Service Providers** section for





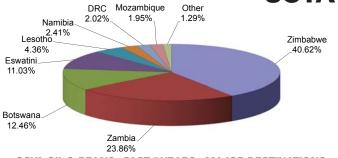
**RSA: PRODUCING PROVINCES** 



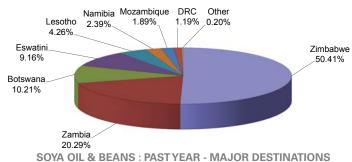
E Les 6.5 Nai 7.0

# PROCESSED FOOD TRADE PRODUCTS

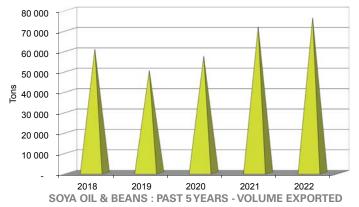
# SOYA OIL & BEANS

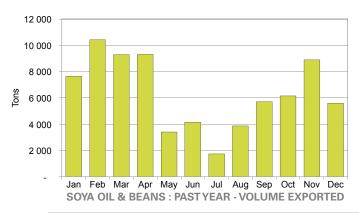


SOYA OIL & BEANS : PAST 5 YEARS - MAJOR DESTINATIONS



SOLA OLE & BEANS TRATTERN - MAJON DESTIMATIONS







 HS CODE, GROWTH\*, WORLD

 MARKET SHARE & RANKING\*\*:

 120810
 35.71%
 0.2%
 15(18)

 1507
 3.05%
 0.6%
 20(27)

 For Soya Sauce see Sauces & Soups section

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED

\*\*PREVIOUS YEAR'S RANKING IN BRACKETS

INDUSTRY ORGANISATION Southern African Soyfood Association

PRESERVATION Milled or Hot Pressed

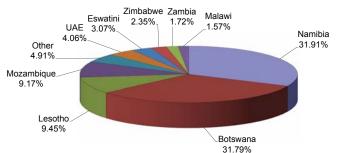
PACKAGING Canned, Bottled or Bagged

# **EXPORTERS**

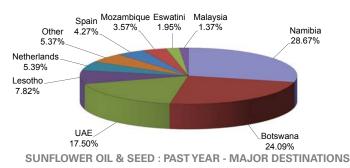
See **Service Providers** section for more information.

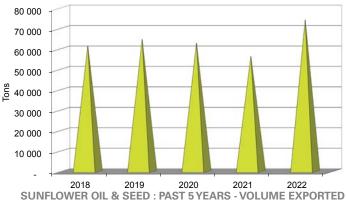


# SUNFLOWER OIL & SEED



SUNFLOWER OIL & SEED : PAST 5 YEARS - MAJOR DESTINATIONS







HS CODE, GROWTH*, WORLD				
MARKET	SHARE 8	<b>k</b> RÁNK	ING**:	
1206	16.21%	0.1%	34(36)	
151211	73.85%	0.1%	23(25)	
151219	-6.89%	1.5%	17(15)	

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \* GROWTH PAST YEAR IN QUANTITY EXPORTED \*\* PREVIOUS YEAR'S RANKING IN BRACKETS

INDUSTRY ORGANISATION SA Oil Pressers Association

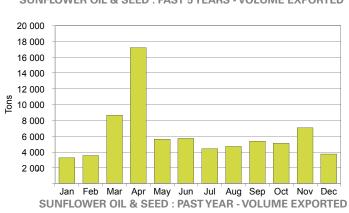
**PRESERVATION** Dried, Cold or Hot Pressed

# PACKAGING

Canned, Bottled or Bagged

### **EXPORTERS**

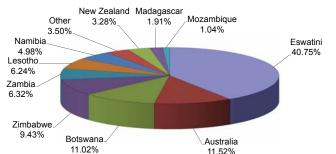
See **Service Providers** section for more information.



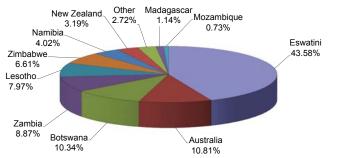
**RSA: PRODUCING PROVINCES** 



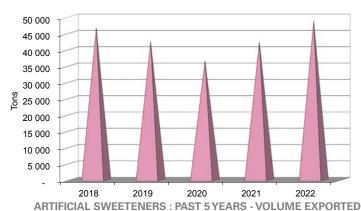
# SUGAR CROP PRODUCTS

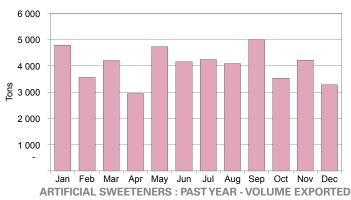


ARTIFICIAL SWEETENERS : PAST 5 YEARS - MAJOR DESTINATIONS



ARTIFICIAL SWEETENERS : PAST YEAR - MAJOR DESTINATIONS







HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 1702 13.28% 0.4% 35(37)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** 

**PRESERVATION** Fermented and Dried

PACKAGING Canned or Boxed

# **EXPORTERS**

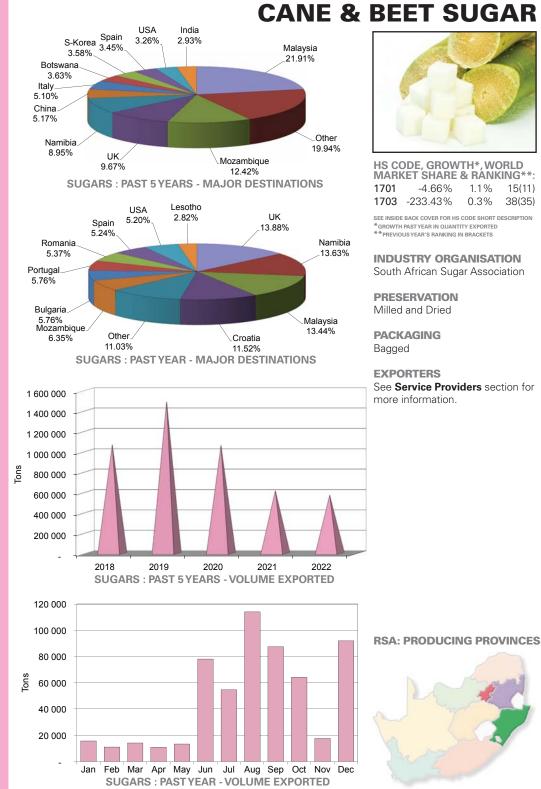
See **Service Providers** section for more information.





SUGAR CROP PRODUCTS

# C A N E 8 BEET SUGAR



HS CODE, GROWTH*, WORLD MARKET SHARE & RANKING**:				
1701	-4.66%	1.1%	15(11)	
1703	-233.43%	0.3%	38(35)	

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** South African Sugar Association

PRESERVATION Milled and Dried

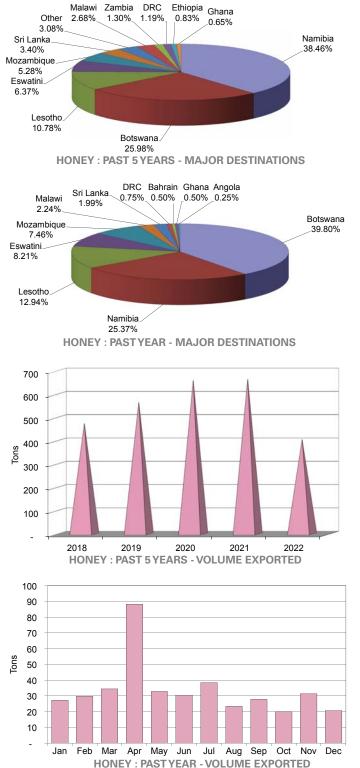
PACKAGING

See Service Providers section for more information.



# FOOD & BEVERAGE TRADE PRODUCTS

# SUGAR CROP PRODUCTS



 HS CODE, GROWTH\*, WORLD

 MARKET SHARE & RANKING\*\*:

 0409
 -63.79%
 0.1%
 51(50)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

INDUSTRY ORGANISATION South African Bee Industry Organisation

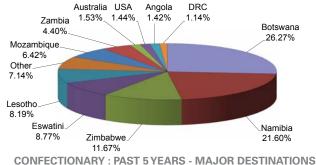
**PRESERVATION** Pasteurised and Filtered

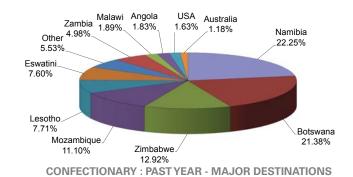
PACKAGING Bottled

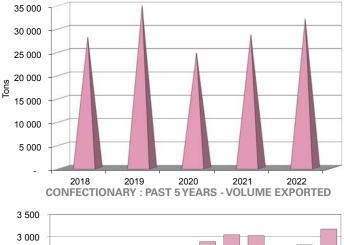
**EXPORTERS** See **Service Providers** section for more information.



# 









HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 1704 10.72% 0.6% 38(38)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

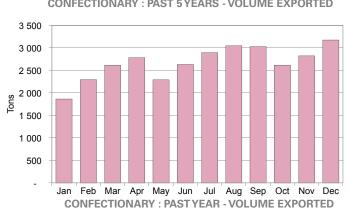
Note that **CHOCOLATES** are not included in this group and features on its own page in the Dairy section.

**INDUSTRY ORGANISATION** 

PRESERVATION Pasteurised

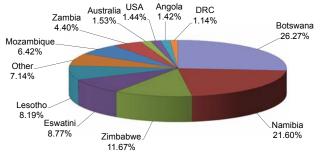
PACKAGING Boxed or Bagged

# **EXPORTERS** See **Service Providers** section for more information.

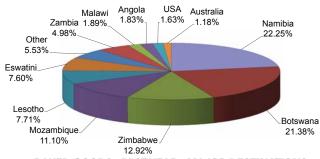




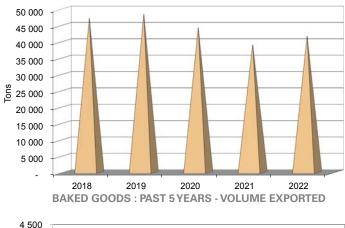
# GRAIN CROP PRODUCTS

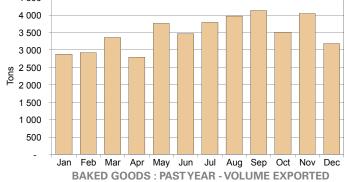


**BAKED GOODS : PAST 5 YEARS - MAJOR DESTINATIONS** 



BAKED GOODS : PAST YEAR - MAJOR DESTINATIONS







 HS CODE, GROWTH\*, WORLD

 MARKET SHARE & RANKING\*\*:

 1905
 6.31%
 0.2%
 57(59)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PASTYEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** South African Chamber of Baking

PRESERVATION Baked

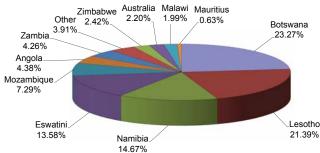
PACKAGING Bagged, Boxed, Tubbed or Wrapped

### **EXPORTERS**

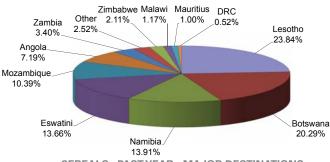
See **Service Providers** section for more information.



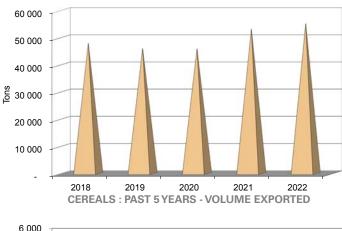
**GRAIN CROP PRODUCTS** CEREALS



**CEREALS : PAST 5 YEARS - MAJOR DESTINATIONS** 



**CEREALS : PAST YEAR - MAJOR DESTINATIONS** 





HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 1904 3.59% 1.1% 20(21)

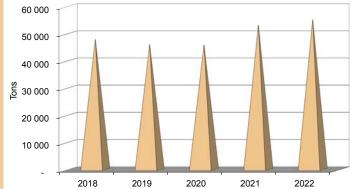
SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION GROWTH PAST YEAR IN QUANTITY EXPORTED \*\* PREVIOUS YEAR'S RANKING IN BRACKETS

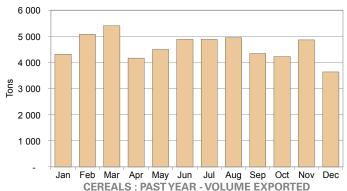
**INDUSTRY ORGANISATION** National Chamber of Milling

PRESERVATION Milled and Dried

PACKAGING Bagged or Boxed

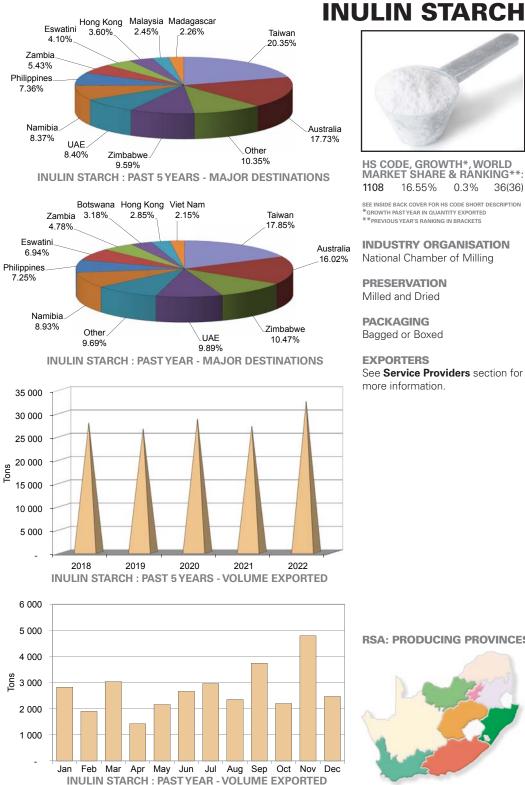
### **EXPORTERS** See Service Providers section for more information.







**GRAIN CROP PRODUCTS** 



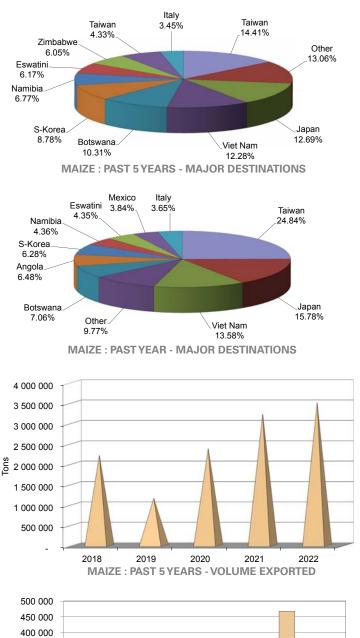
36(36)



M A I Z E

# FOOD & BEVERAGE TRADE PRODUCTS

# **GRAIN CROP PRODUCTS** MAIZE





HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 100590 8.09% 1.5% 8(9)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION GROWTH PAST YEAR IN QUANTITY EXPORTED \*\* PREVIOUS YEAR'S RANKING IN BRACKETS

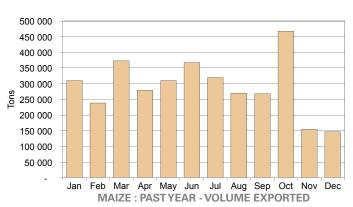
**INDUSTRY ORGANISATION** National Chamber of Milling

PRESERVATION Dried, Milled

PACKAGING Bagged or Boxed

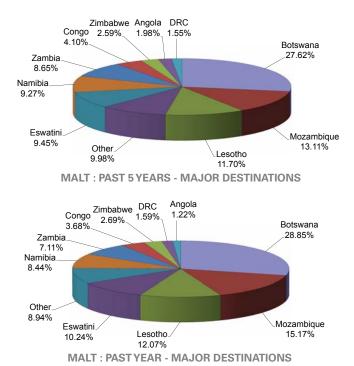
# **EXPORTERS**

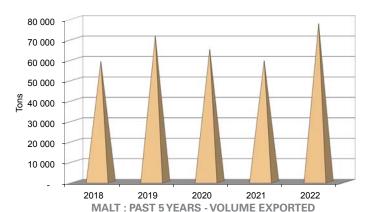
See Service Providers section for more information.

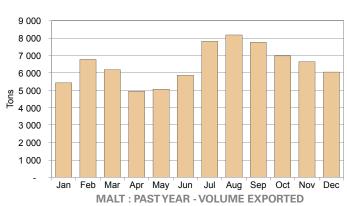




# GRAIN CROP PRODUCTS









HS CODE, GROWTH*, WORLD MARKET SHARE & RANKING**:				
1107	31.28%	0.4%	26(27)	
1901	16.40%	0.5%	34(38)	

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PASTYEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

INDUSTRY ORGANISATION Sorghum Trust

**PRESERVATION** Dried, Milled

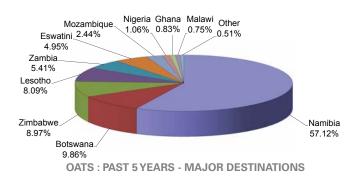
PACKAGING Bagged, Boxed, Tubbed or Canned

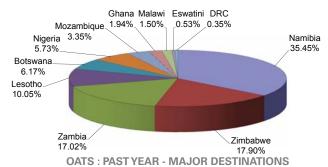
# **EXPORTERS**

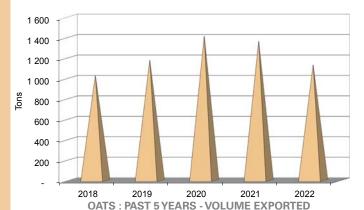
See **Service Providers** section for more information.



GRAIN CROP PRODUCTS









HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 100490 -20.39% 0.2% 23(24)

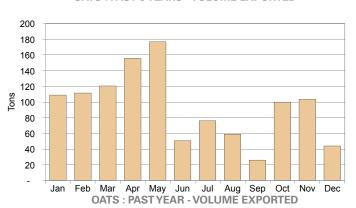
SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** National Chamber of Milling

**PRESERVATION** Dried, Milled

PACKAGING Bagged or Boxed

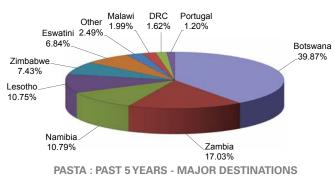
**EXPORTERS** See **Service Providers** section for more information.

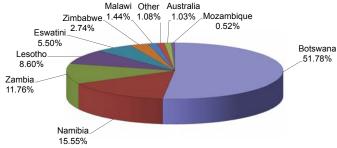




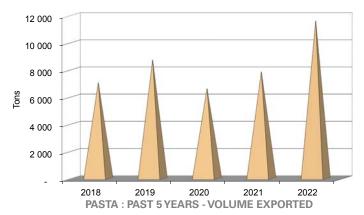


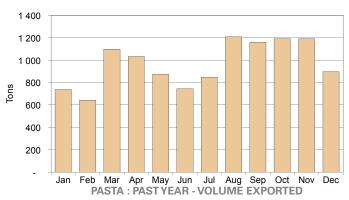
# GRAIN CROP PRODUCTS PASTA





PASTA : PAST YEAR - MAJOR DESTINATIONS







HS CODE, GROWTH*, WORLD MARKET SHARE & RANKING**:				
190211	-3.53%	0.1%	39(57)	
190219	33.98%	0.2%	48(51)	

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

Note that **PASTA DISHES** are included in the Ready-Made Food section.

**INDUSTRY ORGANISATION** National Chamber of Milling

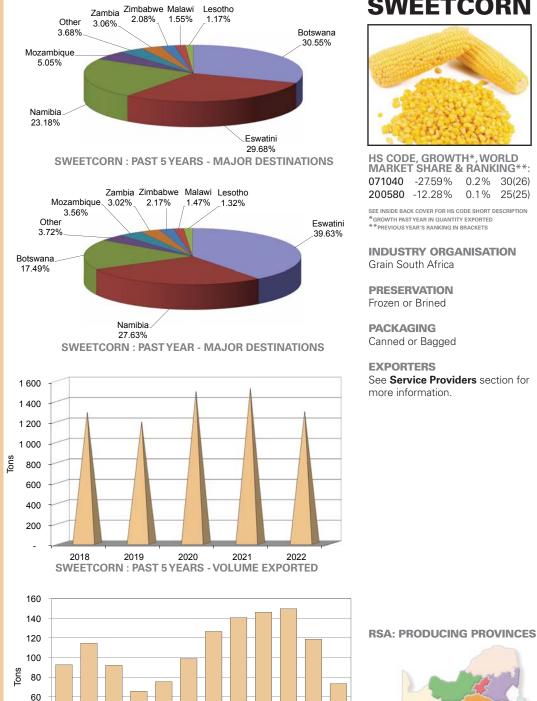
PRESERVATION Dried

PACKAGING Boxed or Bagged

**EXPORTERS** See **Service Providers** section for more information.



# FOOD & BEVERAGE TRADE PRODUCTS



# **GRAIN CROP PRODUCTS** SWEETCORN



	E, GROWI I SHARE 8		
071040	-27.59%	0.2%	30(26)
200580	-12.28%	0.1%	25(25)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION GROWTH PAST YEAR IN QUANTITY EXPORTED \*\* PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** Grain South Africa

PRESERVATION Frozen or Brined

PACKAGING Canned or Bagged

### **EXPORTERS**

See Service Providers section for more information.



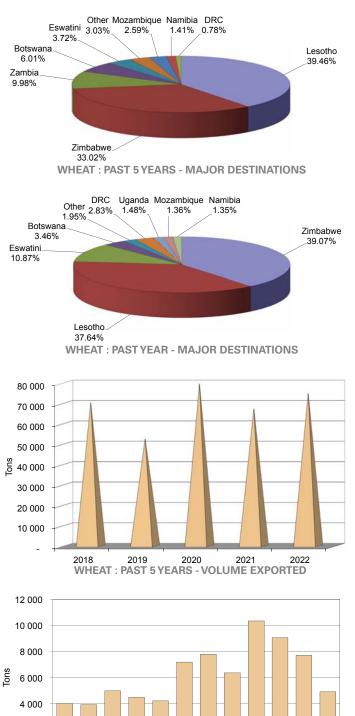
Jan

Feb Mar Apr May Jun

Jul Aug Sep

40 20

# GRAIN CROP PRODUCTS





HS CODE, GROWTH*, WORLD MARKET SHARE & RANKING**:				
1101	9.27%	0.7%	30(24)	
1104	24.82%	0.2%	43(41)	
1109	-52.91%	<0.1%	24(31)	

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** National Chamber of Milling

**PRESERVATION** Dried, Milled

PACKAGING Bagged or Boxed

EXPORTERS

See **Service Providers** section for more information.

# **RSA: PRODUCING PROVINCES**



Dec

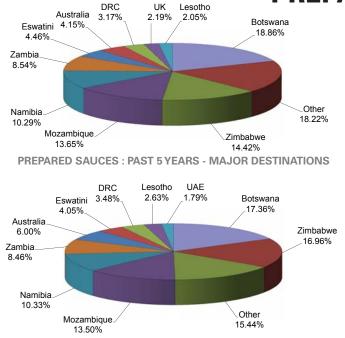
Feb Mar Apr May Jun Jul Aug Sep Oct Nov

WHEAT : PAST YEAR - VOLUME EXPORTED

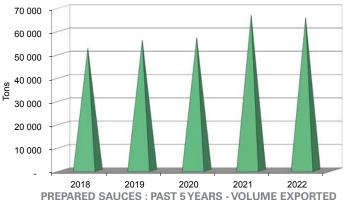
2 000

Jan

# SAUCES & SOUPS



**PREPARED SAUCES : PAST YEAR - MAJOR DESTINATIONS** 





HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 210390 -1.74% 1.1% 22(22)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

Note that **TOMATO SAUCE** is not included in this group and features on its own page.

**INDUSTRY ORGANISATION** 

PRESERVATION Pasteurised

PACKAGING Canned, Bottled or Tubbed

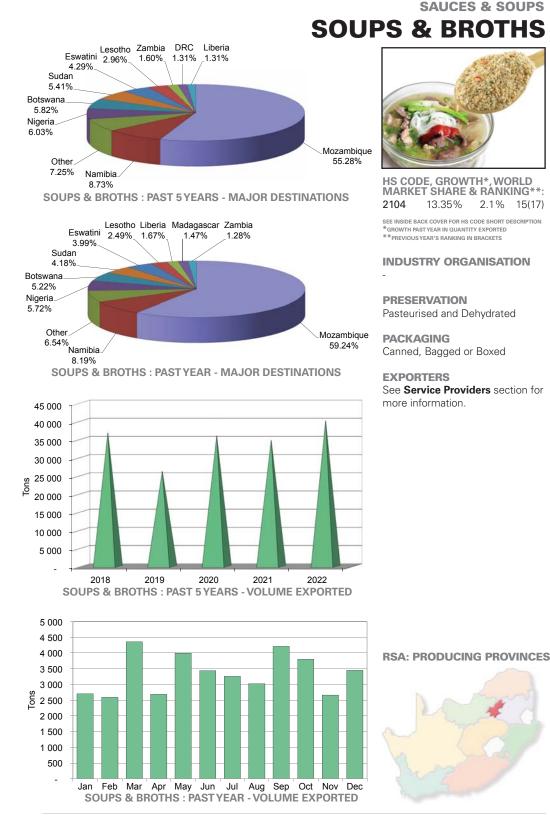
### EXPORTERS See Service Providers section for more information.

9 000 8 000 7 000 6 000 4 000 2 000 1 000 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec PREPARED SAUCES : PAST YEAR - VOLUME EXPORTED

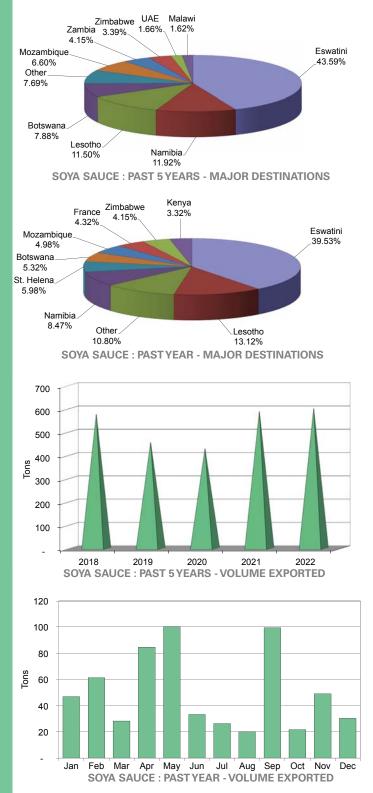
**RSA: PRODUCING PROVINCES** 



PROCESSED FOOD & BEV. TRADE SA 2023/24



# SOYA SAUCE



# FOOD & BEVERAGE TRADE PRODUCTS

# SAUCES & SOUPS



HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 210310 2.16% 0.2% 30(32)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PASTYEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** Groundnut Processors Association

**PRESERVATION** Pasteurised and Fermented

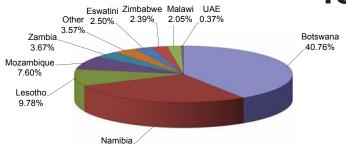
PACKAGING Bottled

# EXPORTERS

See **Service Providers** section for more information.

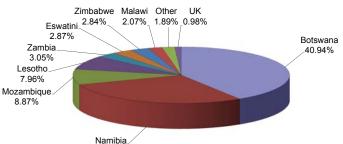


# SAUCES & SOUPS



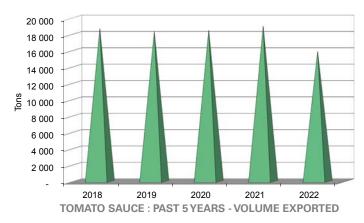


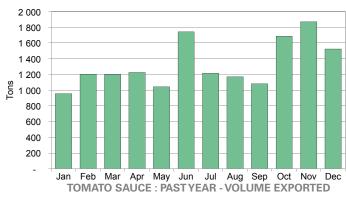
TOMATO SAUCE : PAST 5 YEARS - MAJOR DESTINATIONS



# 28.52%

TOMATO SAUCE : PAST YEAR - MAJOR DESTINATIONS







HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 210320 -19.49% 1.2% 18(18)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** 

PRESERVATION Pasteurised

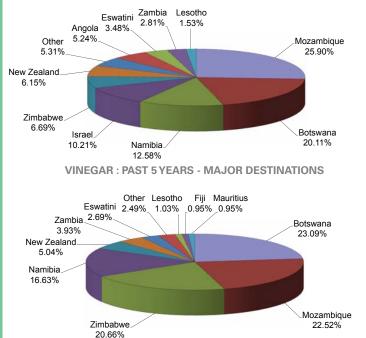
PACKAGING Canned or Bottled

**EXPORTERS** See **Service Providers** section for more information.

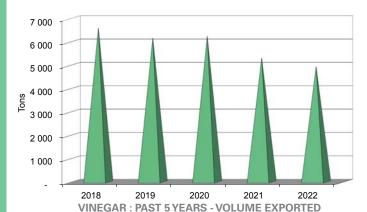


# FOOD & BEVERAGE TRADE PRODUCTS

# SAUCES & SOUPS



**VINEGAR : PAST YEAR - MAJOR DESTINATIONS** 



 HS CODE, GROWTH\*, WORLD

 MARKET SHARE & RANKING\*\*:

 2209
 -7.45%
 0.4%
 25(24)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

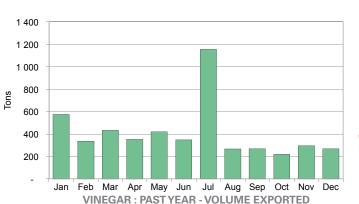
**INDUSTRY ORGANISATION** 

**PRESERVATION** Pasteurised and Fermented

PACKAGING Bottled

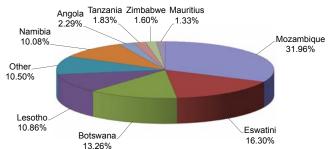
# EXPORTERS

See **Service Providers** section for more information.

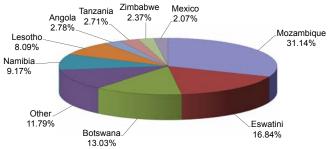




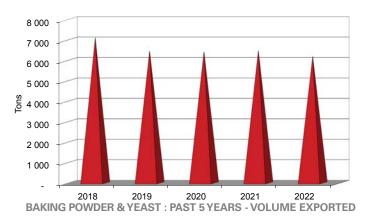
#### SPICES & ADDITIVES BAKING POWDER & YEAST

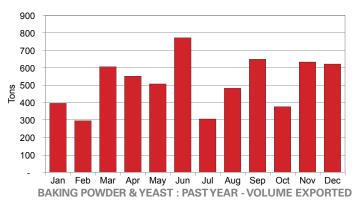


BAKING POWDER & YEAST : PAST 5 YEARS - MAJOR DESTINATIONS



BAKING POWDER & YEAST : PAST YEAR - MAJOR DESTINATIONS







 HS CODE, GROWTH\*, WORLD

 MARKET SHARE & RANKING\*\*:

 2102
 -4.57%
 0.6%
 27(29)

 SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \* GROWTH PAST YEAR IN QUANTITY EXPORTED \*\* PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** 

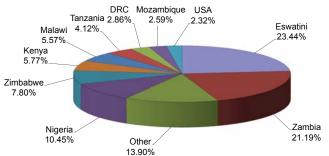
**PRESERVATION** Cultured, Dried

PACKAGING Canned, Bottled or Boxed

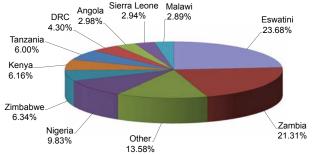
EXPORTERS See Service Providers section for more information. B



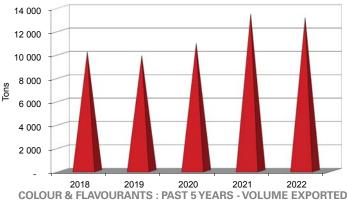
# SPICES & ADDITIVES



COLOUR & FLAVOURANTS : PAST 5 YEARS - MAJOR DESTINATIONS



**COLOUR & FLAVOURANTS : PAST YEAR - MAJOR DESTINATIONS** 





 HS CODE, GROWTH\*, WORLD

 MARKET SHARE & RANKING\*\*:

 320300
 -1.05%
 0.1%
 41(43)

 330210
 -2.47%
 0.4%
 24(20)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

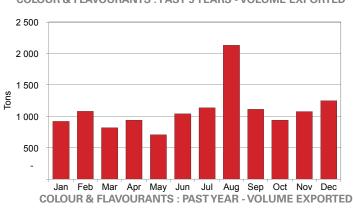
**INDUSTRY ORGANISATION** South African Association of the Flavour & Fragrance Industry

PRESERVATION Dried

PACKAGING Canned, Bottled or Boxed

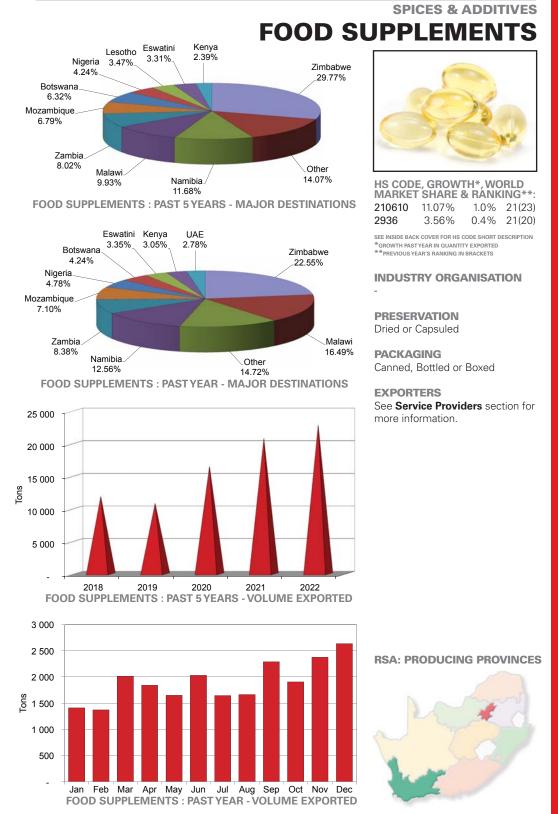
#### **EXPORTERS**

See **Service Providers** section for more information.



**RSA: PRODUCING PROVINCES** 

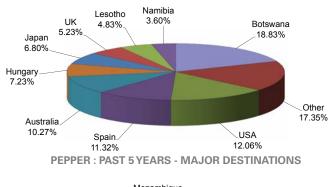


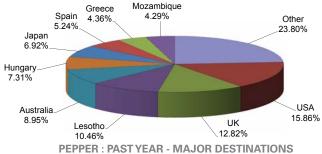


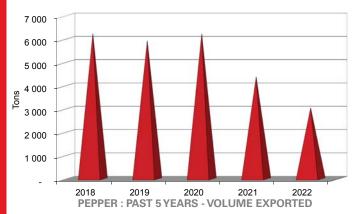
SECTION 1

FOOD & BEVERAGE TRADE PRODUCTS

#### SPICES & ADDITIVES PEPPER









HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 0904 -43.78% 0.4% 24(18)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

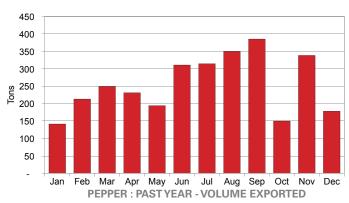
#### **INDUSTRY ORGANISATION**

PRESERVATION Dried

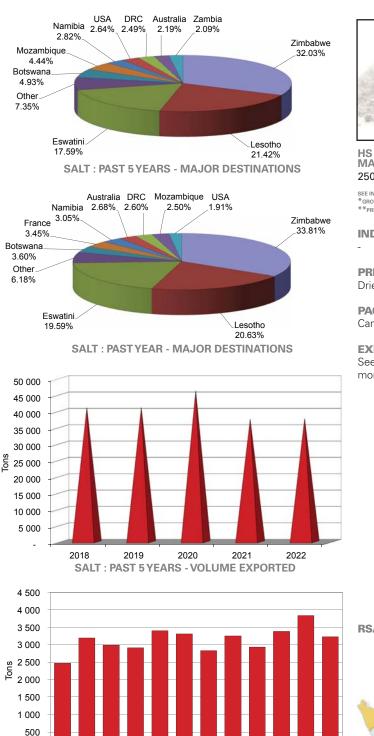
PACKAGING Canned, Bottled or Boxed

#### **EXPORTERS**

See **Service Providers** section for more information.









 HS CODE, GROWTH\*, WORLD

 MARKET SHARE & RANKING\*\*:

 2501
 0.41%
 0.6%
 30(29)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** 

PRESERVATION Dried

PACKAGING Canned, Bottled or Boxed

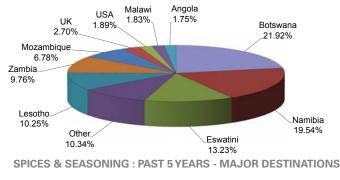
**EXPORTERS** See **Service Providers** section for more information.

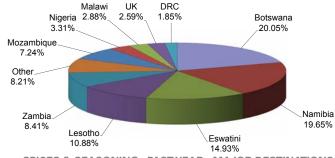
**RSA: PRODUCING PROVINCES** 



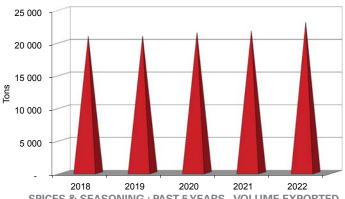
Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec SALT : PAST YEAR - VOLUME EXPORTED

# SPICES & ADDITIVES





SPICES & SEASONING : PAST YEAR - MAJOR DESTINATIONS





 HS CODE, GROWTH\*, WORLD

 MARKET SHARE & RANKING\*\*:

 0910
 5.77%
 1.9%
 12(14)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** 

PRESERVATION Dried

PACKAGING Canned, Bottled or Boxed

#### **EXPORTERS**

See **Service Providers** section for more information.







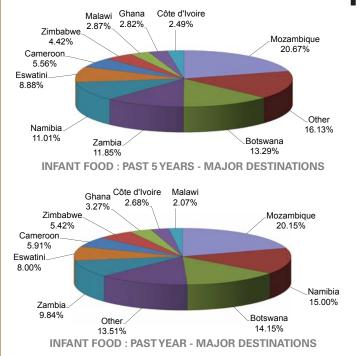


For amateur food lovers, creative home cooks, and the masters of cuisine, our handcrafted infusions and rubs are considerately blended for your taste journey.

sales@thatfood.co.za | online@thatfood.co.za www.thatfood.co.za **f** (O) SECTION 1

#### FOOD & BEVERAGE TRADE PRODUCTS

# READY-MADE FOOD



14 000 12 000 10 000 8 000 6 000 4 000 2 000 2018 2019 2020 2021 2022 INFANT FOOD : PAST 5 YEARS - VOLUME EXPORTED



	E, GROWT		
160210	21.54%	0.8%	20(20)
190110	2.30%	0.6%	27(32)
210420	-2.09%	0.5%	28(29)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

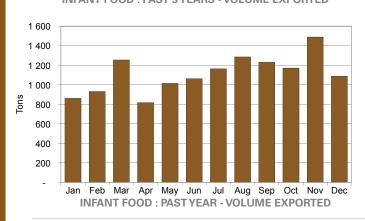
**INDUSTRY ORGANISATION** 

PRESERVATION Pasteurised

PACKAGING Bottled

#### EXPORTERS

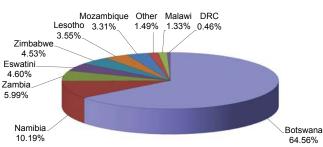
See **Service Providers** section for more information.



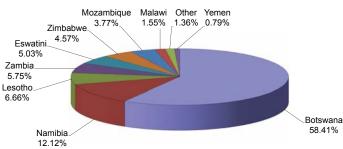
**RSA: PRODUCING PROVINCES** 



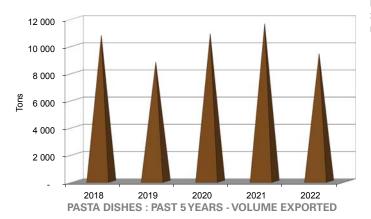
# READY-MADE FOOD PASTA DISHES

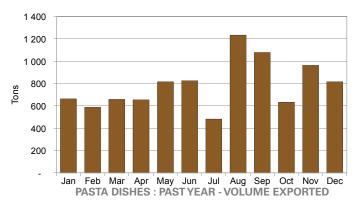


PASTA DISHES : PAST 5 YEARS - MAJOR DESTINATIONS



PASTA DISHES : PAST YEAR - MAJOR DESTINATIONS







	E, GROW		
190220	14.15%	0.1%	41(43)
190230	-28.74%	0.3%	35(36)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** 

PRESERVATION Pasteurised

PACKAGING Canned or Tubbed

#### **EXPORTERS**

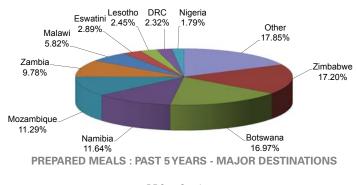
See **Service Providers** section for more information.

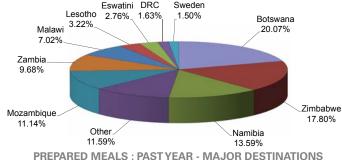


SECTION 1

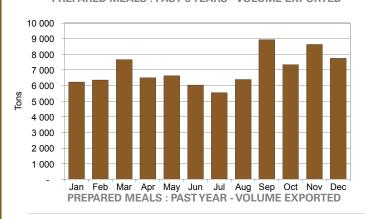
#### FOOD & BEVERAGE TRADE PRODUCTS

#### READY-MADE FOOD PREPARED MEALS





100 000 90 000 80 000 70 000 60 000 Tons 50 000 40 000 30 000 20 000 10 000 2018 2019 2020 2021 2022 **PREPARED MEALS : PAST 5 YEARS - VOLUME EXPORTED** 





HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 2106 -1.82% 0.3% 43(40)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** 

PRESERVATION Pasteurised

PACKAGING Tubbed

**EXPORTERS** See **Service Providers** section for more information.

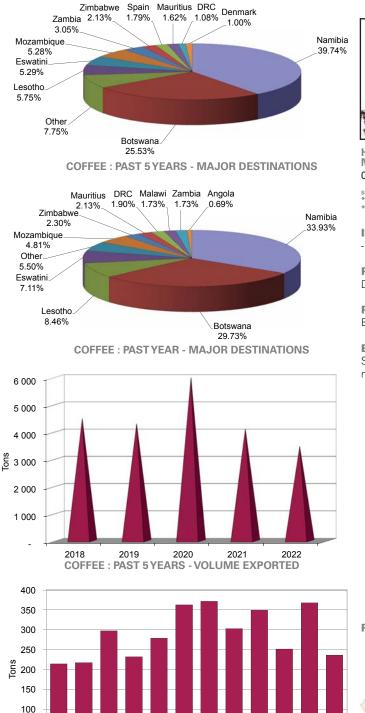
**RSA: PRODUCING PROVINCES** 



Ρ

#### FOOD & BEVERAGE TRADE PRODUCTS

#### BEVERAGES COFFEE





 HS CODE, GROWTH\*, WORLD

 MARKET SHARE & RANKING\*\*:

 0901
 -18.45%
 0.1%
 59(63)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** 

**PRESERVATION** Dried and Roasted

PACKAGING Bottled or Bagged

**EXPORTERS** See **Service Providers** section for more information.

**RSA: PRODUCING PROVINCES** 



Mar Apr May Jun

**COFFEE : PAST YEAR - VOLUME EXPORTED** 

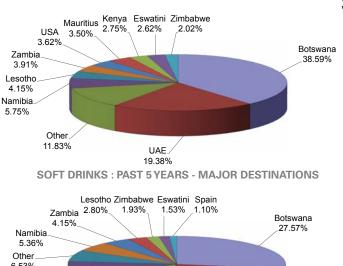
Jul Aug Sep Oct Nov Dec

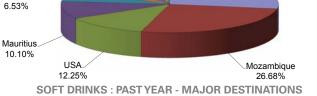
50

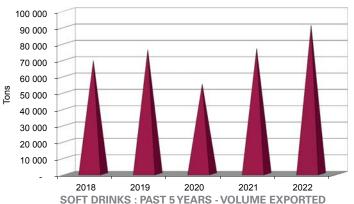
Feb

Jan

SOFT DRINKS







**BEVERAGES** 

HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 220299 15.63% 0.3% 33(34)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION GROWTH PAST YEAR IN QUANTITY EXPORTED \*\* PREVIOUS YEAR'S RANKING IN BRACKETS

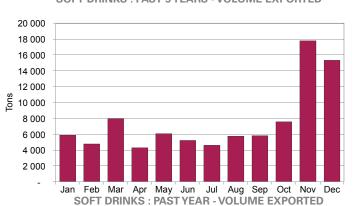
**INDUSTRY ORGANISATION** Beverage Association of South Africa

PRESERVATION Filtering

PACKAGING Canned or Bottled

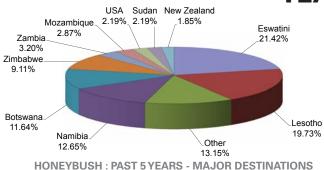
#### **EXPORTERS**

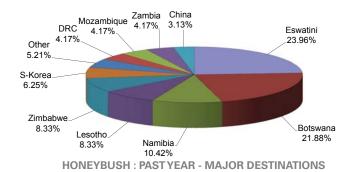
See Service Providers section for more information.

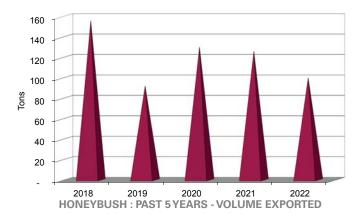


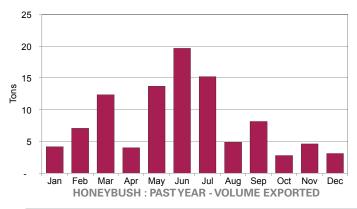


# **TEA: HONEYBUSH**











HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 090210 -26.00% <0.1% 45(43)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PASTYEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

Note that the above statistics include **GreenTea** and does not reflect HoneybushTea's true World Market Share and Ranking.

**INDUSTRY ORGANISATION** South African Honeybush Tea Association

**PRESERVATION** Fermented, Sterilized and Pasteurised

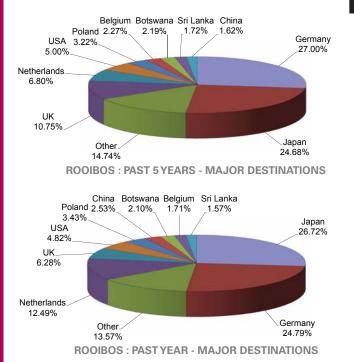
PACKAGING Canned, Bottled, Bagged or Boxed

#### EXPORTERS See Service Providers see

See **Service Providers** section for more information.



# TEA: ROOIBOS



14 000 12 000 10 000 6 000 4 000 2 000 2018 2019 2020 2021 2021



HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 121299 -25.28% 5.0% 3(2)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

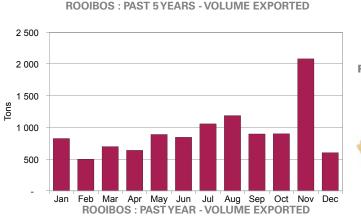
INDUSTRY ORGANISATION The Rooibos Council

PRESERVATION Fermented, Sterilized and Pasteurised

PACKAGING Canned, Bottled, Bagged or Boxed

#### **EXPORTERS**

See **Service Providers** section for more information on exporters.



**RSA: PRODUCING PROVINCES** 



ROOIBOS TEA



In the area of small town Niewoudtville, right on the border between the Northen Cape and Western Cape, is Bokkeveld Rooibos. The high altitude of the Bokkeveld plateau gives our aromatic rooibos a unique flavour.

#### ORDER Bokkeveld Rooibos

Interested to stock our product? Or order online for your own tea cabinet.

info@bokkeveldrooibos.co.za bokkeveldrooibos.co.za +27 27 218 1455

ALSO AVAILABLE IN PICK 'N PAY STORES

218 1455 co.za

#### OUR PRODUCT RANGE

Available in five delectable flavours packed into cushion and nylonbags. Cushion bags are standard rectangular-shaped teabags while the nylon bags are pyramid-shaped bags with a dunkable string. Taste our unique flavours, all made from 100% rooibos (Asalathus linearis):

#### Original Blackcurrant Honey Lemon Vanilla

Additionally, pouches (250g each) containing the leaves of our Super Grade Rooibos tea; bags (100g each) of instant rooibos tea are also available.

OCIBOS TEA

#### HEALTH BENEFITS

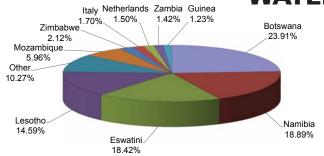
BOKKEVELD

Science has proven time after time that using rooibos - as a drink or even as an ingredient in skincare product - offers a variety of health benefits.

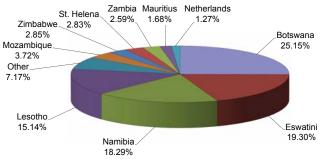
- Caffeine-free,
- Low in tannins,
- Rich in antioxidants
- Calorie-free which promotes the following benefits:
- Good for heart health
   Benefits people who
- have diabetes
- Improve the appearance of skin

BEVERAGES

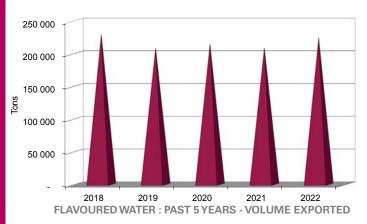
# WATER: FLAVOURED

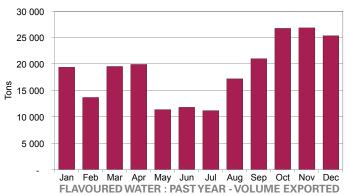


FLAVOURED WATER : PAST 5 YEARS - MAJOR DESTINATIONS



FLAVOURED WATER : PAST YEAR - MAJOR DESTINATIONS







HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 220210 6.91% 1.0% 20(22)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** Beverage Association of South Africa

**PRESERVATION** Filtered or Distilled

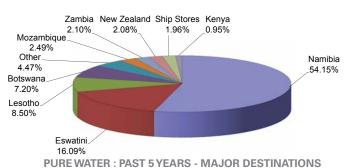
PACKAGING Canned or Bottled

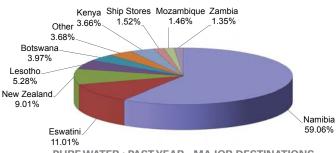
#### **EXPORTERS**

See **Service Providers** section for more information.

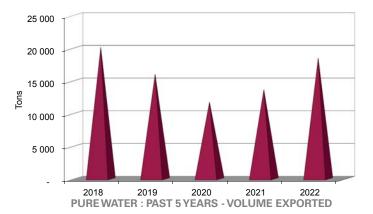


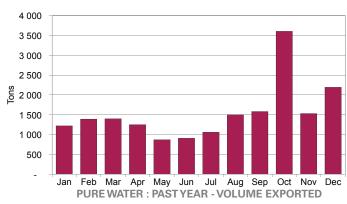
# BEVERAGES





PURE WATER : PAST YEAR - MAJOR DESTINATIONS





 HS CODE, GROWTH\*, WORLD

 MARKET SHARE & RANKING\*\*:

 2201
 26.09%
 0.1%
 43(45)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** South African National Bottled Water Association

**PRESERVATION** Natural, Filtered or Distilled

PACKAGING Bottled

#### **EXPORTERS**

See **Service Providers** section for more information.











#### Broiler and breeder house equipment for growing the best quality chickens.Feeding systems are available in many configurations to fit the farmers best needs.

Automatic feeders provide fresh feed to all birds and reduce wastage of feed. Systems are winch mounted for best performance and ease of management

#### Fully enclosed drinking systems for maximum bird health and sanitation.

Drinker lines are winch mounted, allowing for easy adjustment and better management. Pressures are regulated and adjusted according to the birds requirements and performance.

#### Environmental controlled equipment is also available

Fans, Evaporative cooling, Heating, poultry house controllers. Reliance will assist with design and advise to provide optimum house and bird performance.





#### Multiple Tiered cages available as single units or custom built to fit requirements.

Supplied complete with automated feeding-gantry or chain feeding system. Manure removal and manure handling conveyors also available, Horizontal self locking gates. Standard trough thickness of .8 mm, and available in 1mm. One Nipple and drip cup per partition.One Five Ltr. header tank including float valve per tier . Wire thickness 2.5mm. Cages are available in starter units and follower units, accommodating , 100 Commercial Layers per Two Tier, 150 Commercial Layers per Three tier and 200 Commercial

Layers per Four Tier Cage.

#### Manufacturing excellence for Africa

RELIANCE POULTRY EQUIPMENT (PTY) LTD.1465 Corner Vragboot Street & Vooraadskip Ave.. Laserpark Honeydew Roodepoort PO Box 2495 Honeydew 2040 South Africa. Tel: +27 (0)11 7944880 E-Mail: sales1@reliancepoultry.co.za Director: P. Kinnear. - Reg. No 2010/005194/7 - VAT. No. 4260125861

**Distributors of** 

ROXELL'

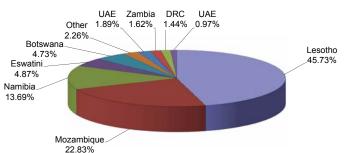


#### PROCESSED ANIMAL PRODUCTS SECTION 2

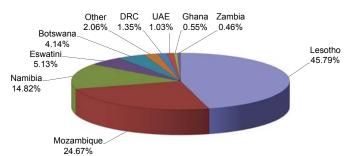


	POULTRY & EGGS	
	Chicken & Other Fowl	2-2
	Eggs	2-3
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	RED MEATS	
	Beef & Veal	2-6
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	Pork	2-10
	SEAFOOD & AQUACULTURE	
	Abalone	2-14
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	Mussels	2-18
	Preserved Seafood	2-19
	Rock Lobster	2-20
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	Cheese & Curd	2-26
	Chocolates	2-27
	Flavoured Milk	2-28
	Ice Cream	2-29
	Milk & Cream	2-30

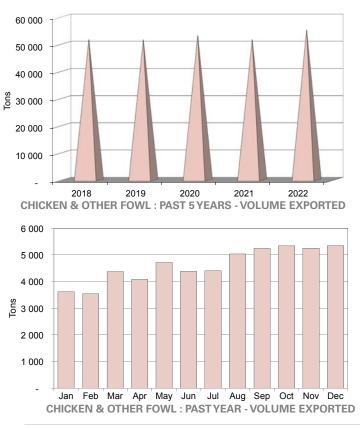
# CHICKEN & OTHER FOWL



CHICKEN & OTHER FOWL : PAST 5 YEARS - MAJOR DESTINATIONS



CHICKEN & OTHER FOWL : PAST YEAR - MAJOR DESTINATIONS





 HS CODE, GROWTH\*, WORLD

 MARKET SHARE & RANKING\*\*:

 0207
 6.41%
 0.3%
 29(31)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** South African Poultry Association

PRESERVATION

Chilled, Frozen, Smoked, Fried or Grilled

PACKAGING Boxed, Tubbed or Wrapped

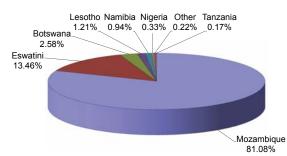
#### **EXPORTERS**

See **Service Providers** section for more information.

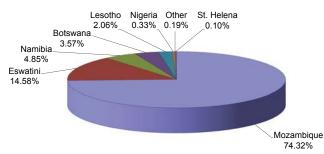
**RSA: PRODUCING PROVINCES** 



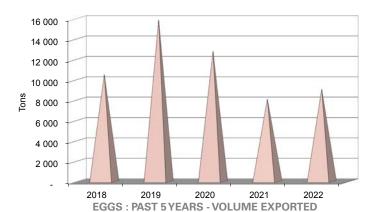
# POULTRY & EGGS

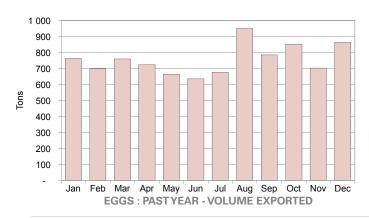


EGGS : PAST 5 YEARS - MAJOR DESTINATIONS



EGGS : PAST YEAR - MAJOR DESTINATIONS







 HS CODE, GROWTH\*, WORLD

 MARKET SHARE & RANKING\*\*:

 0407
 10.79%
 0.4%
 34(31)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** South African Poultry Association

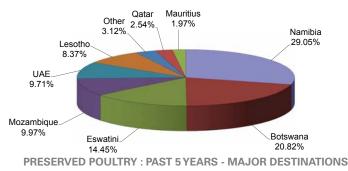
PRESERVATION Chilled, Dried or Cooked

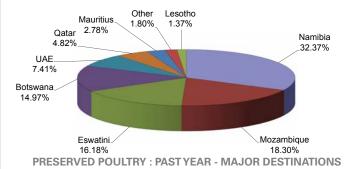
PACKAGING Cartoned

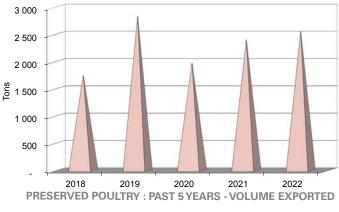
**EXPORTERS** See **Service Providers** section for more information.



#### POULTRY & EGGS PRESERVED POULTRY









HS CODE, GROWTH*, WORLD MARKET SHARE & RANKING**:			
160232	10.14%	0.1%	52(52)
160239	-4.13%	0.3%	27(23)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** South African Poultry Association

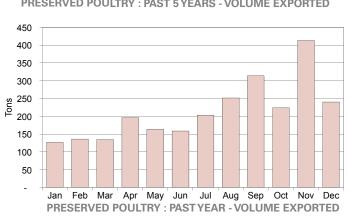
PRESERVATION Chilled, Frozen, Smoked, Fried or Grilled

#### PACKAGING

Boxed, Tubbed or Wrapped

#### **EXPORTERS**

See **Service Providers** section for more information.









With more than 55 years' in-depth experience of the beef industry, Sparta has earned an enviable reputation as a reputable supplier of quality beef in South Africa and abroad. We are a family-owned and operated business with our agricultural roots dating back more than a century. We have always lived close to the land, and it's this love of our land and our cattle that inspires us to produce great beef.

- Our cattle feeding operation is certified to ISO 22000 standards
- Our beef processing plant is FSSC 22000 certified
- Our fully electronic radio-frequency identification system ensures full traceability throughout our vertically-integrated operation
- We have the capacity to slaughter up to 1 300 cattle and debone up to 150 tons of beef per day
- Our beef processing plant is certified Halaal by the South African National Halaal Authority (SANHA) for the abattoir and deboning process and the National Independent Halaal Trust (NIHT) for our value-add and retail-ready division
- Our beef plant is export-approved by the Department of Agriculture, Land Reform and Rural Development (DALRRD). Export plant number ZA 91.

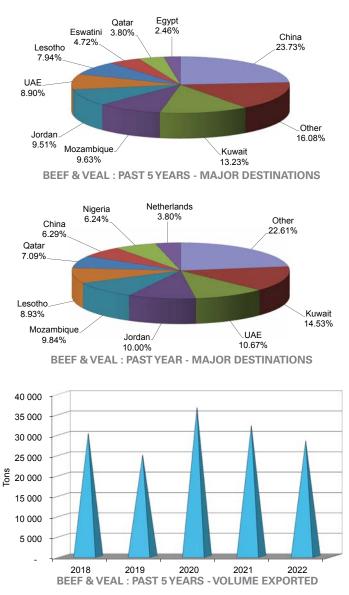
#### To find out more about the Sparta Beef collection, visit SPARTA.CO.ZA



SECTION 1

PROCESSED FOOD TRADE PRODUCTS

# BEEF & VEAL



# BEEF & VEAL

**RED MEATS** 



HS CODE, GROWTH*, WORLD MARKET SHARE & RANKING**:				
0201	2.31%	0.3%	27(25)	
0202	-31.68%	0.2%	30(26)	

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

INDUSTRY ORGANISATION Red Meat Industry Forum

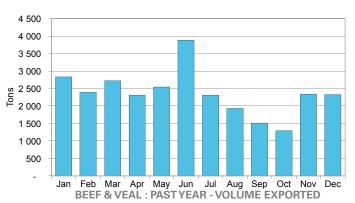
**PRESERVATION** 

Chilled or Frozen

PACKAGING Boxed

#### **EXPORTERS**

See **Service Providers** section for more information.









KARAN BEEF is the leading producer of quality beef in Africa. Established in 1974 in South Africa, the KARAN BEEF Group is world-renowned for its premium quality beef.

• KARAN BEEF complies with the highest international standards in health, hygiene, and food safety:

#### · FSSC 22000 · ISO 22000

- Halaal approved by the South African National Halaal Authority (SANHA) and the National Independent Halaal Trust (NIHT)
- Capable of slaughtering up to 2040 cattle per day and deboning up to 300 tons of beef products per day
- Export approved Plant number ZA71

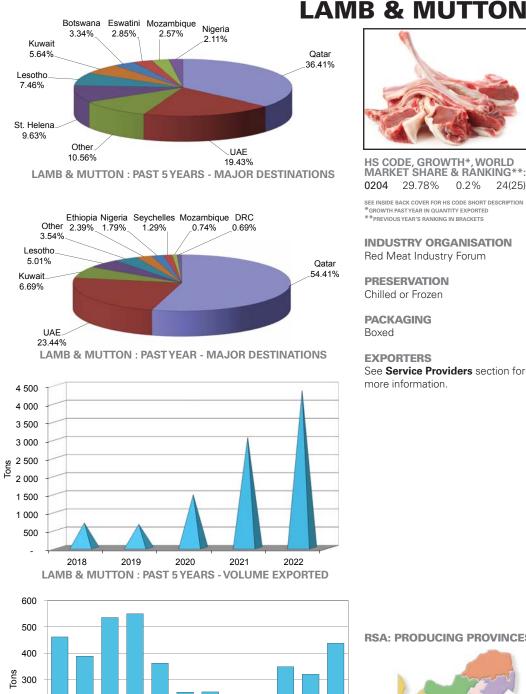


#### www.karanbeef.com

+27 11 995 5000

Scan here for access to our digital platforms





Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec LAMB & MUTTON : PAST YEAR - VOLUME EXPORTED



**RED MEATS** 

HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 0204 29.78% 0.2% 24(25)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION GROWTH PAST YEAR IN QUANTITY EXPORTED \*\* PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** Red Meat Industry Forum

PRESERVATION Chilled or Frozen

PACKAGING Boxed

**EXPORTERS** See Service Providers section for more information.

**RSA: PRODUCING PROVINCES** 

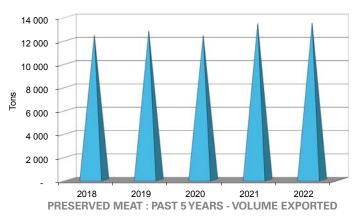


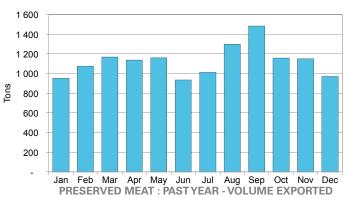
200 100

#### Germany Belgium Zambia 1.18% 1.71% 1.96% Mozambique. Namibia 5.15% Other 22.90% 8.39% UAE 10.53% Lesotho Botswana 17.83% 13.55% Eswatini 16.81% **PRESERVED MEAT : PAST 5 YEARS - MAJOR DESTINATIONS** Germany Zimbabwe UK 2.38% 2.25% 2.41% Namibia Mozambique 24.77% 7.41% UAE 9.38% Other



PRESERVED MEAT : PAST YEAR - MAJOR DESTINATIONS





# 



**RED MEATS** 

 HS CODE, GROWTH\*, WORLD

 MARKET SHARE & RANKING\*\*:

 1602
 0.35%
 0.3%
 37(41)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

INDUSTRY ORGANISATION Red Meat Industry Forum

#### PRESERVATION

Brined, Dried, Jellied, Salted or Smoked

PACKAGING Boxed, Canned, Tubbed or Wrapped

#### **EXPORTERS**

See **Service Providers** section for more information.

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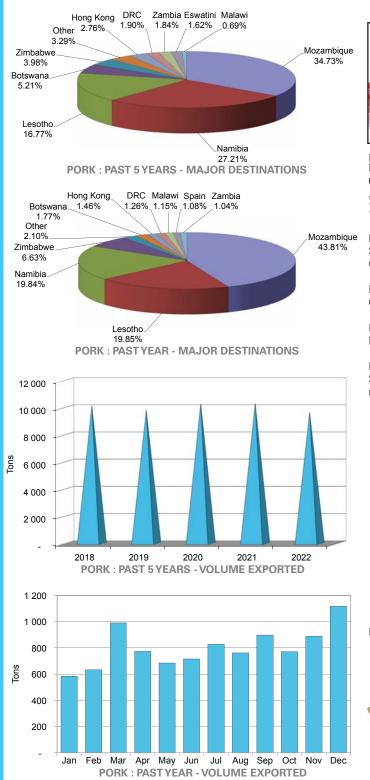


P O R

K

#### FOOD & BEVERAGE TRADE PRODUCTS

RED MEATS



HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 0203 -7.00% 0.1% 31(31)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** South African Pork Producers' Organisation

**PRESERVATION** Chilled or Frozen

PACKAGING Boxed

**EXPORTERS** See **Service Providers** section for more information.



### Serious about **quality** from start to finish

Since 1988, Lynca Meats has grown from a small, family-run piggery to a major contributor of **sustainable, premium pork** in South Africa and abroad.

Our systems rate amongst the **best in class** in the world, ensuring **full product traceability**, from farm to point of sale.

For further info please reach out to the Lynca Meats Sales Team

### LYNCA MEATS

Tel: **+27 (0) 16 360 4600** or email: **info@lyncameats.co.za** Visit **www.lyncameats.co.za** 

## WE'LL TAKE CARE OF YOUR COOLING AT ZERO CAPITAL COST

ROOM 4

Through our unique product "Cooling as a Service" (CaaS) we invest in, own and operate refrigeration assets off balance sheet, enabling clients to free up capital and grow their business.

We take all the risk - you see the savings.

Energy Partners HVAC & R (PTY) LTD | Unit 5 & 6, Samrand Business Park | 2 Sterling street, Samrand, Centurion www.energypartners.co.za/refrigeration refrigeration@energypartners.co.za Tel: 010 276 0125



We are a level 4 BEE accredited provider.

#### **Our Markets and Offering**

Lynca Meats supplies **high-quality pork products** for wholesale, butchery, retail and food service markets as well as pork export markets.

Our range of **Processed Pork Products** includes bacon, hams, sausages, cooked marinated ribs, smoked products and more.

We also supply fresh and frozen **Primal Pork Cuts** and offer contract deboning and slaughter services.



# SEA HARVEST Corporation (PTY) LTD

A trusted partner committed to responsible fishing and producing premium quality products

Sea Harvest Corporation comprises the Sea Harvest Group's South African fishing operations. One of the largest Cape Hake (Merluccius capensis/paradoxus) producers in Southern Africa, the corporation supplies a variety of products under the Sea Harvest brand. Sea Harvest has been producing and packing for top local and international brands and retailers since 1964, with a proven track record aligning it with leading brands and role players across the globe.

The extensive range of products, which are caught and produced by the Sea Harvest fleet and factories, includes natural cuts such as skinless and skin-on fillets, loins and portions for both the international and local markets.

Frozen-at-sea production aboard Sea Harvest's freezer vessels ensures that products are prepared and processed within hours of being caught to maintain the best texture and taste in the products. Skinless, sea-frozen fillets are frozen on board and marketed under the Cape Haddie and High Seas brands. An extension of the sea-frozen products includes whole-round Cape Hake (HG&T) and a variety of high-value by-catch species. The most popular by-catch species include Monkfish, Kingklip, Angelfish and John Dory. Horse Mackerel is also caught and frozen at sea, and distributed to customers in South Africa and abroad.

Our value-added products include a wide range of coated, battered and crumbed seafood products for both the retail and foodservice markets.

All Sea Harvest Cape Hake products – whether frozen at sea or on land – are single frozen from fresh catches and are 100% natural with zero additives, produced from an MSCcertified sustainable source.

The Sea Harvest Group's products are present in retail and foodservice markets in over 30 countries across the world with primary export markets in Europe and Australia, Asia, the Middle East, the UK and North America.

Visit www.seaharvestgroup.com for more information.

CAPE HAKE (HG&T)

CAPE HAKE FILLETS

and at

MONK FISH





CRUMBED HAKE FILLETS

# SEA HARVEST GROUP

A leading, diversified global agribusiness

#### **SEA HARVEST AQUACULTURE**

In addition to the wild caught operations, the Sea Harvest Group has aquaculture operations spread across South Africa. The aquaculture operations are renowned for the freshest and highest quality farmed seafood products, including live, canned and dried abalone and oysters. The Aquaculture business's sustainable operations harness the skills and expertise of southern Africa's foremost fish farming specialists to produce premium quality seafood products for local and international markets.

#### **CAPE HARVEST FOODS**

The Sea Harvest Group's Cape Harvest Foods segment includes Ladismith Cheese, Mooivallei and BM Foods Group.

#### Ladismith Cheese

Ladismith Cheese has been an integral part of Cape Harvest Foods for the past three years. Located in the picturesque town of Ladismith in the western Klein Karoo, Ladismith Cheese is a trusted household name for many South African consumers with its rich offering and wide variety of quality cheese, butter and milk powder products. Ladismith Cheese's diverse portfolio includes gouda, cheddar, mozzarella and edam cheese as well as various types of butters and spreads and its milk powder products, including buttermilk powder, whey powder and coffee creamers. Ladismith Cheese products are sold through the foodservice, retail, wholesale and food production industries throughout South Africa and a number of sub-Saharan African countries.

#### Mooivallei

The acquisition of Mooivallei Suiwel (Pty) Ltd in 2021 added an additional 28 products to the Cape Harvest Foods dairy range sold into the retail and foodservice markets. Mooivallei produces value-added dairy products with its main products of cheese and butter sold into the retail and non-retail channels.

#### **BM Foods Group**

Another addition to the Cape Harvest Foods business is the majority interest in the BM Foods Group. This acquisition gave the Group the opportunity to further diversify into new food categories that align with its dairy and fishing businesses. BM Foods Group manufactures and distributes more than 1 000 chilled and frozen food products, including convenience foods and bakery and dairy products that are marketed and sold to local retailers, food manufacturers and foodservice avenues. BM Foods Group brands include Mediterranean Delicacies, Judy's Preserves, Chelsea Pies and Bettafresh Prepared Foods.



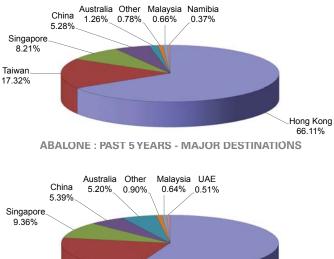
Visit www.seaharvestgroup.com for more information.



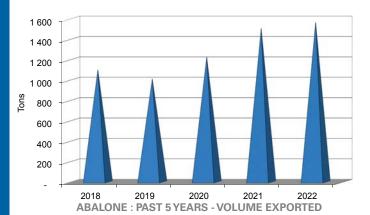
# ABALONE



# SEAFOOD & AQUACULTURE



Taiwan 22.13% ABALONE : PAST YEAR - MAJOR DESTINATIONS





HS CODE, GROWTH*, WORLD MARKET SHARE & RANKING**:			
030781	67.84%	3.9%	5(4)
030787	-282.83%	54.8%	1(2)
160557	-15.24%	2.8%	3(3)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** South African Abalone Council

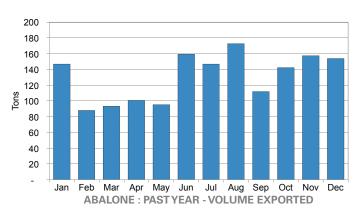
#### PRESERVATION

Chilled, Frozen, Dried, Brined or Smoked

PACKAGING Boxed, Canned

#### EXPORTERS

See **Service Providers** section for more information.







#### SOUTH AFRICAN TREASURE

The pristine waters at the southern tip of Africa provide the ideal growing conditions for Cape Abalone, *Haliotis midae*, long prized for its superior appearance, delicate aroma, exquisite flavour and beautiful colour.

Here at Danger Point, some 200 km from Cape Town, we farm our premium quality I&J Cape Abalone using advanced systems to recreate the natural environment and cultivate this unique delicacy.

Our adherence to the most stringent of standards has earned us ASC certification for responsible aquaculture as well as HACCP and FDA accreditation. Abalone are slow growing, taking up to ten years to reach maturity. To grow the best, we ensure a constant supply of fresh seawater and natural feed of locally harvested kelp and *Ulva* seaweed. This guarantees the superior sea-fresh taste and succulent texture of our Cape Abalone, which most closely resembles wild abalone. Not only is this delicacy a treat to savour in a wide variety of dishes - it is rich in quality protein, Omega 3, and essential nutrients including iodine, selenium, phosphorus, iron and magnesium.

As one of the largest abalone farms in Africa, we offer a consistent supply of premium quality live, dried, canned and frozen abalone to customers around the globe.







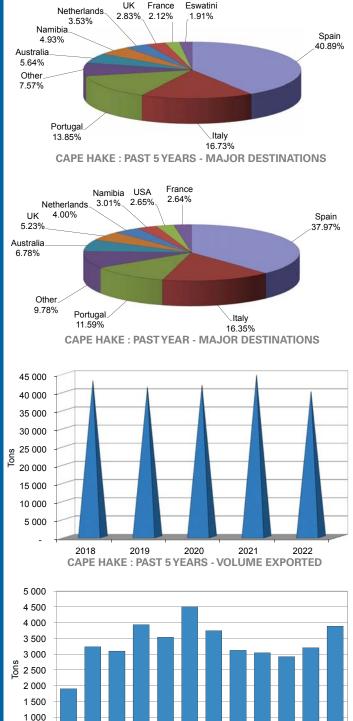


For more information, contact us or visit our website. www.ijcapeabalone.com



#### FOOD & BEVERAGE TRADE PRODUCTS

#### **SEAFOOD & AQUACULTURE CAPE HAKE**



HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 030254 -18.95% 3.8% 9(6) 030366 -37.50% 9.0% 5(4) 030474 3.71% 15.9% 3(3)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

#### **INDUSTRY ORGANISATION**

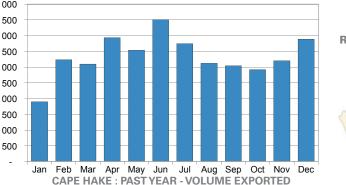
South African Deep-Sea Trawling Industry Association

**PRESERVATION** Chilled, Frozen, Salted or Smoked

PACKAGING Boxed

#### **EXPORTERS** See Service Providers section for

more information.







ZRIJ

**SINCE 1910** 





# AN ICON OF QUALITY FOR MORE THAN 11 C YEARS

1&J is a globally respected supplier of premium quality, chilled and frozen, sustainably wild caught Cape Hake products since 1910. We are also the leading producer of responsibly fresh farmed Cape Abalone.

Our HACCP-approved processing facilities enable us to deliver high quality products that have made us a trusted South African icon and a reputable international manufacturer of seafood products which are enjoyed in more than 25 countries world-wide. Our MSC certified Cape Hake is one of the last sources of pure, preservative-free proteins. I&J Cape Hake is wild caught in the deep, pristine waters of the south-east Atlantic Ocean and flash frozen to preserve its natural goodness. Our world-class loins, steaks, fillets and innovative value-added products can be packed under our I&J label or under your brand and can be customised to meet your needs, whether in retail or food service. Contact us to discuss how we can help you!

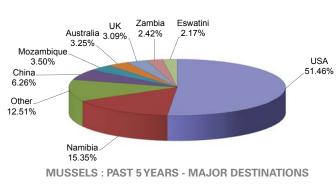


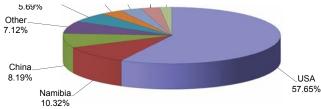


f 🖸 @iandjltd

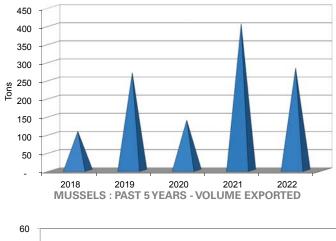
www.ij.co.za

# MUSSELS





MUSSELS : PAST YEAR - MAJOR DESTINATIONS





HS CODE, GROWTH\*, WORLDMARKET SHARE & RANKING\*\*:03073150.00%03073919.05%0.6%14(18)160553-71.79%3.1%5(22)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

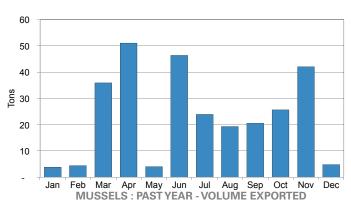
**INDUSTRY ORGANISATION** The Aquaculture Association of Southern Africa

PRESERVATION Chilled, Frozen, Smoked, Brined

PACKAGING Boxed or Canned

#### **EXPORTERS**

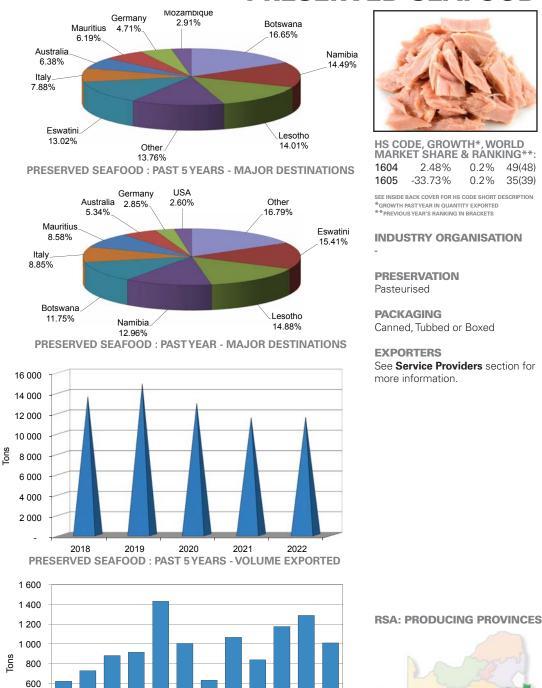
See **Service Providers** section for more information.







# SEAFOOD & AQUACULTURE



**MARKET SHARE & RANKING\*\*:** 0.2% 49(48) 0.2% 35(39)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** 

Canned, Tubbed or Boxed

See Service Providers section for

**PROCESSED FOOD & BEV. TRADE SA 2023/24** 

Jul

PRESERVED SEAFOOD : PAST YEAR - VOLUME EXPORTED

Aug Sep Oct Nov Dec

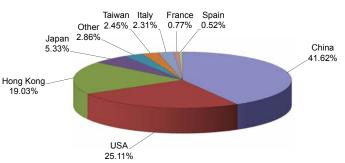
Apr May Jun

400 200

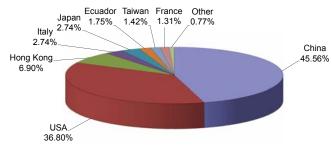
> Jan Feb Mar

#### FOOD & BEVERAGE TRADE PRODUCTS

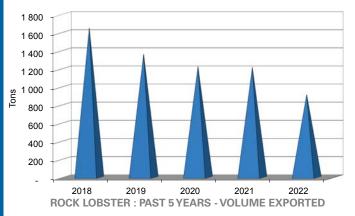
# SEAFOOD & AQUACULTURE



**ROCK LOBSTER : PAST 5 YEARS - MAJOR DESTINATIONS** 



**ROCK LOBSTER : PAST YEAR - MAJOR DESTINATIONS** 





	E, GROWT		
030611	-5.34%	3.1%	
030631	-53.73%	4.3%	4(6)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

#### **INDUSTRY ORGANISATIONS**

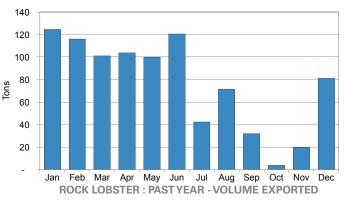
West Coast Rock Lobster Association South Coast Rock Lobster Industry Association

#### PRESERVATION

Frozen or Cooked & Brined

PACKAGING Boxed or Canned

#### **EXPORTERS** See **Service Providers** section for more information.

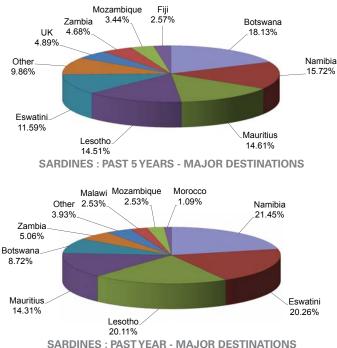


#### **RSA: PRODUCING PROVINCES**

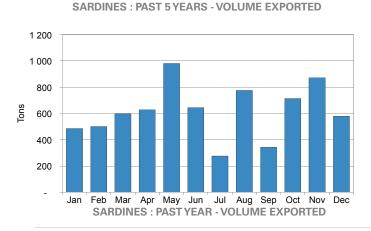


PROCESSED FOOD & BEV. TRADE SA 2023/24

#### **SEAFOOD & AQUACULTURE** SARDINES



14 000 12 000 10 000 8 000 Tons 6 0 0 0 4 000 2 000 2018 2019 2020 2021 2022





-189.55%	0.2%	24(25)
6.43%	0.4%	24(27)
16.20%	0.9%	17(18)
	<b>T SHARE 8</b> -189.55% 6.43%	6.43% 0.4%

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\* PREVIOUS YEAR'S RANKING IN BRACKETS

#### **INDUSTRY ORGANISATION**

South African Pelagic Fish Industry Association

PRESERVATION Chilled, Frozen

PACKAGING Boxed, Canned

#### **EXPORTERS**

See Service Providers section for more information.

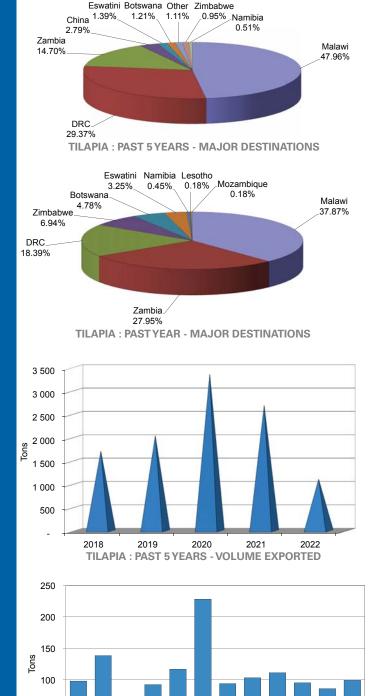


SECTION 2

#### FOOD & BEVERAGE TRADE PRODUCTS

**SEAFOOD & AQUACULTURE** 

# TILAPIA



Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec TILAPIA : PASTYEAR - VOLUME EXPORTED

TILAPIA

HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 030271 -183.37% 3.2% 8(6) 030323 -106.39% 0.5% 12(17)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PASTYEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** 

The Aquaculture Association of Southern Africa

PRESERVATION Chilled, Frozen

PACKAGING Boxed

#### **EXPORTERS**

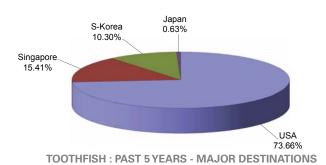
See **Service Providers** section for more information.

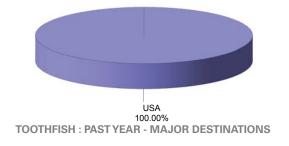


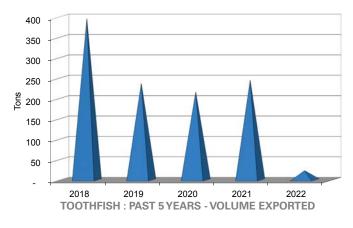
**RSA: PRODUCING PROVINCES** 

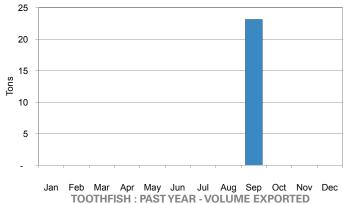
50

# SEAFOOD & AQUACULTURE











HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 030383 -965.22% 1.4% 12(14)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PASTYEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** South African Patagonian Toothfish Association

PRESERVATION Frozen

PACKAGING Boxed

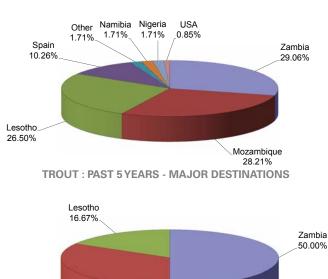
**EXPORTERS** See **Service Providers** section for more information.



SECTION 1

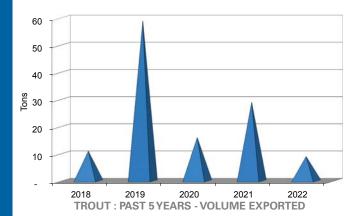
#### PROCESSED FOOD TRADE PRODUCTS SEAFOOD & AQUACULTURE

T R O U T



Nigeria 33.33%

**TROUT : PAST YEAR - MAJOR DESTINATIONS** 





TROUT

 HS CODE, GROWTH\*, WORLD

 MARKET SHARE & RANKING\*\*:

 030211 -162.50%
 <0.1%</td>
 43(41)

 030482 -700.00%
 <0.1%</td>
 41(42)

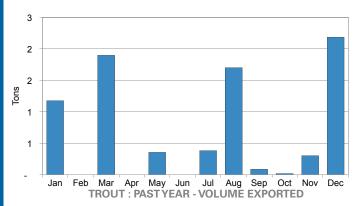
SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PASTYEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** The Aquaculture Association of Southern Africa

PRESERVATION Chilled, Frozen

PACKAGING Boxed

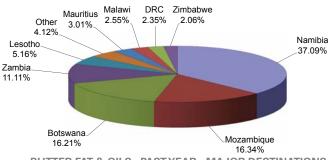
**EXPORTERS** See **Service Providers** section for more information.



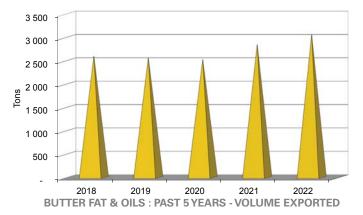


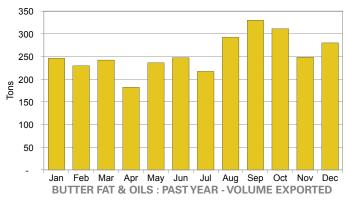
#### **BUTTER FAT & OILS** Malawi Zimbabwe Eswatini Lesotho 1.55% 2.71% 2.17% 4.15% Mauritius Namibia 4.21% 35.46% Other 4.40% Zambia 8.59% Botswana 12.21% Mozambique 24.55%

**BUTTER FAT & OILS: PAST 5 YEARS - MAJOR DESTINATIONS** 











DAIRY

HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 0405 6.96% 0.1% 34(33)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** Milk South Africa

PROCESSING Cultured

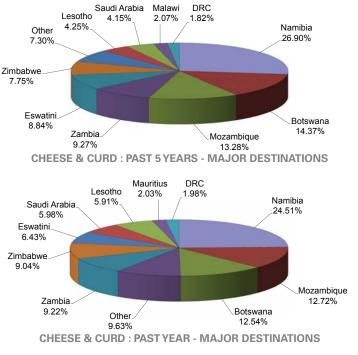
PRESERVATION Chilled

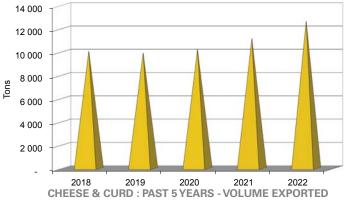
PACKAGING Tubbed or Wrapped

#### **EXPORTERS** See Service Providers section for more information.



# CHEESE & CURD





# cheese & curd

DAIRY

HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 0406 11.79% 0.1% 43(45)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PASTYEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

INDUSTRY ORGANISATION Milk South Africa

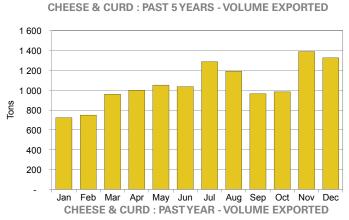
PROCESSING Cultured

**PRESERVATION** Chilled or Ambient

PACKAGING Bottled, Tubbed or Wrapped

#### **EXPORTERS**

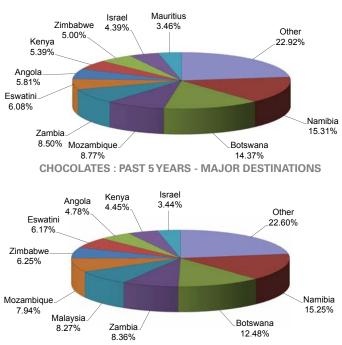
See **Service Providers** section for more information.



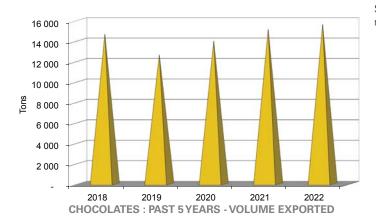


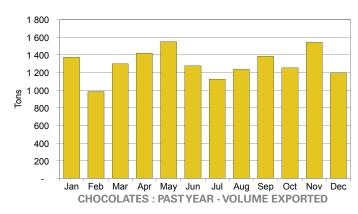
FOOD & BEVERAGE TRADE PRODUCTS

CHOCOLATES



**CHOCOLATES : PAST YEAR - MAJOR DESTINATIONS** 





 HS CODE, GROWTH\*, WORLD

 MARKET SHARE & RANKING\*\*:

 1806
 3.15%
 0.2%
 40(41)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** 

PRESERVATION Pasteurised

PACKAGING Canned, Wrapped or Boxed

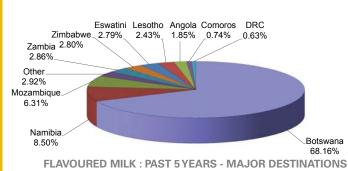
**EXPORTERS** See **Service Providers** section for more information.

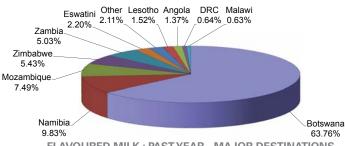
**RSA: PRODUCING PROVINCES** 



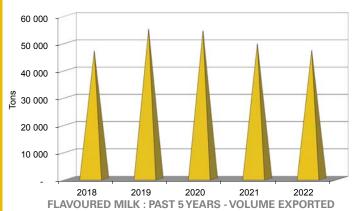
**PROCESSED FOOD & BEV. TRADE SA 2023/24** 

# FLAVOURED MILK





FLAVOURED MILK : PAST YEAR - MAJOR DESTINATIONS





HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 0402 -5.11% 0.3% 34(33)

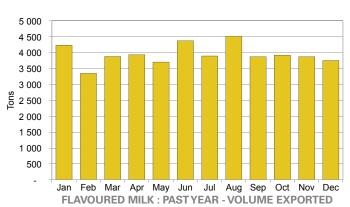
SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

INDUSTRY ORGANISATION Milk South Africa

PRESERVATION Pasteurised

PACKAGING Bottled, Boxed or Canned

EXPORTERS See Service Providers section for more information.



#### **RSA: PRODUCING PROVINCES**



FLAVOURED MILK

Other 5.47% Eswatini 6.48%

Zambia 3.30%

5.07%

Lesotho Angola Malawi

2.23%

1.87%

Nigeria 1.64%

### DAIRY **ICE CREAM**



HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 2105 6.76% 0.8% 24(31)

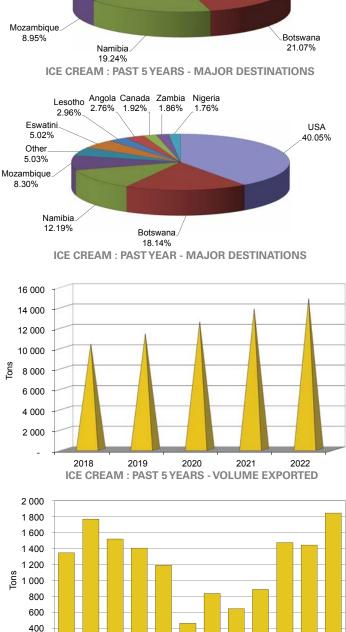
SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

**INDUSTRY ORGANISATION** 

PRESERVATION Pasteurised, Chilled

PACKAGING Tubbed

**EXPORTERS** See Service Providers section for more information.



#### **RSA: PRODUCING PROVINCES**



**PROCESSED FOOD & BEV. TRADE SA 2023/24** 

Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

**ICE CREAM : PAST YEAR - VOLUME EXPORTED** 

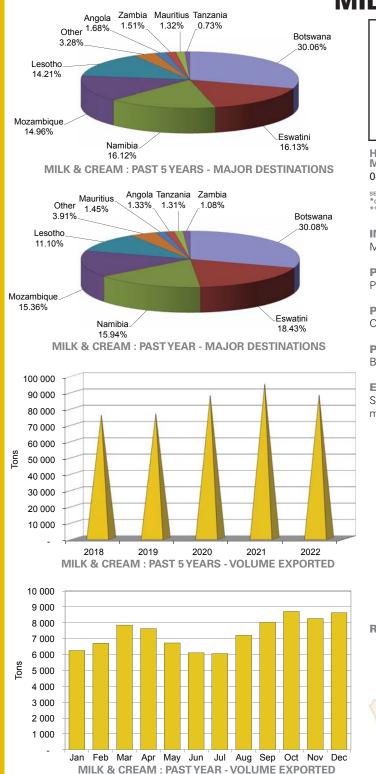
200

Jan

M I L

8

C R E A M DAIRY



HS CODE, GROWTH\*, WORLD MARKET SHARE & RANKING\*\*: 0401 -7.63% 0.6% 28(29)

SEE INSIDE BACK COVER FOR HS CODE SHORT DESCRIPTION \*GROWTH PAST YEAR IN QUANTITY EXPORTED \*\*PREVIOUS YEAR'S RANKING IN BRACKETS

INDUSTRY ORGANISATION Milk South Africa

**PROCESSING** Pasteurised, Dehydrated or Dried

**PRESERVATION** Chilled or Ambient

PACKAGING Bottled, Boxed, Canned or Tubbed

#### **EXPORTERS**

See **Service Providers** section for more information.



# **SECTION 3**

agriculture, land reform and rural development

#### STEP BY STEP EXPORT MANUAL FOR EXPORTERS OF SOUTH AFRICAN PROCESSED FRUIT, VEGETABLES, NUTS, BEANS AND HERBAL-INFUSED BEVERAGES

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This section has been compiled by the Dept. of Agriculture, Land Reform & Rural Development and every effort has been made to ensure the accuracy of the information contained herein. The Dept. cannot, however, be held responsible for any errors, omissions or inaccuracies in such information and data, whether inadvertent or otherwise. The Dept. of Agriculture, Forestry and Fisheries, therefore, accepts no liability that can be incurred resulting from the use of this information. No parts of this document may be reproduced without the permission of the copyright holder.

Department of Agriculture, Land Reform and Rural Develoment

**PROCESSED FOOD & BEV. TRADE SA 2023/24** 

Tel: +27 12 319 6000 / +27 12 312 8911 Email: queries@dalrrd.gov.za / info@dalrrd.gov.za Private Bag x250, Pretoria 0001, South Africa www.dalrrd.gov.za



3-1

#### **ACRONYMS AND ABBREVIATIONS**

AfCFTA	Africa Continent Free Trade Agreement	HS	Llarmania of Custom
AICFIA	Agriculture Input Control	ICC	Harmonised System International Chamber of Commerce
AMU	Arab Maghreb Union	IGAD	
APQA	Agriculture Product Assurance	INFOSAN	Intergovernmental Agencies on Development International Food Safety Authorities Network
AU	African Union	IPPC	International Plant Protection Convention
AGOA	Africa Growth and Opportunity Act,	ISO	International Standard Association
AGOA	US Public Law 106-200	MRAs	Mutual Recognition Agreement
APS Act	Agricultural Products Standards Act 119 of 1990	NAS	National Analytic Services
APSS	Agro-Processing Support Scheme	NEDP	National Exporter Development Programme
BFAP	Bureau for Food Agricultural Policy	NESCP	National Food Safety Control Plan
BRC	British Retail Consortium	NRCs	National Regulator for Compulsory Specifications
CAC	Codex Alimentarius Commission	NPPO	National Plant Protection Officer
CBI	Centre for the Promotion of Imports from Developing Countries	NTM	Non-tariff measure
CCP	Critical Control Points	MERCOSUR	Mercado Común del Sur (Southern Common Market)
CEN-SAD	Community of Sahel-Saharan States	ORLs	Official Recognised Laboratories
CFR	Cost and Freight	PDO	Protected Designation of Origins
CIF	Cost Insurance and Freight	PPECB	Perishable Products Export Control Board
CIP	Carriage Insurance Paid To	PUC	Production Unit Code
COMESA	Common Market for Eastern and Southern Africa	RECs	Regional economic communities
СРТ	Carriage Paid To	RoOs	Rules of Origin
DAP	Delivered at Place	SARS	South African Revenue Services
DDP	Delivery Duty Paid	SPS	Sanitary and Phytosanitary Measures
DFTS	Dried Fruit Technical Services	SABS	South African Bureau Standards
DALRRD	Department of Agriculture, Land Reform and	SACU	South Africa Customs Union
BALIND	Rural Development	SADC	Southern Africa Development Community
DAFF	Department of Agriculture, Forestry and	SAFJA	South Africa Fruit Juice Association
DOH	Fisheries Department of Health	SAFVCA	South African Fruit and Vegetable Canners Association
DFIES	Directorate Food Imports and Exports Standards	SAFVCEC	South African Fruit and Vegetable Canners
DFSQA	Directorate Food Safety Quality Assurance		Export Council
DPU	Delivery at Place Unloaded	SAMAC	South African Macadamia Growers Association
dtic	Department of Trade Industry and Competition	SANAS	South African National Accreditation System
EAC	East African Community	SARS	South Africa Revenue Authority
EMIA	Export Marketing and Investment Assistance	SEDA	Small Enterprises Development Agency
ECCAS	Economic Community of Central African States	SGS	Société Générale de Surveillance
ECOWAS	Economic Community of West African States	TRQs	Tariff Rate Quotas
EPA	Economic Partnership Agreement	USA	United States of America
EU	European Union	wco	World Customs Organisation
EU RASFF	EU Rapid Alert System for Food and Feed	WTO	World Trade Organisation
EXW	Ex-Warehouse		
FAS	Free Alongside Ship		
FAO	Food and Agriculture Organisation		
FBO	Food Business Operator		
FCA	Free Carrier		
FDA	Food & Drug Administration in the USA		
FDI	Foreign Direct Investment		
GEPP	Global Exporters Passport Programme		
Gls	Geographical indicators		
GSP	Generalised System of Preferences		

HACCP

Hazard Analysis Critical Control Points

#### **OVERVIEW**

The EU export market has stringent conditions to promote food safety, the environment, and consumers. An intervention such as this step-by-step Export Manual for processed fruit, vegetables, nuts, beans and herbal-infused beverages ("the Export Manual") will enable South African exporters, producers and freighters to understand various EU legislation, regulations, and requirements on agricultural and agro-processed exports, including consumers found in the EU market and other international markets.

While the South African legislation, regulations, and requirements on agricultural products are largely in harmony with what is prevailing in the international markets, exporters, producers, and freighters must understand that each product is controlled by legislation and regulations specific to it.

## South Africa and countries that comprise the European Union (EU) are member states of the World Trade Organisation (WTO).

The EU export market has stringent conditions to promote food safety, the environment, and consumers. An intervention such as this step-by-step Export Manual for processed fruit, vegetables, nuts, beans and herbal-infused beverages ("the Export Manual") will enable South African exporters, producers and freighters to understand various EU legislation, regulations, and requirements on agricultural and agro-processed exports, including consumers found in the EU market and other international markets.

#### WHY EXPORT TO THE EUROPEAN UNION?

The South African Development Community (SADC)-EU Economic Partnership Agreement (EPA), which South Africa is a member of, offers its members access to the European market under duty and quota-free preferential arrangements. In addition, the EPA fosters competitive growth of domestic industries and expansion of agricultural and agro-processing value chains that are, in turn, complemented by various export incentive schemes put in place by the government of South Africa. South Africa with its multiple industries and a wide array of sectors has the potential to take advantage of the EU market by attracting quality investments to agro-processing and agribusinesses such as SMMEs. The EU is South Africa's largest trade partner, contributing to almost a quarter of trade in 2020.

It is essential to know that in the short-term trade liberalisation has a differentiated impact on different businesses, with small, medium, and micro-sized enterprises (SMMEs) commonly negatively affected. However, the asymmetrical arrangement between the EU and SADC Member States takes care of the short-term negative effects that can occur. In addition, the EPAs have trade safeguard mechanisms in place to boost resilience and manage economic shocks that can be brought about by trade liberalisation. Under the SADC-EU EPA, trade liberalisation now extends to 98.1% of all tariff lines. The SADC-EU EPA also includes a bilateral protocol between the EU and South Africa on protecting geographical indications (GIs) and trade in wines and spirits.

The South African intense mining, manufacturing, and agricultural base can be explored to expand existing value chains, making it possible for emerging exporters of agricultural products, including products with recognised GI, to compete in EU and other foreign markets easily.

This Export Manual is an update of the 2014 step-by-step Export Manual for exporters of South African fruit, vegetables, and nuts. The revised Export Manual strongly focuses on exporting to the EU market, which has given rise to sophisticated consumers who demand sustainable, inclusive supply chains and transparency.<sup>1</sup> This revised and updated Export Manual now includes beans and herbal-infused beverages.

The desired outcome of this Export Manual is to enhance the response towards opportunities under the EU-SADC EPA that can benefit emerging exporters of processed fruit, vegetables, nuts, beans and herbal-infused beverages, including products with recognised Geographical Indications (GIs).

#### WHY EXPORT TO THE EUROPEAN UNION?

The Export Manual aims to outline the chronological steps in exporting to international markets while providing information to exporters and importers on compliance with private global standards to achieve accreditation of the different sectors by international bodies. The Export Manual also focuses on the exporting requirements of the European market, including processed food products standards, SPS standards, animal health, and food safety standards.

Furthermore, the revised Export Manual will be a tool to assist SMMEs and women-owned businesses to build body knowledge on trade and effectively contribute to the formulation of trade policy, especially around the export discourse in South Africa. The Export Manual remains a high-level guide pointing exporters to specific authorities when looking for detailed information that may be beyond the scope of this Manual.

The Export Manual has drawn inputs from relevant organisations and shared best practices from experienced exporters already participating in foreign markets.

<sup>1</sup>www.cbi.eu/sites/default/files/market\_information/researches/How SMEs from developing economies can prepare their export business for (post)corona trends in Europe - Professionalize by collaboration.pdf

#### STRUCTURE OF THE EXPORT MANUAL

Exports facilitate economic growth and provide opportunities for development at the micro level for enterprises or individuals who are seeking to gain access to import and export opportunities.

Venturing into international export markets can be challenging because of the high expectation of compliance with regulations and stringent requirements dictated by the international export markets. Consequently, this Export Manual outlines how to export processed fruit, vegetables, nuts, beans and herbal-infused beverages from South Africa to international markets.

**Chapter 1** provides an overview of the general appreciation and linkages between different government organisations and their regulatory requirements in the context of promoting compliance to achieve food safety, quality standards for local consumption in South Africa, and exports to regional and international markets.

**Chapter 2** identifies how the South African Revenue Services (SARS) facilitates export trade through the various South African regulatory and legislative provisions governing the export of agricultural products to international markets. Preferential Trade Agreements are also covered in Chapter 2, which provides an overview of exporters' different responsibilities regarding registration under specific trade agreements. In addition, exporters are expected to be thoroughly conversant with the trade agreements they intend to export under, and the SARS website links are provided for more detailed information on such exports.

**Chapter 3** discusses quality and food safety standards and how the different players in the formulation of food safety standards contribute to transparency and predictability in the trade supply chain.

**Chapter 4** provides detailed insight into the flow of activities and document compilation from the business contract until the export consignment is ready for loading onto the means of transport to the country of export. The description of products is communicated through tariff headings.

**Chapter 5** unpacks the tariff classification of products and alerts the exporter of the inherent risks and consequences of incorrectly classifying goods. Trade Incoterms are detailed in Chapter 6. These form an integral part of invoice terms, and Chapter 6 is designed to help exporters and all involved in international trade to better understand incoterms.

**In Chapter 7**, the exporter is sensitised to different costs emanating from different stages of shipping goods. Different modes of transportation are also covered in Chapter 7, whereas

Chapter 8 draws the exporter's attention to the distinction between shipping and forwarding.

**Chapter 9** focuses on export finance and outlines different financial instruments and government export incentive schemes to assist exporters. Lastly, Chapter 10 covers market research and tools, and provides exporters with an overview of the various institutions that offer mentoring and coaching services on exports and international trade.

#### CHAPTER 1 AN OVERVIEW OF THE EXPORT PROCESS AND PROCEDURES

#### 1.1 DEFINING THE SCOPE OF THE EXPORT MANUAL

This Export Manual will assist exporters to appreciate the processes and procedures that are involved when exporting to foreign international markets. While the focus is on the EU market, the Export Manual covers other international markets that are strategic to South African agricultural exports.

The Export Manual is a publication of the Department of Agriculture, Land Reform and Rural Development (DALRRD) in partnership with the EU-funded EPA Support Programme. Compilation of this Export Manual has been achieved through a consultative process that involved various stakeholders, industry bodies and trade promotion agencies that were able to share best practices through experience over the years.

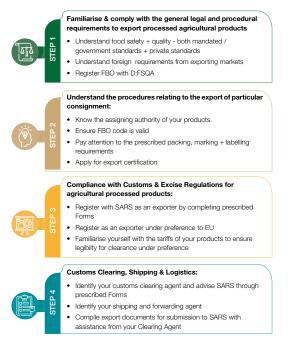
The Export Manual is an update of the 2014 step-by-step Export Manual of exporters of South African processed fruit, vegetables, and nuts. This Export Manual covers the same products as the 2014 Step-by-step Export Manual: however, there has been an addition of beans and herbal-infused beverages (rooibos and honeybush tea) as part of the processed products that can be exported to the EU and other international markets. Beans and dried vegetables have a niche in international markets that can be explored by South African producers and exporters too. It is essential to remember that processed products covered in the Export Manual also include:

- dried fruit,
- canned fruit,
- · frozen vegetables and canned vegetables
- Rooibos and rooibos mixtures
- · Honeybush and green honeybush

Foreign markets, especially the EU, are characterised by stringent conditions that require utmost compliance. Deviations or compromised adherence to the requirements has disastrous consequences for exporters, such as the prohibition of entry of the exported consignment and cancellations of export orders accompanied by huge costs. As such, this Export Manual serves as a guide to help exporters avoid such pitfalls. Exporters are therefore expected to visit specific institutions for detailed information on the exportation of the products they intend to export.

The summary of steps in Figure 1 gives exporters and exporting enterprises, including SMMEs, a bird's eye view of the processes and linkages that entail the exportation of processed fruit, vegetables, nuts, beans and herbal-infused beverages to the EU and other international markets. The aim of the outline of steps is to assist the exporters and exporting entities to access international export markets through a seamless legal and regulatory process that ensures they overcome trade barriers while food safety of their agri-prodcuts is achieved. The rest of the chapter unpacks in detail, the regulations that are employed in the South Africa Food Control System in liaison with SARS and other government departments.

#### Figure 1: An overview of the process to follow as an exporter



#### 1.2 THE SOUTH AFRICAN FOOD CONTROL SYSTEM

The South African Food Control System is covered by Step 1 and Step 2 as depicted in Figure 1.

Exporters need to understand the systems in place for compliance with Agricultural Products Standard Act 119 of 1990, Liquor Products Standard Act 60 of 1989 and other subsidiary regulations. Understanding the South Africa Food Control System helps exporters and exporting enterprises, including SMMEs, to know which section to approach for specific information on food safety, quality and standards to avoid costly mistakes inherent in international trade.

The South African Food Control System is coordinated through legislation and regulations by 3 national government Ministries, namely the Department of Agriculture Land Reform and Rural Development (DALRRD), the Department of Health (DoH), and the Department of Trade, Industry and Competition (the dtic). Food safety is a shared responsibility of all three national departments.

The three national government ministries responsible for coordinating the South African Food Control System are discussed in further detail in the section below.

#### 1.2.1 THE DEPARTMENT OF AGRICULTURE, LAND REFORM AND RURAL DEVELOPMENT

In exporting food and agri-products, DALRRD is the appointed department to ensure that South Africa complies with international agreements such as the WTO SPS Agreement. This is done through liaison with other departments. DALRRD is the National Notification Authority to the WTO and the appointed National Enquiry Point in relation to national agricultural issues that may impact international trade.

Below are the directorates involved in regulating agricultural products operating under DALRRD:

- Directorate: Food Safety and Quality Assurance
- Directorate: Food Import and Export Standards
- Directorate: Plant Production
- · Directorate: Agricultural Input Control
- · Directorate: Plant Health
- Directorate: Inspection Services

These directorates and the coordinated roles under DALRRD in conjuction with DoH and the dtic, contribute to a globally reputable transparent South African food system that exporters should exploit to venture into international markets.

#### **Directorate: Food Safety and Quality Assurance**

- For the purpose of the processed agricultural products for export discussed in this Export Manual the Directorate: Food Safety and Quality Assurance (D:FSQA) is the critical player in the South African Food Control System for the export of processed fruit, vegetables, nuts, beans and herbal-infused beverages. It is one of the paramount authorities responsible for food safety guidelines and standard operating procedures through the administration of Agricultural Products Standard Act (APS Act) 119 of 1990, to manage sanitary and health risks associated with plant based agricultural food products for export.
- Under the auspices of D:FSQA there is the National Analytical Service Laboratories that assists national government's
  different directorates on the analysis of agricultural products in terms of chemical composition and presence of microbiological contaminants in consignments destined for various regional and international export markets.
- D:FSQA regulates the quality and food safety of agricultural products in terms of the APS Act and Liquor Product Standards Act, 60 of 1989. D:FSQA enforces the norms, systems, and standards to be complied with by exporters and Food Business Operators (FBOs).
- Participation by the D:FSQA in international fora such as Codex Alimentarius Commission; the Organisation of Economic Cooperation and Development: the Food and Agricultural Organisation; and United Nations Economic Commission for Europe enables harmonisation of legislation and procedures with other international best practices. This harmonisation overcomes barriers to trade on behalf of the exporter, who can find it complicated and expensive to comply without the help of the above-mentioned international organisations.

Therefore, it is imperative for potential exporters, including organisations involved in the export supply chain of agricultural food products, to be familiar with the operations of D:FSQA.

# For more information pertaining to the export of processed fruit, vegetables, nuts, beans, and herbal-infused beverages, contact:

Mr Billy Makhafola

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www.dalrrd.gov.za/index.php/core-business/agricultural-production/inspection-services/food-safety-quality-assurance

#### **Directorate: Food Import and Export Standards**

The Directorate: Food Import and Export Standards (D:FIES) under DALRRD facilitates the importation and exportation
of processed agricultural products through policies, legislation, norms and standards to ensure awareness and management of the inherent risks associated with food safety. DALRRD also works closely with the DoH. Within the DoH, the
Directorate on Food administers regulations in terms of the Foodstuff Cosmetics and Disinfectants Act 54 of 1972.

It regulates imports and exports by monitoring the residue levels of chemicals, pesticides, and metals in agro-processed food products. The D:FIES also focuses on food safety and capacity building of exporters and farmers to comply with agricultural standards as well as adhere to SPS requirements.

- Adherence to domestic, export, and standards regulations promotes compliance with strict requirements of international trade, such as marking and labelling, as dictated by foreign markets at the same time observing international protocols on the WTO's technical barriers to trade.
- Export standards requirements form an integral part of the quality and safety of food products for export, making it very critical on the part of the exporter to be diligent in the pursuit of compliance required for exporting. Table 1 (on pg 11) covers the mentioned legislation for ease of understanding of the dictates of international markets and additional information found on the website:

www.old.dalrrd.gov.za/Branches/Agricultural-Production-Health-Food-Safety/Food-Import-Export-Standards

#### **Directorate: Plant Production**

The Directorate: Plant Production (D:PP) ensures the sustainable propagation of plants through established norms and standards. One of the objectives is to achieve a national reservoir of quality seeds to produce quality vegetables, fruit, grains, and crops. It will help exporters and enterprises in agribusiness to be familiar with best practices as guided by the D:PP so that their products are readily acceptable to international markets because of their quality.

#### For more details, please contact D:PP at the addresses:

Director: Plant Production Department of Agriculture, Forestry and Fisheries Private Bag x250, Pretoria 0001, South Africa Tel: +27 12 319 6072/9 | Fax: +27 12 319 6372 | E mail DPP@dalrrd.gov.za www.dalrd.gov.za/index.php/core-business/agricultural-production/plant-health/plant-production

#### Directorate: Agricultural Input Control

The Directorate: Agricultural Input Control (D:AIC) is mandated to monitor agricultural inputs in the production of agricultural products in terms of the Fertilizers, Farm Feeds, Agricultural Remedies and Stock Remedies Act 36 of 1947. Exporters and enterprises involved in the production of agro based food must consult D:AIC on updated information on prescribed fertilisers, farm feeds and other agricultural inputs to be used to ensure production of safe food as well as compliance with international requirements of the export market.

#### The D:AIC can be contacted at the following addresses:

Physical address: Agriculture Place, 20 Steve Biko Street, Arcadia, Pretoria 0001, South Africa Office hours: 07:30 AM – 16:00 PM Mailing address: Department of Agriculture, Forestry and Fisheries, Private Bag X343 Pretoria 0001, South Africa Tel: +27 12 319 7103/7847 | E mail: AlCHelpdesk@dalrrd.gov.za

#### Directorate: Plant Health

The Directorate: Plant Health (D:PH) ensures the health of plants by monitoring pests and diseases that attack plants. The objectives of D:PH are in harmony with International Plant Protection Convention (IPPC), which is an international body mandated to secure coordinated, effective plant protection against the introduction and spread of pests of plants and plant products across countries. The National Plant Protection Officer (NPPO) issues phytosanitary certificates on importation after ascertaining the condition of the plant consignment. Plant health is a critical area where exporters and importers alike must comply with prescribed legislation to avoid introduction of pests and diseases in countries through trade.

# For information on Phytosanitary Certificates and plant health obligations in the importing country, please contact: Mr Kgabo Matlala

Scientist Manager: International Standards Private Bag X14, Gezina 0031, South Africa Tel: +27 12 319 6091 | Fax: +27 12 319 6101 | E-mail: KgaboMa@dalrrd.gov.za www.dalrrd.gov.za/index.php/core-business/agricultural-production/plant-health/plant-health/

#### **Directorate: Inspection Services**

Fruit and vegetables for export fall under surveillance of the Directorate: Inspection Services (D:IS). D:IS is responsible for monitoring arthropods and enforcing compliance with residue limits to achieve food safety as prescribed by national and international standards. Plant quarantine and plant diagonistic services are provided by D:IS. to manage the risks associated with the health of plants and promote food safety standards.

#### For more information on the activities of D:IS please contact:

Mr K.E. Phoku Director: Inspection Services Tel: +27 12 309 8701 | E mail: ErnestP@dalrrd.gov.za | Enquiries: DIS@dalrrd.gov.za www.dalrrd.gov.za/index.php/core-business/agricultural-production/inspection-services/inspection-services

#### 1.2.2 THE DEPARTMENT OF HEALTH

The DoH works closely with DALRRD in ensuring and promoting food safety hence all food premises must be approved and certified by a registered professional Environmental Health Practitioner. The DoH is tasked with many functions and programmes. The food safety function is housed under International Relations and Health Trade and Health Product Regulation programme. The Directorate: Food Control (D:FC) promotes food safety by developing food control policies, norms, and regulations. The D:FC is responsible for enforcing the Foodstuffs, Cosmetics and Disinfectants Act 54 of 1972, which is the principal regulation that controls the sale, manufacture, importation and exportation of foodstuffs, cosmetics, and disinfectants.

The D:FC is also responsible for food safety legislation, food labelling, designing food programmes that assess monitoring and management of food alert updates and food law enforcement. In addition, this Directorate also has the role of being the National Contact Point for the joint Food and Agriculture Organisation – World Health Organisation Codex Alimentarius Commission.

Exporters and entities in the processed food industry will find it helpful to ensure approval of all the food production processes as regulated by the D:FC in the DoH to ensure compliance and issuance of a Certificate of Acceptability by the Environment Health Practitioner.

#### For more information specific to the product being exported, contact:

Department of Health Address: Department of Health Directorate: Food Control Private Bag X828 Pretoria 0001, South Africa Email: Malose.Matlala@health.gov.za or CACPSA@health.gov.za Tel: +27 12 395 8789 | Fax: +27 12 395 8854 | Fax2email: +27 12 86 632 6440 www.health.gov.za/food-control

#### 1.2.3 THE DEPARTMENT OF TRADE, INDUSTRY AND COMPETITION

The Department of Trade, Industry and Competition (the dtic) came into existence in 2019 through the amalgamation of the Economic Development Department and the Department of Industry and Commerce. Through the blueprint "Integrated National Export Strategy for 2030", the dtic outlays the strategies in place to address the promotion of exports in South Africa.

The dtic achieves a trade environment that facilitates seamless trade through engagement in international trade affairs and negotiation of South Africa's multilateral and bilateral trade relations. This enabled environment makes it relatively easier for exporters to navigate the international trade terrain and overcome technical barriers to trade as well as non-tariff measures that impede trade. The dtic also administers food regulation and control through its National Regulator for Compulsory Specifications (NRCS) agency.

NRCS is mandated to administer compliance with technical regulations and compulsory regulations as dictated by the standards requirements of fishery products and canned meat. The NRCS is also instrumental in the design of WTO technical regulations that inform best practices and safeguard standards in food safety. The dtic is involved in the design of export promotion programmes, national export development programmes and export incentives in the form of financial assistance to qualifying exporters.

It is in view of the foregoing role of the dtic that when exporting the products covered by the Export Manual, exporters will benefit by enlisting for the mentioned programmes to become skilled traders in foreign international markets.

The trade agreements and bilateral protocols harmonise international procedures between the countries involved. A visit to the website of the ditc will give the exporter information on countries with conditions in favour of their export products. Sections on the ditc website, such as the Trade and Investment South Africa (TISA) and Invest South Africa, are sources of information that can assist exporters SMMes and other enterprises on points to consider in the design of the export marketing strategy of the fruit, vegetables, nuts, beans and herbal-infused beverages to international markets.

For more information of international trade and exports, contact: Department of Trade Industry and Competition Address: 77 Meintjies Street, Sunnyside, Pretoria 0002, South Africa Tel: +27 12 394 9500 | Email: @thedtic.gov.za www.thedtic.gov.za www.itac.org.za

Exporters can contact the **National Regulatory Compulsory Services** for assistance on technical regulation and information on measuring instruments used in the food and associated industries. (The current regulations are on canned fish and other fish products.)

#### For more information contact:

Address: SABS Campus, 1 Dr Lategan Road, Groenkloof, Pretoria 0001, South Africa Postal: Private Bag X25, Brooklyn 0075, South Africa Tel: +27 12 482 8700 | Email: info@nrcs.org.za www.nrcs.org.za/business-units/food-and-associated-industries The dtic houses Trade Investment South Africa (**TISA**), an agency that provides information on favourable markets as influenced by the bilateral relationships between countries.

Exporters can have valuable information on the country of export through the Deputy Director General: Tel: +27 012 394 1849 | Email: LeratoM@thedti.gov.za

#### For more information on TISA:

www.thedtic.gov.za/sectors-and-services-2/1-4-2-trade-and-export/market-access/trade-negotiations



The role of DALRRD, DoH and the dtic have been articulated in Figure 2 for exporters to appreciate how the South African Food System operates The ambit of different directorates under DALRRD, together with mandated assignees enforce compliance of exporters, exporting enterprises and FBOs (discussed in detail later in the next section), with agricultural and international regulations and protocols to deliver on food safety.

The DoH through the provisions of various legislations and programmes observes international protocols with an emphasis on health and food safety including labelling and advertising in the realm of trade. The dtic ensures the quality and safety of South Africa's food exports through several skilling programmes that empower SMMEs, other enterprises in agro-based activities.



These three National Ministries are all appointed national contact points for the Codex Alimentarius Commission. The complementary roles by these national entities make up the South Africa Food Control System within which all FBOs, enterprises and SMMEs must operate. The next section covers Food Business Operators as part of the South African Food System.

#### 1.2.4 FOOD BUSINESS OPERATORS

#### What is a Food Business?

This is an enterprise that exists as either for profit or not-for-profit entity in the business of handling food, food-producing, exporting food or operating in any part of the food supply chain.

#### What is a Food Business Operator (FBO)?

This a "person or persons responsible for ensuring that the prescribed requirements of the export standards and requirements are met within the food business under his or her control and includes both the management of the food business as well as the person with overall authority on-site or in the specific establishment."<sup>2</sup>

#### What is a Food Business?

Any business in the agricultural sector that operates a pack house on or off-farm, commercial cold store, processing plant, container depot, transport operator, exporter, dry storage facility, drying facility, municipal market facility, retailer, grain storage facility on or off-farm, airport terminal/forwarder or seaport terminal must be registered and be granted a Production Unit Code (PUC) that will facilitate tracking or tracing the consignment en-route for export.

FBOs registration falls under the D:FSQA. The FBO Code issued after registration is an alphanumeric code registered with the Executive Officer by FBOs participating in the export markets, including entities such as pack houses for fruit and vegetables.

The FBO database is administered and maintained by DALRRD through R707 under the Agricultural Product Standards Act 119 that outlines the compliance requirements of FBOs. D:FSQA maintains a database of registered FBOs and Production Unit Codes that can be availed to interested parties upon request.

<sup>2</sup> www.old.dalrrd.gov.za/Branches/Agricultural-Production-Health-Food-Safety/Food-Safety/Couality Assurance/Food-Business-Operator-Registration

#### **Registration Process**

Regulation 707 of 13 May 2005, subsidiary legislation to the APS Act 119 of 1990 and the Liquor Act 60 of 1989 requires all FBOs to be registered with D:FSQA to export fruit vegetables nuts, beans, and herbal-infused beverages to international markets. To start the registration process, the applicant must have:

- FBO Application form;
- Title Deed;
- ID Copy and Map of the Place to be registered; and
- Log on www.old.dalrrd.gov.za/Branches/Agricultural-Production-Health-Food-Safety/Food-Safety-Quality-Assurance/Food-Business-Operator-Registration to complete the application form.

#### 1.2.5 METHODS OF INSPECTION

Inspections are part of the tools used by DALRRD to enforce compliance with legislation by FBOs with regards to food safety and eliminate any potential hazards in production processes. These inspections enable South African agricultural processed products to be competitive in international markets as they guarantee the safe consumption of these products. The D: AIC conducts these inspections at plant premises – for example, at manufacturers' and distributors' premises, pest control operators and farms, and sterilising plants.

The inspection procedure will vary depending on what is being inspected and where the inspection is done. These are some of the areas that the inspection covers:

- · Checking for any likelihood of cross-contamination during processes
- Labelling, registration
- · Checking for good housekeeping
- · Checking for the validity of permits
- · Validity of import documents

#### Inspection Procedures

Exporters must know that:

- Inspectors have the authority in terms of Export Regulations of Processed Products 2015 to open any consignment in containers and draw samples for analysis to ascertain compliance with laid down food safety regulations. The results of the findings are projected for the rest of the consignment.
- Consignment for inspection must be ready at least 12 hours prior or anytime agreed upon by the Executive Officer prior to inspection.
- 3. The consignment or the container must be easy to access by the inspector.
- 4. Marks and labelling must be clear and legible.
- 5. The following legible documents Consignment Note, Intake Note, Delivery Note and Rail Card / must accompany the consignment that is to be inspected.
- 6. After inspection, the consignment will be marked passed for export if it meets all the requirements or rejected if the consignment has not complied with the regulations.
- 7. The inspector will issue a certificate pronouncing the outcome of the inspection.

Exporters pay fees for inspection services, including other services provided by PPECB or other Assignees mandated by DALRRD. Exporters must find out about the fees payable for the particular service they want. Exporters, including all businesses involved in the exportation of regulated agricultural products to international markets, should visit the following website to have a general appreciation of inspection services and the products subject to inspections: https://ppecb.com/services/product-inspection-services

#### **Sampling Procedures**

Samples are drawn on agricultural products of plant origin destined for export to ascertain compliance with agrochemical residue levels as stipulated by the law of the exporting and importing countries. Standard Operating Sampling procedures vary according to the product that is being analysed. The sampling procedures are regulated by the following legislative provisions:

- Agricultural Products Standard Act 119 of 1990
- Regulation R707 of 13 May 2005 Export Conditions of Consignments of Regulated Products from Local/National Fresh Produce Markets
- Fertilizers, Farm Feeds, Agricultural Remedies and Stock Remedies Act, 1947 (Act, 36 of 1947
- Foodstuffs, Cosmetics and Disinfectants Act No. 54 of 1972 and import country requirements

DALRRD has given authority to inspectors to draw samples of any product material substance as deemed necessary by him or her to ascertain the grade and quality of the export product. Please visit the D:FSQA offices for a comprehensive outline of Sampling Procedures

#### **Food Safety Audits**

Audits are used to ensure compliance with various food and safety statutes by FBOs and other international exporters. There are also additional control mechanisms such as monitoring, sampling, analysis, and surveillance. While falling under D: FSOA, these functions are a shared responsibility among different directorates. Audits are designed to encourage FBOs to comply with legislation and examine their systems for any gaps that may present hazards in the processes of food production. These audits give opportunities to DALRRD or the audit body to identify the gaps and learning opportunities for the FBOs. FBOs. FBOs must be aware of the following conditions required by PPECB.<sup>3</sup>

<sup>3</sup> www.nda.agric.za/doaDev/sideMenu/foodSafety/doc/EXPORT CONDITIONS FROM LOCAL MARKETS.pdf

- A list of registered PUC that supply products for export must be presented to PPECB
- PPECB must have audited the PUC in compliance with R707 of 13 May 2002
- FOB must present a safety compliance certificate for each PUC product for export
- Analytical certificates or reports on products being exported must be presented to PPECB
- Consignments forwarded from other countries are prohibited

Table 1 shows a list of types of FBOs as defined by the operations. The definition through activities of the FBO assist the owners of these business identify the type of their FBO and how it is regulated.

FBO Type	Definition
Primary production (PUC)	Primary production of agricultural products, including the ac- tivities performed pre-farm gate, i.e. fertilization, chemical application, harvesting etc.
On-farm packhouse (PHC (on))	Permanent packing facilities and associated cold storage fa- cilities located on primary production sites/farms involved in the packing of all products of plant origin coming from only that farm, that are not subjected to semi-processing or pro- cessing procedures.
Off farm packhouse (PHC (off))	Permanent packing facilities located on primary production sites/farms and associated cold storage facilities involved in the packing of all products of plant origin coming from that farm and from other farm, OR not located on primary pro- duction sites/farms involved in the packing of all products of plant origin that are not subjected to semi-processing or pro- cessing procedures.
Processing plant (PROCES)	A factory where the plant product is subjected to a process which alters its original state and the product is graded/clas- sified and packed, and in this context means canning of fruit and vegetables, freezing of fruit and vegetables, pasteuriza- tion and packing of rooibos and honey bush tea and clean- ing, sorting and packing of dried fruit.
Grain storage facilities (GSF)	Facilities involved in the handling, storage and distribution of regulated grains and oilseeds (excluding groundnuts) in- tended for export. The grain storage facility might have a multiple storage silo's or bins.
Commercial cold storage facilities (CCS)	Commercial cold storage facilities not located on primary production sites/farms involved in the handling, storage and distribution of products.
Container depot (CD)	A place for storage, cleaning, detention, and examination of empty containers.
Drying facilities (DF)	A facility for drying, handling and chemical treatment of dried fruit, rooibos and honey bush tea destined for further pro- cessing.
Dry storage facilities (DSF)	Facilities involved in the handling, storage, and distribution of products of plant origin. These include commercial stor- age facilities and exclude facilities only storing own product. These are collection depots and ambient bulk storage facil- ities.
Exporter (EXPO)	Those FBO's that are responsible for ensuring that the prod- ucts that they supply to the market meet the requirements of the buyers (importers and/ or retailers) as well as the min- imum regulatory requirements of the importing and export- ing countries. They are also responsible for coordinating the export supply chain from farm to fork.
Seaport terminal (SEA)	Facilities that are concerned with the receiving, stacking, storage and loading of export palletized and containerised perishable cargo, via sea.
Airport Terminal/Forwarder (AIR)	Facilities that are concerned with the receiving, stacking, storage and loading of export palletized and containerized perishable cargo, via air.
Transport operator (TRANS)	Transport companies involved in the transportation of prod- ucts of plant origin. This refers to transport that is used for example, from the packhouse to the commercial cold stor- age facility, depots or terminals etc. This excludes on-farm transport (e.g. from the orchard to the packhouse) and the transport of empty containers.

#### 1.2.6 PACKING, MARKING, LABELLING AND SAMPLING PROCEDURES

Once the FBO or other legally recognised entity has been successfully registered, the next step is to familiarise with packing, marking, and labelling and sampling requirements. These are hall marks of food safety and standards that must be strictly observed by FBOs and other exporters as part of regulations to comply with international markets It is the responsibility of the exporter or FBO to ensure correct labelling and marking, and packing. In instances that require further clarity it is always best to approach D:FSQA. Failure to comply with these regulations disqualifies exports associated with international markets. Sections below. provide information to FBOs on packing, marking, labelling and sampling.

#### **Packing Requirements**

As an exporter to the EU market, it is crucial to consult the relevant Member State and determine what law applies to packaging, labelling, and marking. The concerns about packaging, labelling and marking are driven by health, safety, and environmental considerations. Exporters must conduct market research that will inform the choice of packaging within the confines of what is prescribed. The EU market has established laws and regulations that inform the selection of packaging. Packaging, labelling, and marking in the EU vary according to the Member States depending on what the Member State classifies as mandatory or voluntary.

#### For more information on packaging, labelling and marking, visit: www.trade.gov/countrycommercial- guides/eu-labelingmarking-requirements

In South Africa, the DoH and National Regulations of Specifications (NRCs) in the dtic regulate the packaging, labelling, and marking of products. For example, regulations stipulate that only fruit of the same quality, cultivar, and ripeness shall be packed together:

- · containers shall be packed firmly to capacity
- pre-packed units shall be new, clean, dry, undamaged and suitable<sup>4</sup>

For detailed information on packaging in the EU, visit: https://trade.ec.europa.eu/access-to-markets/en/content/labelling-and-packaging

**NB:** Notwithstanding the legal requirements on packaging, labelling, and marking, it is also important to enquire from the customers about their inputs on the packaging. Consumer preferences matter and exporters should reach out to consumers to find out how they want the packaging to look. Moreover, there is voluntary compliance on packaging in some countries in the EU. To avoid misunderstanding as an exporter, you may have a written agreement between the exporter and the buyer, whereby the buyer elects what they prefer in writing, and the exporter (seller) commits to the contract. The contract can detail the buyer's preferences in packaging, and the contract can also guide mandatory requirements in line with what is obtained in the market of the Member State. Clarification on voluntary compliance must also be researched vis-à-vis packaging.

#### Marking Requirements

For example, the number of packages in the packing list should tie up with the total number of physically exported packages. Therefore, in a total of 10 packages, each package should be marked 1/10, which means package number 1 out of 10 packages until you have 10/10. This is very helpful in ensuring that the whole consignment has been delivered. It also helps when the consignment has been trageted for a physical examination by the Customs Administration. It is also useful in instances where a consignment has been misrouted. In such cases of short shipment the customer and/or clearing agent can easily notice that there are missing packages. Adhering to marking requirements also assist in tracing the origin of the misplaced consignment. DALRRD enforces marking regulations and policies for South African goods and products.

For more detailed information, please follow this link for educational slides:

www.cgcsa.co.za/wp-content/uploads/2020/09/DALRRD-APS-Act-PRESENTATION-by-Mr.-T.-Van-Rensurg.pdf

#### Eco-Labelling

Environment labelling on the packaging is voluntary and verifies that the product in question has been produced in an environmentally safe manner. Eco-labelling distinguishes foods produced by farmers and/or food processors whose operations have been verified by independent organisations to meet specific and transparent environmental or social standards from foods not produced in this manner. This development has become necessary to eliminate counterfeit products and skilful market claims about food products that are detrimental to the health of the unsuspecting consumer.

For more information visit: https://noharm.org/sites/default/files/lib/downloads/food/Food\_Eco-Labels.pdf

#### 1.2.7 APPLICATION FOR APPROVAL TO EXPORT PROCEDURE

Once the exporter has complied with conditions of registration, packing marking and labelling as described above, the exporter requires express approval to export through an application to the Executive Officer or Assignee in the D:FSQA mandated to deal with the export of fruit, vegetables, nuts, beans and herbal-infused beverages.

The application is submitted four days prior to the intended date of export by the exporter to: The Executive Office: Agricultural Products Standards:Directorate Food Safety and Quality Assurance

4 www.dalrrd.gov.za/doaDev/sideMenu/Food Import & Export Standard/docs/Regulating and inspection of agricultural products in SA Dr. Mutengwe.ppt

#### The following information must be submitted with the application:

- 1. Name and address of the applicant, including details of the exporter/agent
- Specific details of the product that cover the class type and grade. Further clarity can be obtained at D:FSQA (Policy Unit)
   Mass of the containers and the number of containers
- Information on the mode of transport, details of the vessel, ports of discharge for export and the date
- 5. Name and physical address of the importer or destination of the consignment
- 6. Name, and physical address of exporter's premises to facilitate traceability
- 7. Any additional important information as regards details of the consignment. The information must be in English and legible.

In summary, the South African Food Control System is premised on legislation covered and mandated by different bodies that have been captured in Table 2 below. These regulations and policies are fundamental to the National Food Safety Control Plan (NFSCP) that should be adhered to by all players in the export business supply chain.

#### Table 2: The Legislation involved in regulating agricultural products

Name of Act	Aim / Definition	Department / Directorate	Enforcement
Foodstuffs, Cosmetics and Disinfectant Act 54 of 1972	Addresses the manufacture, sale, and importation of food- stuffs from a safety/public health point of view	Department of Health Direc- torate: Food Control	<ul> <li>Local authorities</li> <li>Port Health Services (provinces; Kwa-Zulu Natal, Eastern Cape, Western Cape, Gauteng)</li> <li>Import control managed by provincial authorities on behalf of the NDH</li> </ul>
International Health Regulations Act 28 of 1974	To apply International Health Regulations, as adopted by the World Health Assembly, in the RSA	Department of Health	<ul> <li>Provincial and local health au- thorities: sampling and analy- sis of food; inspection of premises on behalf of National Department Health</li> </ul>
Plant Breeders' Rights Act 15 of 1976	Grant of plant breeders' rights relating to varieties of certain plants, requirements and protection of these rights	velopment Directorate: Ge-	• Registrar / Officer of Plant Breeders' Rights
Plant Improvement Act 53 of 1976	To provide for the sales, im- port and export of plants and propagating material to im- prove or maintain their quality and usefulness	velopment Directorate:	Registrar / Officer of Plant Im- provement
Health Act 63 of 1977	To make provision for mea- sures promoting the health of South Africa's people (re- placed the Public Health Act of 1919)		<ul> <li>Local authorities: Food safety control</li> <li>Provincial Health departments</li> </ul>
Perishable Product Ex- port Control Act 9 of 1983	To provide for control of per- ishable products intended for export from the South Africa and continued existence of the PPECB		PPECB     Minister of Transport Affairs

Objectives / Relevant aspects	Relevant food safety aspects covered in the Act
<ul> <li>Protect consumers from unsafe food</li> <li>Protect consumers from poor quality food</li> <li>Protect consumers against misleading labels and advertisements</li> <li>Enable consumers to make informed choices in accordance with individual needs</li> <li>Labelling and advertising</li> <li>Procedures (importation / sampling / authorization)</li> <li>Liability / prosecution</li> </ul>	<ul> <li>Food additives i.e. preservatives, antioxidants</li> <li>Tolerances for fungus-produced toxins</li> <li>Radioactivity in foodstuffs</li> <li>Irradiated foodstuffs</li> <li>Maximum limits for veterinary medicines and pesticide residues</li> <li>Microbiological and chemical standards</li> <li>Tolerances for certain seeds</li> <li>HACCP and Hygiene related matters</li> <li>Packaging and Labelling</li> <li>Contaminants</li> <li>Law enforcement</li> <li>Fortifications</li> </ul>
<ul> <li>Notification of disease outbreaks</li> <li>Clinical diagnosis of disease</li> <li>Notification of infected areas</li> <li>Provision of facilities at ports &amp; airports</li> <li>Designation of sanitary ports /airports</li> <li>Disinfestation, disinfecting, and other sanitary operations</li> <li>Placing suspects under surveillance</li> <li>International transport of cargo, goods, baggage, mail</li> <li>Foodstuffs carried as cargo on any vehicle</li> <li>Vaccination of infected persons</li> </ul>	<ul> <li>Approval of source of food for consumption on premises of ports, airports, vessels and aircrafts</li> <li>Hygienic handling of such food</li> <li>Focus on specific diseases /plagues, e.g. yellow fever, Bacil- lus plague, cholera</li> <li>Sanitary operations</li> </ul>
<ul> <li>Grant of plant breeders' rights</li> <li>(Plants must be new, distinct, uniform and stable)</li> <li>Rights of plant breeders</li> <li>Grant of licences</li> </ul>	
<ul> <li>Registration of business premises</li> <li>Stating of requirements for sales of plants and plant propagating material</li> <li>Recognition, listing and updating of new varieties</li> <li>Quality control</li> </ul>	Cleansing of material
<ul> <li>Responsibilities of various health services and rendering of health services</li> <li>Preventative action to eliminate transmission of infectious diseases by insects, rodent or other vermin</li> <li>Sanitary conditions on premises</li> <li>Cleanliness, from chemical, physical or microbial origin</li> <li>Adequate drainage and sewerage systems, water, washing and sanitary conveniences, sufficient lighting, and ventilation</li> <li>Periodic cleansing of premises, removal of rubbish, waste, and spillage</li> <li>Certificates of acceptability by food handlers</li> <li>Inspections and investigations</li> </ul>	
<ul> <li>Inspections</li> <li>Registration of exporters</li> <li>Control of exports</li> <li>Determination and collection of levies from exporters</li> <li>Reports of each financial year</li> </ul>	<ul> <li>Handling of perishable produce</li> <li>Cold chain</li> <li>Shelf life of produce</li> <li>Class of produce accommodation</li> </ul>

#### Table 2: The Legislation involved in regulating agricultural products (cont.)

Name of Act	Aim / Definition	Department / Directorate	Enforcement
Agricultural Pests Act 36 of 1983	Prevention & combat of agri- cultural pests Provides for importation of controlled goods such as plants, plant products, exotic animals, insects, pathogens, honey, used apiary equip- ment	Department of Agriculture, Land Reform and Rural De- velopment Directorate: Plant Health	Executive officers of the Agri- cultural Pests Act
Agricultural Product Standards Act 119 of 1990	Provide control over the sale and export of agricultural products, control over the sale of certain imported agri- cultural products	DALRRD Directorate: Food Safety and Quality Assur- ance	<ul> <li>PPECB: inspections and sampling for exports (uniformity and quality standards, pres- ence of arthropods, and pre- scribed residue limits) and the former Department of Agricul- ture, Forestry and Fisheries (DAFF)</li> </ul>
Standards Act 29 of 1993	To provide for promotion and maintenance of standardiza- tion and quality in connection with commodities and ren- dering of services, and contin- ued existence of SA Bureau of Standards (SABS)	Department of Trade and In- dustry and Competition	• SA Bureau of Standards (SABS)
Genetically Modified Organisms Act 15 of 1997	To promote responsible de- velopment, production, use and application of GMO as to limit harmful consequences to the environment	Department of Agriculture, Land Reform and Rural De- velopment Directorate: Ge- netic Resources	The Registrar of Genetically Modified Organisms Act

STEP-BY-STEP MANUAL FOR SA EXPORTERS		OF PROCESSED PRODUCTS SECTION 3
	Objectives / Relevant aspects	Relevant food safety aspects covered in the Act
	Control of importation of goods (In accordance with ob- jectives of the International Plant Protection Convention / IPPC)	<ul> <li>Plants and plant products, exotic animals, insects, pathogens, honey, apiary equipment</li> <li>Quarantine</li> </ul>
	<ul> <li>Specifications and regulations for agricultural products, regular revisions</li> <li>Quality standards of produce</li> <li>Produce compliance with requirements for produce packing, containers, marking and labelling of containers, and inspections</li> <li>Specifications for local, import and export products in accordance with arrangements relating to WTO Agreement on Technical Barriers to Trade (meat, dairy products, agronomy products, certain canned products, fruit and vegetables)</li> </ul>	<ul> <li>Product standards for local sales, export and import (meat, dairy, agronomy, certain canned foods, fruit, vegetables.</li> </ul>

ucts, agronomy pro and vegetables)	ducts, certain canned products, fruit	
persons • Accreditation of lab • Assessment of qua • Precision testing of • Examination, testing substances	ality systems f scientific apparatus ig, analysis of articles, materials and thods, code of practice or specifica- ndard	<ul> <li>Accreditation of laboratories</li> <li>Code of practice</li> <li>Analysis /testing of samples</li> <li>Standard methods</li> <li>Certification mark /mark of proof</li> <li>Compulsory standards for production of canned meat (more than 10% meat), canned and frozen marine products</li> </ul>
		Limitation of harmful consequences to the environment

# 1.3 DALRRD AS THE MAIN REGULATOR OF THE EXPORT OF PROCESSED FRUIT, VEGETABLES NUTS, BEANS AND HERBAL-INFUSED BEVERAGES

This section outlines the regulations administered under DALRRD to facilitate the export of fruit, vegetables, nuts, beans and herbal-infused beverages. The APS Act 119 of 1990 remains the principal legislation supported by subsidiary regulations as determined by the specific product and the destination market. D:FSQA is the first directorate to be visited by the exporters/FBOs when making enquiries in terms of registration and what they intend to export up to getting a certificate to export. The exporters / FBOs must remember compliance with other government ministries, namely D:FC, the dtic and the division of Customs and Excise under SARS as additional authorities.

#### 1.3.1 PROCESSED FRUIT AND VEGETABLES

#### Regulations

- APS Act 119 of 1990
- The Standard regarding food hygiene and safety of regulated agricultural food products (R707 of 13 May 2005)
- Standards and requirements regarding control of the export of dried fruit. Government Notice R1983 of 23 August 1991.
- Standard Operating Procedures Checklist
- Consult with D: FC the ditc and Customs & Excise

Exporters, including other businesses, must visit the website for more information on the export of fruit: www.old.dalrrd.gov.za/Branches/Agricultural-Production-Health-Food-Safety/Food-Safety-Quality-Assurance/Export-Standards/Processed-Products >>Canned Vegetables >>Dried Fruit

In addition, the following link has details on the requirements of the EU market: www.cbi.eu/market-information/processedfruit- vegetables-edible-nuts/buyer-requirements

#### 1.3.2 GROUNDNUTS FOR EXPORT

#### Regulations

- Agricultural Products Standard Act 119 of 1990
- · The Standard and Requirements Regarding Control of Export Groundnuts
- The Standard regarding food hygiene and safety of regulated agricultural food products (R707 of 13 May 2005)
- · Maintain a Standard Operating Procedures Checklist
- · Consult with the D:FC, the ditc and Customs & Excise websites.

Groundnuts are prone attacks by aflatoxin producing fungi, which can be mitigated through careful handling during the preharvest to post-harvesting process. Traceability is an important feature of groundnuts to control the ever present risk of aflatoxin. To enhance best practice on groundnuts the exporter can be assisted by publications on the internet, for example: www.opot.co.za/imgs/gap/good-agricultural-practice-guidelines-01-2013.pdf

The Perishable Products Export Board Control (PPECB, disussed in more detail in section 1.4) is instrumental in ensuring that international trade rules and standards for groundnits are met. Please visit link for additional information on groundnuts: https://ppecb.com/the-ppecb-laboratorys-role-in-the-south-africangroundnut-industry

EU market conditions, including other international markets, have rigorous legislation in place to protect the health of consumers. The following links provide detailed information on the export of nuts to the EU: www.cbi.eu/market-information/processed-fruitvegetables-edible-nuts/buyer-requirements

**NB:** There are some nuts that are not regulated by DALRRD. Please consult D:FSQA for more information on the nuts that are not controlled by DALRRD.

#### 1.3.2 PROCESSED BEANS FOR EXPORT

#### Regulations

- APS Act 119 of 1990
- · Control of the export of grains R1026 of December 2014 (subject to amendments)
- The Standard regarding food hygiene and safety of regulated agricultural food products (R707 of 13 May 2005)
- Standard Operating Procedures Checklist
- · Consult with D:FC, the ditc, and Customs & Excise websites

There is a niche in the EU market and other international markets for beans. South African exports of beans have grown in presence in Asian and other African countries. For more information go to:

https://apps.fas.usda.gov/newgainapi/api/Report/DownloadReportByFileName?fileName=The%20South%20African%20Dry%20Bean%20Industry\_Pretoria\_South%20Africa%20-%20Republic%20of\_06-10-2021.pdf

Farmers, including emerging farmers, can try exploit the niche in the market by taking advantage of the EU-SADC EPA to venture in the export of beans to the EU market.

**NB:** Beans come in various types and forms. Export control of beans is determined by the type and form of beans being considered for export. With the increasing uptake of plant-based diets, the EU market has a ready market for canned beans. The exporters must research the kind of beans preferred by the target market.

The following website has valuable information on the EU market and canned beans: www.cbi.eu/market-information/ processed-fruit-vegetables-edible-nuts/canned-beans/marketpotential?affiliate=void%280%29

#### 1.3.3 HERBAL-INFUSED BEVERAGES FOR EXPORT

#### Regulations

- APS Act 119 of 1990
- Control of the export of processed products R423 of May 2015 (subject to amendments)
- The Standard regarding food hygiene and safety of regulated agricultural food products (R707 of 13 May 2005)
- Standard Operating Procedure Checklist
- Exporters can also get more information on rooibos on this document:
- https://sarooibos.co.za/wp/wp-content/uploads/2016/01/ROOIBOS-20142.pdf
- Consult with the D:FC, the ditc, and Customs & Excise websites

Herbal infused beverages achieved geographical indicator (GI) status (GIs are discussed extensively in section 1.6) in the EU, enabling easy market penetration. This is very helpful to exporters as it lowers entry barriers in the business of herbal-infused beverages as well as exporting the product.

#### 1.3.4 DRIED VEGETABLES FOR EXPORT

#### Regulations

As a niche market for SMMEs and emerging producers exist in South Africa in the dried vegetable industry. This is an area that can be exploited relatively easily as the RoOs of wholly obtained products are not that cumbersome.

Following is an overview of the opportunities in the dried vegetable industry:

In August 2022 South Africa's Dried Vegetables exports accounted up to ZAR2.03M and imports accounted up to ZAR27.2M, resulting in a negative trade balance of ZAR25.2m. Between August 2021 and August 2022 the exports of South Africa's Dried Vegetables have decreased by ZAR-333k (-14.1%) from ZAR2.36m to ZAR2.03m, while imports decreased by AR-1.3m (-4.56%) from ZAR28.5m to ZAR27.2m.<sup>5</sup>

Between 2019 and 2020, the main export destinations of South Africa's dried vegetables were Zimbabwe, Hong Kong, and Lesotho. The fastest declining markets for the same period were the following countries Angola, Switzerland, and Netherlands.<sup>6</sup> There is probably need for further research for the latter development otherwise it can offer an opportunity. China, the United States, and Germany remain fierce competitors of South Africa in the exportation of dried vegetables for the period between 2019 and 2020. The dried vegetable market appears lucrative, and the processes involved in the production of dried vegetables for export carries a niche market worth exploring because of the numerous value chains located within the processes of dried vegetables.

SMMEs, women-owned enterprises and emerging exporters may consider analysing the value chains in the dried vegetables industry as it presents low hanging fruit owing to the high incident of waste in the supply chain that can be turned into an advantage. Movement of dried vegetables across borders is also relatively cheaper due to significantly reduced transport costs that lend a competitive landed cost of the finished product. The nutritional value of the dried vegetables remains preserved while shelf life is elongated too. The need for in-depth capacity building on the seemingly straight forward processes cannot be overemphasised. Production systems matter whether for simple markets or sophisticated.

Chapter 10 contains a list of organisations where exporters may visit to enquire on training on the various processes of agricultural products. EU benchmarking on food safety is both stringent and extremely demanding on exporters. However, attaining these standards enables easier access into other similar markets such as Japan and China.

Please visit this link for more information and opportunities in the Dried Vegetable Industry: www.agri4africa.com/dried-fruit-and-vegetables-products-of-the-future

5, 6 https://oec.world/en/profile/bilateral-product/dried-vegetables/reporter/zaf

#### Summary

Figure 3, together with the information below, provides an overview of the export procedures and processes for fruit, vegetable, nuts, beans and herbal-infused beverages:

- 1. Register for the necessary Food of Business Operator (FBO) codes with the D: FSQA
- 2. Consult the DoH D: FC on food safety requirements the ditc and Customs and Excise
- Consult the Export Standards and Requirements for the product concerned a. Minimum/Maximum guality requirements for the grades concerned
  - b. Prescribed packing and marking requirements
- 4. Consult the Export Regulations on the specific the product concerned, for the following information:
  - a. Prohibition applicable
  - b. Application for approval of export
  - c. Presentation for inspection
  - d. Procedure at inspection
  - e. Approvals and rejections
  - f. Appeals
- 5. Check the import requirements of the foreign market
- 6. Arrange for inspection of the consignment concerned with the appointed assignee, namely the PPECB
- 7. Exporters should remember that for certain products, analysis of samples is required.
- 8. If the consignment is approved for export, an export certificate is issued by the PPECB

For detailed information on export regulations and general information, please visit the following websites:

- www.dalrrd.gov.za/index.php/core-business/agriculturalproduction/inspection-services/food-safety-quality-assurance
- www.old.dalrrd.gov.za/Branches/Agricultural-Production-Health-Food-Safety/Food-Safety-Quality-Assurance
- www.health.gov.za/food-control/ (for an explicit requirement of each processed product)
- www.thedtic.gov.za/sectors-and-services-2/1-4-2-trade-andexport/
- www.sars.gov.za/customs-andexcise/

#### Figure 3: Exportation Outline of Processed Food Products in South Africa



#### 1.4 ROLE OF PERISHABLE PRODUCT EXPORT CONTROL BOARD (PPECB) AS THE DESIGNATED ASSIGNEE OF DALRRD

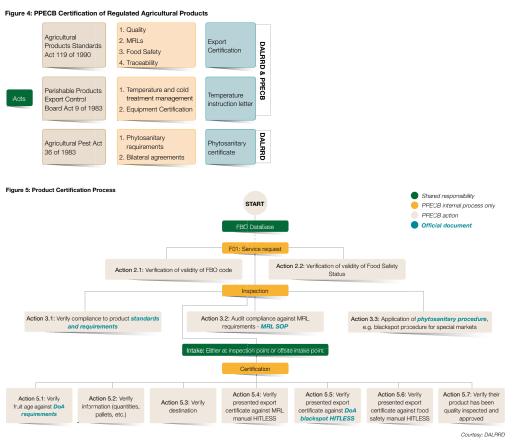
The Perishable Products Export Control Act No 9 of 1983 is mandated to regulate the exportation of agricultural products. It is important for exporters and those involved in the export supply chain to have a thorough knowledge of how PPECB facilitates the exportation of perishable agricultural products. Below is a condensed outline of what PPECB does and why:

- The PPECB is recognised by international markets as a reputable entity within the export industry.
- It acts as a third country that is mandated to enforce the regualtions of the importing country
  Almost any certification done by PPECB facilitates the seamless exportation of the certified products into the global
- Almost any certification done by PPECB facilitates the seamess exportation of the certified p markets through enhanced credibility achieved by PPECB.
- The PPECB is the designated assignee under DALRRD and has the authority to carry out onsite inspections to ensure compliance with regulations and systems that promote food safety.
- Registration with PPECB is done electronically online after compliance with what appears on the checklist obtainable from the PPECB website: https://ppecb.com/wp-content/uploads/2016/07/VGM-Assessment-Application-Procedure.pdf

PPECB is the mandated Assignee of D:FSQA. The PPECB works with National Plant Protection Organisation of South Africa that control pests and diseases on plants. Figure 4 outlines the complimenting legislation towards food safety certification by PPECB.

#### **PPECB Certification Process of Regulated Agricultural Products for export**

Figure 5 is a presentation of the process of certification as conducted by PPECB. Exporters will find it necessary to understand the operations of PPECB to ensure a seamless certification process for their products. Inspections are a hallmark of PPECB operations as they enable exportation into the EU market relatively easier.



In summary the PPECB through legislation and subsidiary regulations such as Regulation 707 of 13 May has been able to assist exporters with compliance whilst achieving very high standards for South African agricultural processed and fresh products for export. Exporters and FBOs must be familiar with how PPECB operates for to enable their activities to be in sync with international standards.

The following link provides a form for completion to contact PPECB on information related to Food Safety Requirements: https://ppecb.com/get-in-touch/?itb=food-safety-services

#### 1.5 THE EUROPEAN UNION AS A CUSTOMS UNION AND ECONOMIC PARTNER

The EPA is a trade agreement between the EU and South Africa, which promotes trade between South Africa and the EU member states. Exporters must understand this market and the laws that are applicable in that market so as to exploit relevant opportunities fully. The EU comprises 27 member states that function as a single market (Figure 6). This single market is a customs union with common tariffs among its member states, regulated by a single trade policy. The customs procedures are common for all the Member States, e.g., permits and tariffs are applied once on first entry with subsequent free movements of the products across borders of the Member States. There are no origin rules among the EU Member States. More on rules of origin (RoOs) is covered in Chapter 4. Under the EPA, SADC signatories enjoy free access to the EU market, duty-free and quota free on everything except military arms.



Figure 6: EU Member Countries



#### 1.6 GEOGRAPHICAL INDICATIONS

A significant advantage presented by the EU market is the GI status of identified South African products. The EU-SADC EPA recognises and protects identified products from South Africa that have GI status; specifically, Protocol 3 of the EU/SADC EPA provides for the mutual recognition and protection of GIs nominated for protection by South Africa and the EU. GIs enable exporters to maintain the same name used in the country of origin of the product. The advantage presented by these arrangements is that it makes it easier to market these goods competitively in the EU market due to the recognised GIs that confer familiarity to consumers.

The following products from the EU are protected under the GI Protocol: various kinds of cheese, vinegar, meat products, fresh fruit and vegetables, and cereals.

South Africa currently has three products recognised with GI protection under the EPA: rooibos tea, honeybush tea (which are technically herbal infusions) and Karoo lamb.

In addition, the EU Commission has approved the registration of herbal-infused beverages (specifically rooibos) under Protected Designation of Origins (PDO)<sup>7</sup>. Obtaining a PDO status requires that all stages of production of a product, including processing (if relevant), takes place within the defined territory. Achievement of GI and PDO status in Europe makes it easier for SMMEs, with the right guidance, to consider it as an export venture business. In view of the foregoing discussed in this section, the exporter should visit D:FSQA and read on the information in the mentioned links to have a thorough understanding of how to export to international markets.

Readers can visit the following websites for more information on GIs:

- www.old.dalrrd.gov.za/Branches/Agricultural-Production-Health-Food-Safety/Food-Safety-Quality-Assurance/Geographical-indications
- https://sadc-epa-outreach.com/images/files/sadc-eu-epa-geographical-indicationspaper-november-2017.pdf

#### 1.7 WHAT TO CONSIDER WHEN DESIGNING A EUROPEAN MARKET ENTRY STRATEGY?

The EU single market consists of 400 million consumers spread across different member states. There is ready access to the market with many opportunities. The exporter must be mindful that the single market is comprised of 27 different nationalities. This means that in designing the market entry strategy, there should be considerations around the different cultures that these Member States will present. In coming up with an effective market strategy, it is also crucial to consider the comparative and competitive advantages that are being offered by that market.

Globally, customers have become sophisticated consumers with unique preferences bordering on organic production and sustainability in line with the Sustainable Development Goals. As mentioned earlier, export of GI status of identified South African products presents a formidable strategy to penetrate the EU Market.

\* www.dalrrd.gov.za/doaDev/sideMenu/Food Import & Export Standard/docs/Regulating and inspection of agricultural products in SA Dr. Mutengwe.ppt

#### CHAPTER 2 REGISTRATION AS AN EXPORTER WITH THE SOUTH AFRICAN REVENUE SERVICES (SARS)

Any foreign exporter (e.g., individual, or juristic person) who wishes to export goods from South Africa must register as an exporter and nominate a registered agent located in South Africa before such foreign exporter will be registered to export goods from South Africa.<sup>8</sup>

The SARS Customs Division plays the role of trade facilitation through the enforcement of various controls and regulations that promote seamless trade. SARS enforces these regulations on behalf of other government departments (e.g. DALRRD) in exporting fruit, vegetables, nuts, beans, and herbal-infused beverages. Registration with SARS is one of the first steps to undertake as an exporter to international/foreign markets.

#### 2.1 HOW TO REGISTER AS AN EXPORTER WITH SARS

Exporters must complete Forms A185 and DA185, which are lodged with the Customs & Excise Office, where the exporter will be allocated a code. The following documents must accompany the application:

- Utility Bills with identification information
- Certified Copy of Identity Card
- Certificate of Incorporation
- Company Registration

Under SARS registration, exporters are streamlined into different categories of foreign, local, and exporters under preferential trade agreements. For more detailed information, visit the SARS website.<sup>9</sup>

#### 2.2 PREFERENTIAL TRADE AGREEMENTS

South Africa has many trade agreements that are administered by Customs & Excise. These agreements enable products manufactured or wholly produced in South Africa to be exported to foreign markets under preferential treatment upon production of documents that support this status designation, such as the certificate of origin. The certificate of origin is discussed in more detail later in the Export Manual. Preferential treatment of products means these products are imported into the foreign country either duty-free or at reduced rates of duty on qualification and compliance with the laid down under the RoOs.

Examples of some Preferential Trade Agreements that South Africa has entered into include the MERCOSUR-SACU Preferential Trade Agreement, the African Continental Free Trade Area (AfCFTA) Agreement, SACU Trade Agreement (AfCFTA) and the EU-SADC EPA. The following countries form the EU-SADC EPA:

- South Africa
- Lesotho
- Botswana
- Namibia
- Eswatini
- Mozambique

Although the agreement is reciprocal, the EU-SADC EPA is asymmetrical. This means that the EU-SADC EPA affords SADC signatories free market access to the EU and provides greater levels of market access for SADC countries' exports to the EU compared to the EU imports coming into the region. There are also safeguard mechanisms to guard against the inherent injury to the domestic markets of the developing country that may be caused by the EU-SADC EPA.

The EUR1 is the certificate of origin that facilitates the exportation of products into the EU. For an exporter's products to enjoy preferential treatment, the exporting entity must register under that agreement and ensure the manufacturing or production of the products comply with laid down RoOs and other trade export regulations associated with the products or goods in question.

#### 2.3 GENERALISED SYSTEM OF PREFERENCE (GSP)

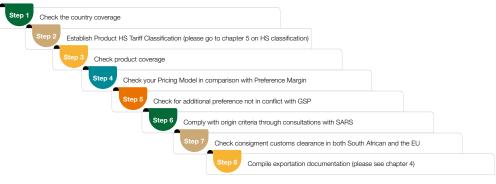
The Generalised System of Preference (GSP) is a trade preference program that provides nonreciprocal, duty-free treatment enabling many of the world's developing countries to diversify and achieve economic growth through trade.<sup>10</sup> The following countries grant GSP: USA, EU countries, Canada, Australia including Iceland, Japan, Kazakhstan, New Zealand, Norway, the Russian Federation, Switzerland, Turkey, and the United Kingdom.

This preferential trade system is based on zero tariffs for qualifying goods exported by developing countries, including South Africa. Conditions are attached to the eligibility of the products or goods to be exported under GSP. Figure 7 outlines the process to be followed when clearing under GSP. For more information on goods that are eligible for clearance under the GSP, please visit: https://unctad.org/topic/trade-agreements/generalized-system-of-preferences, the SARS website<sup>11</sup> and the nearest Customs and Excise Offices.

 8, 9, 11 WWW.sars.gov.za/customs-and-excise/registration-licensing-and-accreditation/exporters www.cbp.gov/trade/priority-issues/trade-agreements/special-trade-legislation/generalized-system-preferences#:-:text=GSP%20is%20the%20large

#### SECTION 3

#### Figure 7: GSP Checklist for the EU



#### 2.4 EU TARIFF RATES QUOTAS

Tariff rate quotas (TRQs) are reduced rates of duty on allocated quantities of identified products under the EU-SADC EPA Agreement. These tariff quotas are based on allocated volumes of selected goods under the EU-SADC EPA. TRQs present opportunities to exporters to export products under preference.

The following products qualify under TRQs:

- Skimmed milk powder
- Butter
- Strawberries
- Sugar
- · White crystalline powder
- · Citrus jams
- Canned fruit
- Frozen orange juice
- · Apple and pineapple juice
- Active yeast
- Wine
- Ethanol
- · Certain Cut and Dry Flowers

Currently, opportunities are under-utilised<sup>12</sup> for:

- · Canned fruit
- Active yeast
- E thanol
- Citrus jams
- Strawberries
- Butter
- · Skimmed milk powder and other related dairy products

Visit the following sites for more detailed information on TRQs: www.old.dalrrd.gov.za/doaDev/sideMenu/Marketing/Gazette Notices/2023 EU Gazette.pdf https://trade.ec.europa.eu/doclib/docs/2018/july/tradoc\_157154.pdf

#### 2.5 AFRICA CONTINENT FREETRADE AGREEMENT (AfCFTA)

The AfCFTA signed in March 2018 hinges on promoting intra-African trade and creating regional and continental value chains to stimulate growth amongst African economies. Trading under the AfCFTA commenced on 1 January 2021. Its main objective is to deliver on accelerated industrialisation of Africa, stimulate economic growth across the continent, and support improved intra-African trade relations by creating regional value chains. In terms of intra-African trade, the AfCFTA liberalises 90% of tariff lines on general goods, while 7% will be liberalised for sensitive goods, and 3% of tariff lines will be exempt from liberalisation over a period of 10 years.

The AfCFTA has provisions to promote SMMEs to ensure they receive capacity building and be part of the mainstream economies in their countries to enable their participation in a market of almost 1.3 billion consumers. The AfCFTA Secretariat has identified the Agricultural Sector, Pharmaceutical Sector and Automotive Sector as the key entry points to ensure the accelerated industrialisation of Africa through value addition inherent in the value chains that will create numerous jobs in the process of economic growth.

12 www.tralac.org/blog/article/15251-update-on-the-preferential-tariff-rate-quota-utilisation-under-the-eu-sadc-epa.html

The Continental Simplified Trade Regime envisaged under the AfCFTA will assist women in cross border trade and SMMEs to trade goods under AfCFTA preferential treatment without producing a formal certificate of origin. It is hoped that the Simplified Trade Regime will enhance and improve cross-border trade and encourage the formalisation of businesses amongst smallscale traders across the continent.

There are also Continent to Continent initiatives to bolster economic growth for Africa. Initiatives like the EU-Africa Business Forum<sup>13</sup> outfit have proposed different Working Groups, such as the Sustainable Agri-Food Systems Working Group.

The following crops have been proposed for trade between EU and Africa:

- Rice
- Maize
- Soy
- Cereals
- Fruit
- Vegetables
- Livestock
- Dairy
- Poultry

## 2.6 E-EXPORTS

Technology has played a huge factor in the rise of small parcels trade. Globally, SMMEs have been attracted to the use of the internet to gain entry into international markets, thereby establishing e-businesses. While the same export controls and regulations are still applicable, e-exporting readily presents certain advantages over traditional exporting. The introduction of blockchain technology in trade facilitation may see more and more SMMEs taking up e-exporting. It is important to search internet on jurisdiction policies of the chosen foreign markets destination when considering e-exporting.

<sup>13</sup> www.euafrica-businessforum.com/sites/default/files/joint\_business\_decalaration\_annexes\_7th\_eu-africa\_business\_forum.pdf

# **CHAPTER 3**

# QUALITY AND FOOD SAFETY STANDARDS REQUIREMENTS FOR EXPORT APPROVAL OF PROCESSED FRUIT, VEGETABLES, NUTS, BEANS AND HERBAL-INFUSED BEVERAGES

# 3.1 QUALITY AND FOOD SAFETY STANDARDS

Agricultural food imports and exports are controlled by various directorates in conjuction with international organisations that promote food safety, quality and standards – all of which have already been discussed in Chapter 1. The seamless export of processed fruit, vegetables, nuts, beans, and herbal-infused beverages into international market is made possible by the harmonised trade landscape achieved through globally binding agreements on standards.

Exporters must note that food standards cut across all provisions that guarantee public health, nutrition, environmental sustainability, economic growth and employment. The trade landscape is characterised by ever changing consumer preferences. It is these standards on quality and safety assurance in the exported products that the consumers look for. Standards make food production processes transparent and traceable hence the need to ensure compliance at all levels.

Being a member of a reputable standard organisation and having the production processes of your enterprise recognised by such organisations through certification and accreditation enhances the image of both the enterprize and products.Exporters must seek to be members of such organisations.

Following are renowned organisations that formulate policies on standards:

**The South African Bureau of Standards (SABS)** was established in 1945 to promote product quality. The SABS has promoted competitiveness in South African industries and contributed to the growth of transparency in trade. Registration with SABS enhances the credibility of the products at both national and international levels. The SABS under the dtic serves as the Entry Point to alert exporters on notifications on trade-related issues that deal with standards and technical regulations. *www.thedtic.gov.za/sectors-and-services-2/industrialdevelopment/technical-barriers-to-trade/* 

**Codex Alimentarius** is the internationally recognised standard associated with food safety. Although the Codex Alimentarius is not mandatory, many international markets (including the EU) rely on these standards to develop the policies and regulations related to food safety.14 Renowned and reputable standard associations have modelled their regulations along the Codex Alimentarius.

www.iberglobal.com/files/2018-2/exporting-to-europe-introduction-manual.pdf

United States of America Food and Drug Administration (USFDA): All suppliers of food products are required to register with the USFDA. Confectionery, dairy products, eggs and egg products, meats, fruits, nuts, and vegetables are the food products that the USFDA subjects to laboratory tests to ensure food safety. D:FSQA has detailed information on the treatment of food exports to the USA.

Japanese External Trade Organisation: This is an authority in Japan that regulates importation of foods products into Japan. It has its maximum residue limits for agricultural chemicals, feed additives and veterinary drugs in food promulgated through the Food Sanitation Act of 1959 to promote quality and food safety.

The British Retail Consortium (BRC) for Global Standards is an internationally recognised UK organisation. The BRC Global Standard for Food Safety is one of the most popular certification standards and has been adopted by food manufacturers all around the world, especially by those organizations supplying British retailers16. The BRC Retail Consortium for Global Standards is anchored on the HACCP System that aims to prevent potential food safety danger at every stage of food production up to consumption by the customer. The HACCP formulation plan is linked to the BRC quality management system. Certification by the BRC for Global Standards enhances confidence in the brand of the certified products.

**GLOBALG.A.P.** is an internationally recognised standard that has become a brand promoting environmentally responsible, sustainable good farm practices through a collection of ideas from producers, retailers, and other stakeholders in the food industry. GLOBALG.A.P. certification calls for the need to foster and adopt responsible ways of farming. GLOBALG.A.P. offers programmes in the following sectors: crops, livestock, aquaculture, and offers more than 40 standards for compliance amongst producers and exporters. GLOBALG.A.P.'s Integrated Farm Assurance Standard is the most widely used standard monitoring and regulating fruit, vegetables, aquaculture, floriculture and livestock. To obtain GLOBALG.A.P. certification, there are 5 basic steps to be followed:

www.globalgap.org/uk\_ en/what-we-do/globalg.a.p.-certification/five-steps-to-get-certified/index.html

The International Standard Association (ISO) is a membership-based organisation established in 1947 that works with experts from various disciplines like industry, government, academia, civil society, and not-for-profit organisations) to come up with a set of acceptable rules and benchmarks around safety, compatibility, and quality. The WTO is one of the critical partners of ISO as the organisation promotes transparent global trade within countries through common standards among the trading countries. The ISO, therefore, is a means to overcome trade barriers that can make international trade very unpredictable and costly too. It is important to note that the ISO does not certify organisations nor issue certification; it only is use international standards. The beneficiaries of ISO Certification are Industries, Authorities and Consumers.

#### 3.1.1 ACCREDITATION AND CERTIFICATION

Accredited competent bodies are mandated by international bodies to certify or give written assurance that a service, product, or process has complied with a particular established standard, legislation, or policy to maximise the safe use of the service, product, or process. The South African National Accreditation System (SANAS) is recognised by the Accreditation for Conformity Assessment, Calibration and Good Laboratory Practice Act (No. 19 of 2006) as the sole national accreditation body for providing an internationally recognised, effective accreditation and good laboratory practice compliance monitoring system for South Africa.

Through several Mutual Recognition Agreements (MRAs), SANAS is a key player in trade facilitation that helps global acceptance of South African certification and inspection bodies. This facilitates smooth trade because of the confidence inferred by the accreditation. These MRAs ensure easy entry of compliant products into export foreign markets because of the accreditation body that is internationally recognised. MRAs grant SANAS the mandate to reject importation or exportation of products conducted by an organisation that has been accredited by an unrecognised standard association. The South Africa National Accreditation System website has a list of accredited organisations for the benefit of exporters. For more information visit *www.sanas.co.za/pages/index.aspx?page=international-recognition* 

It is important to be aware of other private standards authorities that complement existing authorities in promoting quality. Although these standards are private and voluntary, they play a big role in influencing consumers who look for their labelling on imported agri-foods.

Private standards organisations have relatively stricter requirements on the design of food safety and quality benchmarks in destination export countries. Compliance with standards by exporters is critical as any deviation may result in the export order and subsequent orders being cancelled and all exports from that country being banned.

#### 3.2 HAZARD ANALYSIS CRITICAL CONTROL POINT SYSTEM

The Hazard Analysis Critical Control Point System (HACCP) is an international management system that identifies critical points in all food production and manufacturing stages. As an exporter of food products, it is critical to ensure that your organisation is certified with the Food ISO Standard 22000 because it assures customers of the continuous maintenance of high standards in the organisation.

In addition to the HACCP as a control measure, other countries (like the USA) engage the Principle of Equivalence established by the Food Safety and Inspection Services, Department of Health and Human Sciences and the USFDA. Equivalence processes establish the equivalence to the US standards in countries exporting to the USA to facilitate trade and promote compliance with safety policies on imported food.

#### 3.2.1 QUALITY FOOD SAFETY STANDARDS COMPLIANCE

The Food Control Directorate is responsible for the development and compilation of policies and legislations that monitor food safety-related matters as an intervention to safeguard the safety and health of consumers. The Food Control Directorate is the National Contact Point for the joint FAO/WHO Codex Alimentarius Commission (CAC), International Food Safety Authorities Network (INFOSAN) and the EU Rapid Alert System for Food and Feed (RASFF). Through audits and support to provinces, the Food Control Directorate promotes compliance with legislation and enhances food safety and standards.

#### 3.3 TRACEABILITY REQUIREMENTS

**EU Regulation (EC) 178/2002 defines traceability as:** The ability to trace and follow a food, feed, food-producing animal or substance intended to be, or expected to be incorporated into a food or feed, through all stages of production, processing and distribution.

The perishable nature of food demands an audit trail through traceability as a critical component of maintaining food safety standards. Proper food production and handling require rigorous systems to be implemented and high compliance requirements to eliminate risks inherent in food production. These systems also promote the quality and maintenance of high-safety food standards. Due to increased trade in food commodities, the supply chain has become complex and fragmented as the number of players in the supply chain rises. Traceability is very critical in each production stage of all food products. It is a prominent feature in quality control and demands strict adherence to HACCP. The concept Farm to Fork, <sup>14</sup> enables tracing the origins of the food from the point where it is being served back to the farm where it was cultivated.

Countries are also adopting and considering blockchain technology to achieve transparency in the audit trail, immutability, and traceability of agricultural processed products. Blockchain, as an intervention on traceability, is poised to positively impact international trade as a key player in trade facilitation. SMMEs and entrepreneurs will find it easier to comply with NTMs associated with standards through blockchain technology.<sup>15</sup>

https://food.ec.europa.eu/system/files/2020-05/f2f\_action-plan\_2020\_strategy-info\_en.pdf
 www.wto.org/english/res\_e/publications\_e/blockchainrev18\_e.htm

Traceability is a key component of standards as it assures the customers or consumers of the high standards that were followed in the production of food. Investment into blockchain technology by the government and other agencies will enable compliance with traceability regulations in agricultural processes in a competitive manner that is far less costly. Moreover, today's consumers associate their product preferences with brands. Traceability contributes to the enterprise's branding efforts around the products' compliance with prescribed traceability requirements becomes part of the market promotion of the products. PPECB has the guidelines and information on traceability compliance on their website at: https://ppecb.com/audit-procedure/

Further information on traceability and other food safety issues can be obtained from the International Standards Organization (ISO), which has produced a 'family' of food safety standards: www.iso.org/iso/home/standards/management-standards/iso22000.htm

#### 3.3.1 MITIGATING COSTS ASSOCIATED WITH COMPLIANCE

SMMEs and emerging producers relatively face a high incidence of costs to comply with agricultural technical standards required by markets at local, regional as well as international levels. According to research, 'Suppliers have to pay listing fees of between R4,500 and R45,000 a year for a single product" carried by a supermarket.<sup>118</sup> Commercial farmers are at an advantage in comparison with emerging farmers because of the economies of scale that enable them to mitigate these huge costs through the volumes they push in the supply chain.<sup>17</sup> These compliance costs raise barriers to entry into agricultural value chains for emerging producers. However, emerging producers can mitigate costs by forming cooperatives to achieve economies of scale as a strategy to overcome entry barriers into agricultural chains.

For more information on quality and food safety requirements visit: www.old.dalrrd.gov.za/Branches/Agricultural-Production-Health-Food-Safety/Food-Safety-Quality-Assurance/International-Standards-Organizations

16,17 www.compcom.co.za/wp-content/uploads/2019/10/CC-201903-Mtombeni-S.-Bove-D.-Thibane-T.-Makgabo-B-An-analysis-of-the-barriers-to-entry-and-expansion-limitingand-preventing-access-to-markets-foremerging-farmer.pdf

## CHAPTER 4 DOCUMENTS REQUIRED TO EXPORT PROCESSED FRUIT, VEGETABLES, NUTS, BEANS AND HERBAL-INFUSED BEVERAGES

### 4.1 IMPORTANCE OF EXPORT DOCUMENTS

Documents for export-bound products constantly change due to amendments in legislation and procedures that are a hallmark of international trade. Delays in the clearance of the consignment caused by document errors can result in huge storage costs, huge demurrage charges, penalties, and cancellation of export orders. The export documentation requirements for foreign markets must be strictly adhered to. Processed fruit, vegetables, nuts, beans and herbal-infused beverages are strictly regulated by DALRRD and the designated assignee PPECB and the DoH. The permits, export certificates, addendum and licences are issued by these institutions.

The purpose of this chapter is for exporters to have a general knowledge of the documents that are required over and above documents prescribed by D:FSQA in order to facilitate the exportation of agricultural products out of South Africa. These documents support the declaration that is presented to the Customs Division of SARS. Furthermore, these documents facilitate the entry of the goods into the country of export and are the subject matter of scrutiny for authenticity and compliance with domestic laws and international trade. These documents are also a source of important statistics critical for important national policy formulation.

Exporters FBOs and SMMES must know the function of the documents as well as check the validity of permits and certificates in relation to the declaration submitted to Customs. Customs brokers or Customs Clearing agents are usually helpful in this regard as they assist in the compilation of these documents for submission to SARS.

#### 4.1.1 FOREIGN EXCHANGE

Exports are responsible for the significant inflows of foreign currency in any country. The export invoice document provides information on the foreign currency proceeds. Through its Financial Surveillance Department, the South African Reserve Bank monitors all export foreign exchange proceeds as declared on the SARS Customs Declaration Form. Exporters need to make correct declarations supported by authentic documents, as it assists the government in assessing the export revenues generated by exported products. For more information on the treatment of export revenue proceeds visit:

- www.resbank.co.za/content/dam/sarb/what-we-do/financial-surveillance/financial-surveillance-documents/Exchange %20Control%20Regulations, %201961.pdf
- www.resbank.co.za/en/home/what-we-do/financial-surveillance

Additional information on treatment of export revenue is available from the bank at: SARB, 370 Helen Joseph Street, Pretoria, 0002 | P O Box 427, Pretoria 0001, South Africa | Tel: +27 86 112 7272

### 4.2 FLOW OF EXPORT DOCUMENTS

#### 4.2.1 STEP BY STEP OVERVIEW FOR EXPORT DOCUMENTS

- Contract: there should be a contract between the exporter and the overseas buyer. The distribution agent can legally
  represent the exporter through an agreement. The contract should be clear to both parties covering the overall details
  of the sale, quantity packaging, period, and incoterms. The contract outlines the terms of the invoice, export order, mode
  of transport, and payment methods.
- 2. Proforma Invoice: the exporter raises the proforma invoice and sends it to the buyer, who will use the proforma invoice to check the requirements in their country, such as tariffs, preferences etc.
- **3. Export Order:** The buyer issues the export order to the seller (exporter) after being satisfied with the proforma invoice. The export order is timed, specifying the period when the order should be delivered.
- 4. Commercial Invoice: This is a binding document outlining the name of the importer, the payment terms of the invoice, incoterms, specified discounts and other details as guided by the contract. The commercial invoice replaces the proforma invoice.
- 5. Thereafter, the customer/Importer draws an Irrevocable Letter of Credit to facilitate payment of the order through their commercial bank based on the commercial invoice. The exporter receives the Letter of Credit, confirms, and commits to deliver the consignment, and the exporter embarks on producing or preparing the export order.
- 6. The exporter then **engages a shipper** to proceed to book the identified modes of transport while the exporter makes necessary arrangements for consignment or cargo to be inspected.
- 7. Permits: The exporter assembles all the permits and licences. Examples of permits include:
  - Certificate to Export and Addendum processed by PPECB
  - Phytosanitary Certificate processed by the National Plant Protection Officer (NPPO) under the Directorate: Inspection

Services. The NPPO inspects plants to determine any diseases or pests according to the Agricultural Pest Act, 1983 (Act No. 36 of 1983). After ensuring compliance, a phytosanitary certificate is issued to allow the export/importation or order destruction if the plant is infected.

For more information visit:

# www.old.dalrrd.gov.za/Branches/Agricultural-Production-Health-Food-Safety/ Food-Import-Export-Standards/Links and also http://www.ippc.int

- Quality Assurance Certificate processed under FSQA
- Pre-Shipment Inspection Report processed by PPECB
- 8. Free Sale certificate: This certificate is used internationally. In South Africa it is issued by D:FSQA.This document certifies that the goods are freely marketed in South Africa and have been exported after compliance with all other regulations.
- 9. Value and Origin documents: The EU has a threshold for Customs Value Declarations. The threshold has been put at 150 euros for low-value consignments.23
- 10. Invoice declaration: This form is used by Customs to confirm the value of the goods. Invoice declarations can be used for consignments of up to €6,000. For more information visit https://trade. ec.europa.eu/access-to-markets/en/home and https://taxation-customs. ec.europa.eu/customs-4/calculation-customs-duties/customs-valuation\_en
- 11. Insurance of cargo: After compilation of all the above documents, the exporter may need to ensure the consignment and insurance coverage is taken out for the cargo being exported.
- 12. Transportation of Cargo from factory to country of export: Transportation documents are largely binding, and authorities only work with original documents, not copies. With exports to overseas markets, the transport is usually multi-modal: The following are the common documents as determined by the mode of transport:
  - · Bill of Lading issued by shippers
  - · Airwaybill issued by Airlines
  - Road Consignment Notes issued by Road Freighters
  - · Rail Advice Notes issued by the National Railway line

Once all the paperwork is ready, the exporter will complete SARS Form SAD 500. The paperwork will be checked and verified by SARS. After the SARS has processed the documents, the consignment will be placed on board the means of transport for export to the foreign market.

For more information on Customs documentation in South Africa visit: www.sars.gov. za/wp-content/uploads/Ops/Policies/SC-CF-30-Invoice-Requirements-for-Customs-External- Policy.pdf

### 4.3 CERTIFICATES AND RULES OF ORIGIN FOR THE EU AND AFCFTA

#### 4.3.1 CERTIFICATES OF ORIGIN

The certificate of origin is a document that declares the nationality or origin of the consignment. There are two kinds of origin: preferential RoOs and non-preferential RoOs. SARS issues the preferential certificate of origin only after registration for clearance under preference. The nonpreferential certificate of origin is issued by the Chambers of Commerce.

Customs defines the four basic principles of rules of origin as being:

- The first is wholly produced. In the case of these rules, products are regarded as originating in a specific territory if all the materials used in producing the product are from that territory or if the product is wholly obtained. For example, wheat flour made exclusively from wheat grown in a country and milled in that country would be considered wholly produced.
- The second is the principle of value added in manufacturing a product. If this principle is applied, the product is normally considered to have originated in a specific country if a specified percentage referred to as local content of the product value has been reached during the process of manufacture.
- Minimal Operations such as packing, labelling or assemble cannot confer origin status as a principle.
- The deminimis principle allows for a prescribed percentage of non-originating to be part of the final product without affecting the origin status of the product.

SADC-EU EPA RoOs mean that products originating in South Africa destined for the EU will be imported into the EU under reduced or nil duties upon production of the certificate of origin (EUR1). There are 2 categories of origin criterion:

Wholly obtained

Wholly obtained products are primarily for agricultural products like fruit, vegetables, nuts, beans and herbal-infused beverages including livestock, poultry, eggs etc. These products naturally occur in the country of origin.

- Sufficiently worked or processed
  - Sufficiently worked or processed products are divided into 4 categories:
  - Value added
  - Non-Originating Material
  - Specific Processes
  - Change in Tariff Heading

The prescribed certificate of origin is only issued to an exporter registered with SARS. Each preferential agreement has a prescribed form and procedure, which, upon completion and compliance, enables the exporter to be granted the certificate of origin. The exporter must visit the nearest SARS Office (Customs & Excise) for detailed information on the issuance of certificates of origin.

The certificate of origin enables the exported products to be competitive in the foreign market, and exporters benefit from the certificate of origin because of these waived duties.

Acquiring a certificate of origin requires exporters to be able to distinguish the above processes. This can be achieved with the assistance of a trade expert. For more information on RoOs visit: https://www.wcoomd.org/-/media/wco/public/global/pdf/topics/origin/overview/origin-handbook/rules-of-origin-handbook.pdf

#### 4.3.2 RULES OF ORIGIN FOR FRUIT, VEGETABLES, NUTS, BEANS AND HERBAL-INFUSED BEVERAGES EXPORTED TO THE EU

The RoOs determine which products can benefit from the trade preferences. The SADC EPA has formulated a way to make it much easier for SADC countries to benefit from reduced EU customs duty rates for their textiles products using imported fabric. This will benefit the textile industry in countries such as South Africa or Lesotho.<sup>18</sup>

This principle is also extended to processed products such as those covered by this Export Manual. Under the EU RoOs, products are considered to be wholly obtained in the partner country when the process has exclusively occurred in the partner country without any material from outside that country being incorporated in the process.Please visit website: https://taxation-customs.ec.europa.eu/customs-4/international-affairs/origin-goods\_en for additional information.

Cumulation of origin is in force within the EU Member States. Products sufficiently transformed must be considered under the cumulation concept, which has three categories: bilateral cumulation, diagonal cumulation and full cumulation. For more information visit:

https://taxation-customs.ec.europa.eu/customs-4/international-affairs/origin-goods/generalaspects-preferential-origin/common-provisions\_en

#### 4.3.3 RULES OF ORIGIN UNDER THE AFCFTA

The AfCFTA is built upon the existing eight regional economic communities (RECs) as recognised by the African Union:

- Arab Maghreb Union (AMU)
- Common Market for Eastern and Southern Africa (COMESA)
- Community of Sahel Saharan States (SEN-SAD)
- East African Countries (EAC)
- Economic Community of Central African States (ECCAS)
- Economic Community of West African States (ECOWAS)
- Intergovernmental Authority on Development (IGAD)
- Southern Africa Development Community (SADC)

The AfCFTA RoOs have been negotiated along the same lines as the RoOs obtaining in the existing RECs. What this means is that the RECs can continue to use the existing RoOs under the AFCFTA but have the option to apply the AfCFTA RoOs too. This may be applicable to State Parties which are not in the same Regional Economic Community. To download the Manual on AfCFTA Rules of Origin visit:

https://au.int/en/documents/20221012/africancontinental- free-trade-area-rules-origin-manual

**Cumulation** under the AfCFTA has been defined as raw materials or semi-finished goods originating in any of the State Parties and undergoing working or processing in another State Party, shall be deemed to have originated in the State Party where the final processing or manufacturing takes place.<sup>19</sup> The AfCFTA has adopted the cumulation of origin within the defined parameters, similar to the EU, for the purposes of facilitating the growth of value chains among the AfCFTA Member States without compromising the RoOs already in place. This relaxation of the RoOs is meant to facilitate trade among State Parties.

<sup>18</sup> https://trade.ec.europa.eu/access-to-markets/en/content/epa-sadc-southern-african-development-community#;--:text=The%20EU%2DSADC%20Economic%20Partner ship.states%20can%20benefit%20your%20trade

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# CHAPTER 5 HARMONISED SYSTEM, TARIFFS AND VALUE ADDITION

### 5.1 WHAT IS THE HARMONISED COMMODITY AND DESCRIPTION SYSTEM?

Harmonised Commodity and Description System (HS Code) Nomenclature is a World Customs Organisation (WCO) compilation of harmonised descriptions of internationally traded products through codes that have been universally accepted. Countries adopt the HS Code through an Act of Parliament. It covers internationally traded goods and is universally used in tariff classification. The HS Code is a legal instrument that goes beyond trade facilitation extending its use by:

- Statistical agencies in data compilation and analysis
- Governments in analysing trends in international trade
- Clarifying description of goods on commercial invoices
- · Assisting the application process of permits on restricted or controlled goods
- · Indicating duty rates for use by SARS (Customs & Excise Division) and importing country
- · Regulation of sectors of the economy through assessing injury to the domestic market

The fast-paced international trade environment demands periodic updates of the Harmonised System to capture new products in the Harmonised System. The updates are every five years; the current version is the HS2022 Version after HS2017. At the national level, HS Codes are amended through Statutory Instruments in conjunction with WCO.

### 5.2 COMMON EXTERNAL TARIFF

Tariff classification of goods demands specific expertise. The Southern African Customs Union (SACU) common external tariff comprises 6 digits harmonised globally and applied in international trade. The common external tariff consists of the description of the products referred to as headings in the Harmonised System. At a national level, more digits can be added. These can be increased up to 8 or 10 as dictated by the demands of regional trade. It is important to note that amendments to the HS Codes are done with the consultation of WCO.

Tariff classification is done within a set of legally binding rules. In the EU, the HS code is also known as the product code. It is the responsibility of the importer to classify the products correctly. The product code should have a similar code to the export documents processed by SARS, especially the common external tariff.

### **5.3 TYPES OFTARIFFS**

There are about 3 types of duties, namely:

- (a) Specific Rate of duty,
- (b) Ad valorem Rate of Duty and
- (c) Combination Rate of Duty.

The exporter should contact the country of import regarding the duties that are expected on the consignment that is being exported. Under preferential treatment of goods, tariff rates are reduced on producing the certificate of origin. For more information on duty rates in the EU market visit https://trade.ec.europa.eu/access-tomarkets/en/home.

#### 5.4 VALUE ADDITION

Value addition in agriculture through expanded value chains is a means to increase economic rent for established commercial agricultural entities and emerging producers while creating jobs within the economy. Emerging farmers need to appreciate the whole agricultural supply chain and identify entry points for value addition to become part of the supply chain. Through this appreciation, small-scale farmers start to think of themselves as players in the supply chain and embark on value addition activities that benefit the whole circle.

The US Agency for International Development defines a supply chain as 'the full range of activities that are required to bring a product or service from its conception to its end use, including all the market channels available to all firms.'

Therefore, the economic spillovers from value addition comprise increased economic rent or income and increased economic activity characterised by increased employment opportunities.

In the context of tariff classification, value addition or transformation of a product may result in creating an entirely new product with a different product classification code. The origin of the product may also change depending on the transformation processes and location where value addition occurred. Exporters are encouraged to conversate with RoOs, especially the sufficiently worked or processed category. In the event of a new tariff heading, the exporter must ensure the product is registered for clearance under preference by following the processes involved in application for preference.

# CHAPTER 6 TRADE INCOTERMS®

#### 6.1 WHAT ARETRADE INCOTERMS?

Trade Incoterms are international transacting standards that can be engaged at both domestic and international level. The use of incoterms is not confined to customs only but can extend to various aspects of business transactions. Using incoterms eliminates ambiguity and achieves clarity in responsibilities and expectations of the transacting parties.

The comprehensive list of incoterms shared in the Export Manual will assist exporters and importers in the right choice of an incoterm as determined by their understanding of the incoterm, the consignment in question, point of loading facilities, and payment. It will help exporters to engage experts who will assist in the correct interpretation of the trade incoterms visà-vis the products.

Trade Incoterms are rules that lend transparency and credibility to commercial transactions between two or more transacting parties. The term INCOTERM is an acronym that means international commercial terms. Trade Incoterms are a trademark of the International Chamber of Commerce (ICC). The ICC is an internationally recognised authority responsible of designing these international transacting standards as demanded by the international trade landscape.

Incoterms 2020 replaced Incoterms 2010 with effect from the 1st of January 2020. For an exporter, prior research on trade incoterms should prelude the export contract that will result in an export order. Inadequate research on incoterms may result in the choice of a wrong incoterm that may have a disastrous ripple effect in the whole supply chain of the export order.

#### 6.1.1 NEGOTIATING TRADE INCOTERMS

Incoterms identify the point of transfer of cost and risk from seller to buyer concerning the goods that are being sold between two parties. Exporters must know how to negotiate favourable incoterms. However, it is always advisable to engage a trade lawyer, an authorised economic operator, a customs broker, or any reputable expert in the field. Notwithstanding the expertise required, exporters must be familiar with what incoterms cover as well as what they do not cover. In addition, incoterms do not address issues of wrongly supplied goods, nor do they redress the delay of the delivery of goods or products.<sup>20</sup>

When specified in a commercial invoice, incoterms help to initiate communication between the buyer and seller around the documents required, the loading /delivery facilities, departure and expected arrival time. This communication is however not binding as it is dialogue between parties. Once the information is on a document like the invoice waybill or consignment it becomes binding.

### 6.2 CHOOSING TRADE INCOTERMS: WHAT DETERMINES THE CHOICE OF AN INCOTERM?

There are several factors that influence the choice of an incoterm. The choice of an incoterm should be done through the advice of an expert. However, it is also desirable for the exporter to have an overview of how the incoterm is chosen. These are some of the elements to consider when choosing incoterms as an exporter:

- The exporter must be aware of the obligations and implications as the seller.
- · The exporter must be aware of the point where risks and costs are transferred to the buyer
- · State of preparedness is required once risks and costs are assumed

#### 6.2.1 LIST OF INCOTERMS 2020 AND WHAT THEY DEPICT

Figure 8 (on the following page) illustrates what the incoterms abbreviations stand for and the point of risk transfer. It is advisable that exporters take note of Incoterms 2020 for any transport mode or modes of transport:

- EXW Ex Works
- FCA Free Carrier
- CPT Carriage Paid To
- CIP Carriage and Insurance Paid To
- DAP Delivered at Place
- **DPU** Delivered at Place Unloaded
- **DDP** Delivered Duty Paid

Incoterms 2020 for sea, inland and waterway transport:

- FAS Free Alongside Ship
- FOB Free on Board
- CFR Cost and Freight
- CIF Cost Insurance and Freight

20 www.herald.co.zw/importance-of-incoterms-on-commercial-invoices

## Figure 8: Incoterms 2020 Rules

Samuel Solutions	INCOTERMS <sup>*</sup> 2020 RULES Chart of Responsibilities and transfer of risk													
	Any Tran	nsit Mode	Sea/Inland Waterway Transport					Any Transport Mode						
	EXW	FCA	FAS	FOB CFR CIF (				CIP	DAP	DPU	DDP			
	Ex Works	Free Carrier	Free Alongside Ship	Free On Board	Cost & Freight	Cost Insurance & Freight	Carriage Paid To	Carriage Insurance Paid To	Delivered at Place	Delivered at Place Unloaded	Delivered Duty Paid			
Transfer of Risk	At Buyer's Disposal	On Buyer's Transport	Alongside Ship	On Board Vessel	On Board Vessel	On Board Vessel	At Carrier	At Carrier	At Named Place	At Named Place Unloaded	At Named Place			
Charges/Fees														
Packaging	Seller	Seller	Seller	Seller	Seller	Seller	Seller	Seller	Seller	Seller	Seller			
Loading Charges	Buyer	Seller*	Seller	Seller	Seller	Seller	Seller	Seller	Seller	Seller	Seller			
Delivery to Port/ Place	Buyer	Seller	Seller	Seller	Seller	Seller	Seller	Seller	Seller	Seller	Seller			
Export Duty, Taxes & Security Clearance	Buyer	Seller	Seller	Seller	Seller	Seller	Seller	Seller	Seller	Seller	Seller			
Origin Terminal Charges	Buyer	Buyer	Seller	Seller	Seller	Seller	Seller	Seller	Seller	Seller	Seller			
Loading on Carriage	Buyer	Buyer	Buyer	Seller	Seller	Seller	Seller	Seller	Seller	Seller	Seller			
Carriage Charges	Buyer	Buyer	Buyer	Buyer	Seller	Seller	Seller	Seller	Seller	Seller	Seller			
Insurance						Seller		Seller						
Destination Terminal Charges	Buyer	Buyer	Buyer	Buyer	Buyer	Buyer	Buyer**	Buyer**	Seller	Seller	Seller			
Delivery to Destination	Buyer	Buyer	Buyer	Buyer	Buyer	Buyer	Buyer	Buyer	Seller	Seller	Seller			
Import Duty, Taxes & Security Clearance	Buyer	Buyer	Buyer	Buyer	Buyer	Buyer	Buyer	Buyer	Buyer	Buyer	Seller			
	SHIPPING SOLUTIONS" Export Documentation and Compliance Software 1.888.890.7447 www.shippingsolutions.com info@shipsolutions.com This data is alraged to provide a batic fixed of and stratistic of tectorems 2020 Bules published by the International Character of Commerce 10CS. To a new strated aroundance, with the Context Context of the International Character of Commerce 10CS.							COPYRIGHT © 2020, INTERNART <sup>®</sup> , INC. ALL REHTS RECEIVED. INTERNART, DERVISES SULTIONES AND THE DERVISE SCILLINGS LOGO ANE RECEIVED INTERNANCE AND ADDRESS OF COMPACT AND TRADEMAKES OF THE INTERNANCE INCLUDENCE OF COMPACT.						

\* Seller is responsible if term is FCA at seller's facility.

If seller incurs costs under its contract of carriage, seller cannot recover the costs from the buyer without buyer's agreement

Courtesy of Shipping Solutions

A notable departure from the Incoterms 2010 is DAT-Delivery at Terminal, which has been renamed DPU (Delivery at Place Unloaded) in Incoterms 2020. DPU can be considered in an agreement by both seller and buyer for consignments such as those associated with the construction industry. The consignment may be delivered to the construction site instead of the terminal.

DPU Incoterm is also used on consolidated consignments. The seller bears the risk and costs up to delivery and is responsible for unloading and delivering the goods to the multiple buyers who make up the consolidated consignment. If the goods require special handling, the seller ensures special handling equipment is sought. In a situation where the seller cannot provide the services, an alternative incoterm such as Delivery at Place will be the next option.

For detailed illustrations on incoterms, visit https://iccwbo.org/business-solutions/incoterms-rules/incoterms-2020

#### 6.2.2 ON WHICH EXPORT DOCUMENTS DOES THE SELECTED INCOTERM APPEAR?

The incoterm must appear on all the documents, especially the carrier documents and the commercial invoice. The commercial invoice should always capture the incoterms or what is generally referred to as the terms of the invoice. The terms of the invoice should be similar to what appears on carrier documents. Therefore, the carrier documents and the commercial invoice are one of the most crucial sets of documents in relation to a consignment.

For in-depth information about the commercial invoice and incoterms visit: www.fedex.com/en-gb/shipping-channel/customs-clearance/commercial-invoice.html

# Table 3: Incoterm Descriptions

Incoterm	Full Term	Description
Incoterms	s 2020 for any trans	sport mode or modes of transport
EXW	Ex-Warehouse	The risk or liability for the goods transfers from the seller to the buyer when the goods are made available at the named place.
FCA	Free Carrier	The seller must load the goods on the buyer's transport, at which point the risk for the goods transfers to the buyer.
СРТ	Carriage Paid To	The seller is responsible for the transportation costs associated with delivering goods to the named place of destination, which is always on the buyer's side.
CIP	Carriage and Insurance Paid To	The seller is responsible for delivering goods to the first carrier or another person stipu- lated by the seller at a named place of shipment, at which point risk transfers to the buyer. The seller is responsible for the transportation costs and insurance associated with delivering goods at least to the named place of destination, which is always on the buyer's side.
DAP	Delivery at Place	The seller is responsible for all charges and risks in transit until the goods reach their named destination on the buyer's side, at which point the risk transfers to the buyer.
DPU	Delivery at Place Unloaded	The seller is responsible for clearing the goods for export and bears all risks and costs associated with delivering the goods and unloading them at the named port or place of destination. The buyer is responsible for all costs and risks from this point forward, including clearing the goods for import at the named country of destination.
DDP	Delivery Duty Paid	DDP puts the maximum risk and responsibility on the seller. It requires the seller take re- sponsibility for clearing the goods for export including the e-filing, bear all risks and costs associated with delivering the goods, unload goods at the terminal at the named port or place of destination, clear the goods for import clearance and payment, and bring the goods to the place of destination. Risk transfers to the buyer at the destination, so it should be stated clearly and precisely.
Incoterms	s 2020 for sea, inlar	nd and waterway transport
FAS	Free Alongside Ship	The seller has fulfilled its obligation when the goods are made available alongside the vessel (for example, a quay or barge) nominated by the buyer at the named port of shipment . The buyer is responsible for loading the goods on their transport and everything else necessary to get the goods to the final destination .
FOB	Free on Board	The seller has fulfilled its obligation when the goods are loaded on the vessel nominated by the buyer at the named port of shipment . With FOB, the seller is responsible for loading the goods on the transport, while the buyer is responsible for everything else necessary to get the goods to the final destination .
CFR	Cost and Freight	The seller has fulfilled its obligation when the goods are delivered and loaded on the vessel they've nominated at the named port of shipment . The risk or liability for the goods transfers from the seller to the buyer as soon as the goods are loaded on board the vessel before carriage takes place, and the buyer bears costs from that point forward.
CIF	Cost Insurance & Freight	the seller is responsible for loading properly packaged goods on board the vessel they've nominated, cost of carriage to the named port of destination on the buyer's side, and insurance to that point . CIF is one of only two Incoterms 2020 rules that identify which of the parties must purchase insurance .

# CHAPTER 7 COST BREAKDOWN OF SHIPMENTS

Many exporters make the mistake of using the price they sell the product for in the local market and adding additional export-related costs. The first step should be to re-investigate production costs and deduct any costs that do not form part of the export process. There is a myriad of costs associated solely with the movement of cargo over and above the production of goods for international markets. It is important to understand the different services and the implied costs of services at every stage of the consignment journey. The chosen incoterm has a bearing on the landed cost.

The international environment introduces exporters to logistic scenarios and payment challenges that are not part of their domestic environment. Furthermore, in international trade, the whole chain of exporting/shipping goods or products comprises sub-costs to arrive at what is termed the landed cost of the product.

Landed costs comprise production costs and include ancillary charges that are incidental to moving the goods to the export country. Landed cost help the exporter assess the price competitiveness in the export market.

### 7.1 TYPES OF BILL OF LADING

The Bill of Lading is a non-negotiable instrument used by shippers and airlines to move cargo across international borders. This document bears all the details of the owner of the goods, details of the destination, description and weight of the goods. The Bill of Lading is used to track the movement of goods and must be presented to the shipper for the release of the goods after it is stamped by customs.

There are two types of Bills of Lading: the House Bill of Lading and the Master Bill of Lading. The House Bill of Lading is the evidence of a contract between the owner of the goods and the carrier, while the Master Bill of Lading is proof that the goods have been delivered to the declared destination. The exporter must always keep the original documents of the Bill of Lading until payment is fulfilled. The original Bill of Lading authorises the owner of the goods to take delivery once the consignment arrives at the agreed point.

### 7.2 SHIPPING AND FORWARDING

Moving international consignments can involve more than one kind of transport mode. An exporter's choice of transportation mode is influenced by the size and weight of the consignment, the urgency of the consignment, the limitations or restrictions about the cargo, and the nature of the consignment – amongst a host of all other considerations. There are advantages and disadvantages to each transportation mode.

Shipping and Forwarding services are now referred to as freight forwarding. The exporter must learn how to distinguish these functions. Shippers are responsible for moving consignments by sea up to the port as indicated by the incoterms on the shipping documents. The shipper is not responsible for getting the goods to the destination.

The forwarder is responsible for the management of the consignment while enroute. The incoterms will identify whose responsibility it is to appoint the freight forwarder. Freight costs and forwarding costs are distinct. Freight costs comprise shipping costs, including ancillary charges associated with the movement of goods to the country of export. Freight costs may include insurance as determined by the incoterm, for example, CIF (Cost Insurance and Freight). The exporter must pay attention to these costs, although the terms on the invoice are always an invaluable guide.

For more information visit: www.marineinsight.com/maritime-law/what-is-billof-lading-in-shipping

#### 7.3 OBLIGATIONS OF THE VARIOUS PARTIES INVOLVED IN TRANSPORTING GOODS

#### 7.3.1 OBLIGATIONS OF THE SHIPPING COMPANY

The shipper draws the Bill of Lading, a non-negotiable instrument sent to the buyer of the goods and used in all the stages of the movement of the goods. In terms of responsibilities, the shipper organises and arranges for the following:

- · The cargo to be shipped
- · Compiles all the documentation that has gone through Customs
- Books the cargo space
- Identifies the best route for transportation and
- Monitors the movement of cargo up to the port

#### 7.3.2 OBLIGATIONS OF THE AIR TRANSPORTER

Airliners draw the Airwaybill that identifies the owner of the cargo. The Airwaybill is a nonnegotiable instrument indicating the details of the route and incoterms as they appear on the invoice. The transporter must ensure the documents have gone through Customs for the authority to load.

#### 7.3.3 OBLIGATIONS OF THE ROAD TRANSPORTER

Road transporters draw road consignment notes indicating the description of the load and the consignee once they get all the relevant documents from the exporter. The road transporter is responsible for the timely delivery of the consignment, notwithstanding delays beyond the transporter's control. Any delay that has yet to be occasioned by the transporter attracts demurrages payable by the goods' owner. This mode of transport is commonly used in exporting to neighbouring countries, namely Zambia, Zimbabwe, and Malawi. Other countries also serviced by road are Namibia, Angola, the Democratic Republic of the Congo, Botswana, Lesotho, some parts of Mozambique and Tanzania.

#### 7.3.4 OBLIGATIONS OF THE RAIL TRANSPORTER

For South Africa, Transnet's Freight Rail division offers rail services. It maintains an extensive rail network across South Africa that connects with other rail networks in the sub-Saharan African region. SARS grants authority to load, and the rail transporter will not load without the prescribed documentation required by law. For more information visit: *www.sars.gov.za/wp-content/uploads/Legal/SecLegis/Legal-LSec-CE-RA-Customs-and-Excise-Rules-1995-as-amended.pdf >>Exports by rail section* 

#### Table 4: Summary of Costs Associated with Export Shipments

Cargo Dues	Port levy payable for use of port facilities			
Terminal handling charges	Collected by terminal authorities at each port against handling equipment and maintenance.			
Container Rate 'Box Rate' (FCL Shipment)	A 'box rate' is charged for an FCL, regardless of its contents. Ocean freight rates are nor- mally quoted based on 'full liner terms' (FLT); that is, the loading and off-loading costs are in- cluded in the freight rate. Rates are quoted in US dollars and converted into rands at the bank's selling rate on a date nominated by the shipping line.			
Surcharges	Additional fees that can be applied by shipping lines to absorb increases in costs. Examples: BAF (Bunker Adjustment Factor); CAF (Currency Adjustment Factor); Port Congestion; ISPS (International Security Port Surcharge), etc.			
Less than Container Load (LCL)	LCL shipments, bulk and break- bulk cargo are charged on the basis of 1,000 kg/1m <sup>3</sup>			

# CHAPTER 8 SHIPPING AND FORWARDING

### 8.1 THE DISTINCTION BETWEEN A SHIPPING AGENT AND A CLEARING AGENT

It is common to mix the role of a shipping agent and that of a clearing agent, as their designated roles and responsibilities tend to blur in daily operational realities. However, there is a difference in their respective roles and responsibilities. Shippers are responsible for moving consignments by sea up to the port as indicated by the incoterms on the shipping documents. The shipper is not responsible for getting the goods to the destination.

A clearing agent or customs broker is responsible for customs clearing the consignments, whether for export or import. The clearing agent is engaged by the exporter or seller of the goods in the exporting country, while the buyer in the foreign market appoints their registered agent to do the customs clearing. The clearing agent uses documents such as permits and certificates for the export and submits the documents to the Customs Division upon registration of the SAD 500 at SARS.

#### **Duties of a Shipping/Forwarding Agent**

For more information refer to section 7.2 and visit: www.marineinsight.com/maritime-law/what-is-bill-of-lading-in-shipping

### 8.2 DUTIES OF A CLEARING AGENT

- · They take instructions from the exporter who is the principal, based on the export documentation relating to the cargo.
- They examine the documents for validity and relevance and advise the exporter accordingly.
- They check the correctness of all documents, including the permits. It is the responsibility of the exporter to get all the necessary permits, arrange inspections and get the certification.
- The clearing agent coordinates all the logistics, including carrier documents, to create a file of the documents that will support registration with SARS.
- The agent is responsible for monitoring the customs clearance of the documents until the Release Order is issued from SARS, signifying that the goods/consignment has been authorised for export.

#### 8.3 ATTRIBUTES TO CONSIDER WHEN CHOOSING SERVICE PROVIDERS FOR THE EXPORT

- They must be a registered reputable entity qualified by their own customers and not their marketing section.
- They must be competent and have a thorough knowledge of the industry
- · There should have automated systems
- · They must be represented in most seaports and entry points.

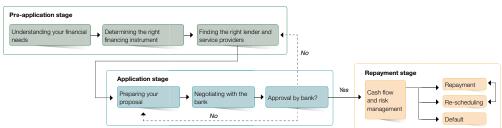
# CHAPTER 9 EXPORT CREDIT AND RISK MANAGEMENT

Generally, most SMMEs, women-owned businesses and entrepreneurs struggle to finance their business activities compared to established entities. This is because they are perceived to be at higher risk by commercial banks and other similar financial institutions. DALRRD offers opportunities to these entities to scale up their business growth and participate in value chains linked to international markets. However, the lack of financial capacity impedes their effective uptake and participation in these value chains in international trade.

The SADC-EU EPA and the AfCFTA both have protocols that focus on capacity building for SMMEs as a strategy to participate in export development. Exporters need to familiarise themselves with these provisions to leverage on them to address the financial gaps. This also extends to acquiring financial literacy and knowledge of finance vehicles that can finance SMMEs other than traditional institutions.

Financial literacy is an important step to be undertaken as an exporter and to improve an entity or individual's participation in export markets. The purpose of this section is to provide the exporter with an understanding of the different financing processes related to shipment as well as the different types of financing insturments on offer to entities that participate in importexport business activities. The diagram Figure 9 below lays out the process to follow when analysing the financial obligations of the enterprise.

#### Figure 9: Stages of the Financing Process



#### Source: WTO ITC-Export Financing

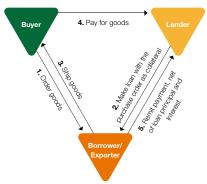
Appreciation of the above processes can help an exporter understand their business's financial position in relation to its capital needs. The finance needs can be paddocked into pre-shipment financing, post-shipment financing, long-term financing and short-term financing.

#### 9.1 FINANCING PROCESSES RELATED TO SHIPMENT

#### 9.1.1 PRE-SHIPMENT FINANCE

Pre-Shipment finance or credit assists in providing business with working capital on the onset of the receipt of the export order. Financial institutions can assist with finance through a sound business proposal backed by adequate collateral, such as an Export Order. Figure 10 below shows how the bank can use the export order as collateral to lend the exporter capital.





Source: WTO ITC-Export Financing

#### 9.1.2 POST-SHIPMENT FINANCE

Once the business has commenced operations, an exporter must analyse all the operational costs and assess inventories and overheads against proceeds received from the initial order. Correct assessment will assist in raising capital adequate to bridge the gap until the business self-finances.

### 9.1.3 SHORT TERM FINANCE

This type of finance focuses on the daily operation of the business, such as the purchase of raw materials, wages, and payment of utility bills.

# 9.2 LETTER OF CREDIT

Trust is a desired attribute between trading parties in international trade. The buyer needs assurance that the goods, per the Export Order, will be delivered upon payment. In contrast, the exporter needs the same commitment that payment for the goods will be secured upon delivery of the goods to the buyer. It is the Letter of Credit that can allay the mistrust between the trading partners. The Letter of Credit is a negotiable instrument that guarantees the payment of goods in international trade. Depending on the contract, it can be non-negotiable or irrevocable.

The buyer obtains a Letter of Credit through their bank in the importing country. The bank issues the Letter of Credit upon the application process that is supported with acceptable collateral from the buyer. In addition, the bank requires export documents like the packing list, certificate of origin and the Bill of Lading. The exporter is named the beneficiary, and the exporter's details are captured on the Letter of Credit. The bank guarantees to pay the exporter in full even if the buyer fails to honour the agreed obligations.

#### 9.2.1 DISCOUNTING OF BILLS OF EXCHANGE/DRAFTS

When payment is by a letter of credit, a bill of exchange is often stipulated and required to be drawn on the nominated negotiating bank. Once this bank accepts the bill, it becomes liable under it. An exporter holding such an accepted bill of exchange can use it to raise finance by 'selling' it to a bank on a discounted basis. A significant advantage of discounting a bill of exchange is that an exporter receives payment in South African Rands as soon as they negotiate the bill, thus free of any further risk of exchange loss. However, before adopting this finance method, exporters should discuss this option with the foreign or international branch/division of their banks.

### 9.3 KINDS OF FINANCIAL SCHEMES AVAILABLE TO EXPORTERS

#### 9.3.1 EXPORT CREDIT GUARANTEE SCHEMES

These are semi-autonomous financial instruments that hedge the risk inherent in international trade by offering different services like risk profiling of the export market, providing insurance cover in the event of the unforeseen and acting as guarantors of SMMEs when they approach banks for financial assistance.

Visit www.thedtic.gov.za/financial-and-non-financial-support/incentives/agro-processing-supportscheme for more information on Export Credit Guarantee Schemes.

#### 9.3.2 SMALL ENTERPRISE DEVELOPMENT AGENCY

The Small Enterprise Development Agency (SEDA) is part of the Department of Small Business Development's portfolio of agencies. It is focused on assisting SMMEs with business skills development, training and capacity building, and several other initiatives. Specifically, SEDA offers the following services: business registration (close corporations, cooperatives, patents); business planning and management; marketing research and planning; facilitating access to finance; assistance with access to markets; trade exhibitions; technology access such as product testing, development, and certifications; business training. For more information on SEDA, visit *www.seda.org.za* 

#### 9.3.3 EXPORT INCENTIVE SCHEMES

#### Agro-Processing Support Scheme (APSS)

The APSS aims to stimulate investment by South African agro processing / beneficiation (agribusiness) enterprises. The investment should demonstrate that it will achieve some of the following: increased capacity, employment creation, modernised machinery and equipment, competitiveness and productivity improvement and broadening participation. The APSS provides financial assistance in the food and beverage process of value addition, such as cleaning, sorting, grading, waxing, controlled ripening, labelling, packing & packaging, ripening, refrigeration, cold storage facilities, canning, freezing, freeze drying, wood carving, extrusion, synthesising, polymerisation.

For more information visit: www.thedtic.gov.za/wp-content/uploads/APSS-Guidelines\_Amendments.pdf

#### Export Marketing & Investment Assistance Scheme

This institute assists exporters in looking for foreign markets through research and helps South Africa to attract foreign direct investment.

For more information visit: www.thedtic.gov.za/sectors-and-services-2/1-4-2-trade-and-export/export-marketing-and-investment-assistanceemia

# CHAPTER 10 INFORMATION SOURCES FOR MARKET RESEARCH AND MARKET ANALYTICAL TOOLS

As a South African exporter, it is vital to conduct market research through various lenses that can be summarised as competitive, comparative, and economies of scale and consider opportunities for diversification. These strategies apply to all markets.

# 10.1 MARKET RESEARCH INFORMATION SOURCES ON PROCESSED FRUIT, VEGETABLES, NUTS, BEANS AND HERBAL-INFUSED BEVERAGES

#### DALRRD, in conjunction with Technical, Food, Health, and Safety Standards:

- PPECB
- DoH: Department of Food Control
- D:FSQA
- D:IS
- · the dtic

#### South African Revenue Services:Customs and Excise Division:

*www.sars.gov.za/contact-us/customs/-:~:text=* All telephone calls to Customs Centre on 0800 00 7277

# Clearing/Customs Brokers and Freight Forwarders provide information on HS Codes as guided by SARS (Customs & Excise) Regulations:

www.sars.gov.za/customs-and-excise/import-export-and-transit/exports

#### Export Promotion Agencies identify markets and assist exporters:

www.thedtlc.gov.za/sectors-and-services-2/1-4-2-trade-and-export/export/evelopment-and-promotion/export-promotion

National Export Advisory Council provides various interventions, including capacity building: www.thedtic.gov.za/sectors-and-services-2/1-4-2-trade-and-export/exportdevelopment-and-promotion/export-organisations

#### South African Export Councils provide export capacity building:

www.thedtic.gov.za/sectors-and-services-2/1-4-2-trade-and-export/export/evelopment-and-promotion/export-organisations

#### 10.2 AN OVERVIEW OF VARIOUS NATIONAL DEVELOPMENT PROGRAMMES FOR EXPORTERS

#### 10.2.1 NATIONAL EXPORTER DEVELOPMENT PROGRAMMES (NEDP)

The NEDP is an architect of the dtic that targets SMMEs exporters to be well-resourced, efficient, and effective exporters. This programme promotes export development in South Africa by assisting enterprises to be export-ready through interventions such as capacity building in leadership, promoting collaborations among stakeholders and creating an enabling environment.

For more information visit: www.thedtic.gov.za/sectors-and-services-2/1-4-2-trade-andexportexport-development-and-promotion/national-exporter-development-programme-nedp

#### 10.2.2 GLOBAL EXPORTERS PASSPORT PROGRAMME (GEPP)

This is part of NEDP primarily focused on capacity building on SMMEs to be export ready and competitive for participation in global markets. This department within the dtic has numerous export courses, all designed to give the potential exporter skills to navigate the international trade terrain. The courses are intended to provide knowledge on the export cycle, including various linkages to the export cycle, such as logistics. These wide-ranging courses also teach exporters how to enter export markets through market research.

For more information on the courses visit: www.thedtic.gov.za/sectors-andservices- 2/1-4-2-trade-and-export/export-development-and-promotion/national-exporterdevelopment- programme-nedp

### **10.3 EU MARKET RESEARCH INFORMATION SOURCES**

#### 10.3.1 CBI SERVICES

The CBI – the Centre for the Promotion of Imports from Developing Countries – is probably the most comprehensive information source for companies wishing to export products to EU countries. All information is free of charge and covers general manuals on exporting, exhibiting at foreign trade fairs, and similar issues, as well as specific reports on individual product groups.

For more information visit: www.cbi.eu/market-information

#### 10.3.2 OTHER ORGANISATIONS OF RELEVANCE

**SIPPO**: Swiss Supports exporting companies and Business Support Organisations in accessing international export markets through study tours, and trade missions. For information visit: *www.sippo.co.za* 

#### The EU-Africa Business Forum

For information visit: www.euafricabusinessforum.com/sites/default/ files/joint\_business\_decalaration\_annexes\_7th\_eu-africa\_business\_ forum.pdf

### **10.4 MARKET RESEARCH TOOLS**

Dried Fruit Technical Services

https://za.locale.online/dried-fruit-technical-services-1258902400.html

South African Fruit and Vegetable Canners Association (SAFVCA) www.safvca.cn/index.html

South African Fruit and Vegetable Canners' Export Council https://bbs.fobshanghai.com/company/1c5b6d3h16016l7.html

South African Fruit Juice Association (SAFJA) https://southafrica.co.za/south-african-fruit-juice-association.html

Agricultural Research Council (ARC) www.arc.agric.za/Pages/Home.aspx

SA Olive Industry Association www.saolive.co.za

South African Macadamia Growers' Association (SAMAC) https://southafrica.co.za/macadamias-south-africa.html

#### Grain SA

www.grainsa.co.za

The Bureau for Food and Agricultural Policy (BFAP) https://landportal.org/fr/organization/bureau-food-and-agricultural-policy

Perishable Products Export Control Board (PPECB) https://ppecb.com

SA Agri Academy www.agriacademy.co.za (website is under construction)

SGS - Swiss-based Société Générale de Surveillance www.sgs.ch/en

#### HACCP Academy www.haccpacademy.co.za

Small Enterprise Development Agency

www.seda.org.za

Western Cape Investment and Trade Promotion Agency www.wesgro.co.za/corporate/home

Logtrain International www.trainingmaterial.co.za/logtrain-international

Chambers of Commerce and Industry https://sacci.org.za

School of Shipping https://schoolofshipping.co.za

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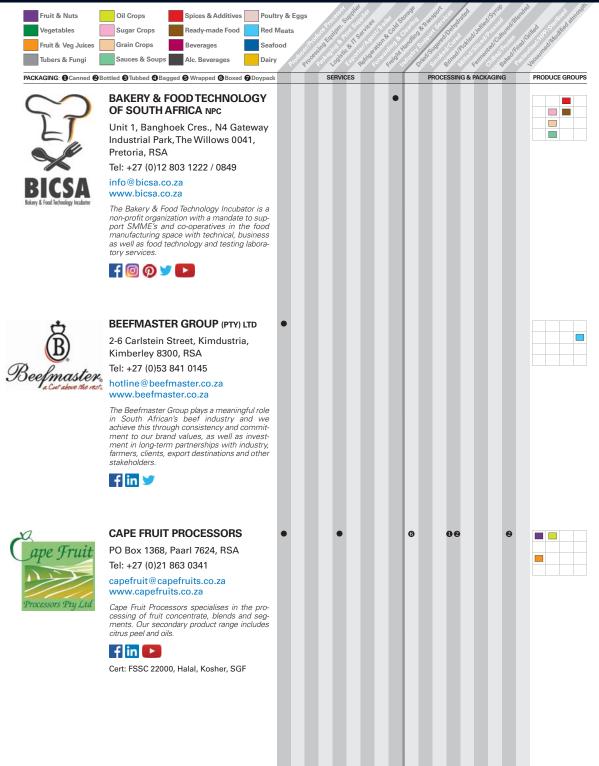
# **SECTION 4**

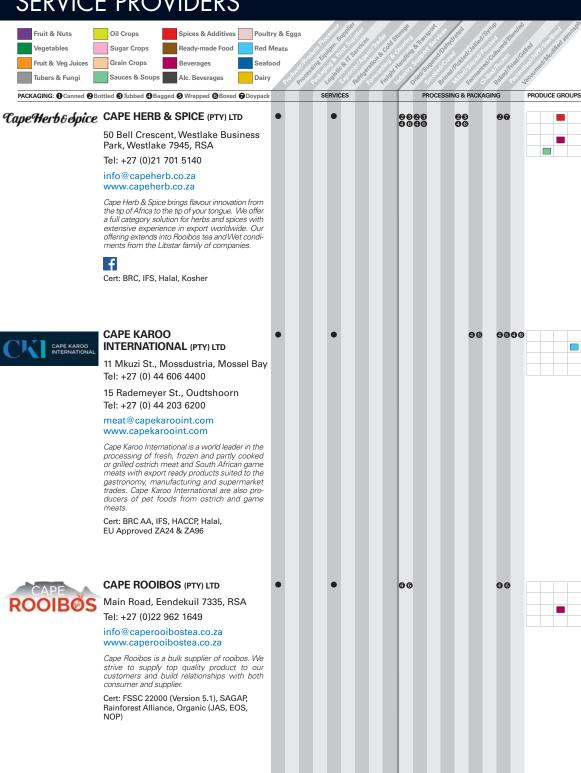
Service Provider Listings	4-2
Quick Reference	4-16

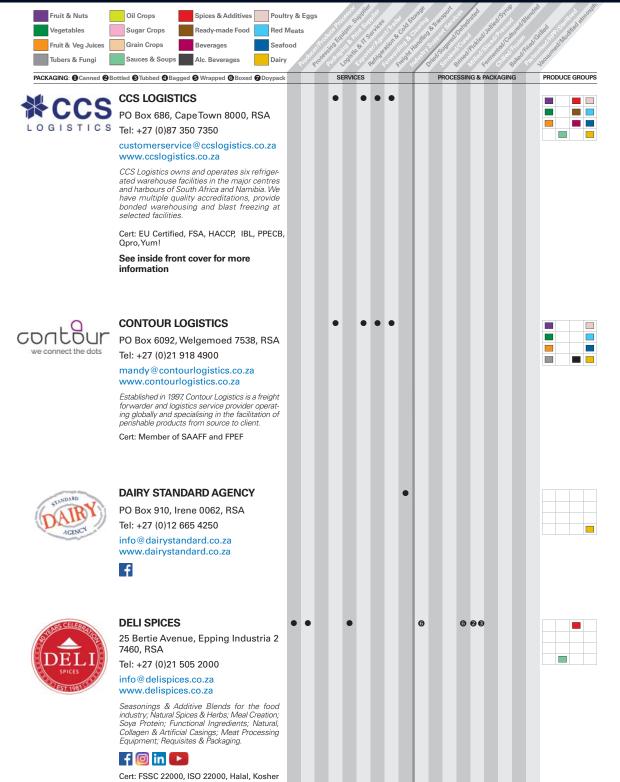


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### DEPARTMENT OF AGRICULTURE, LAND REFORM AND RURAL DEVELOPMENT

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www.dalrrd.gov.za

See page V in the Preliminary section and Section 3 for more information



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See page 2-11 for more information



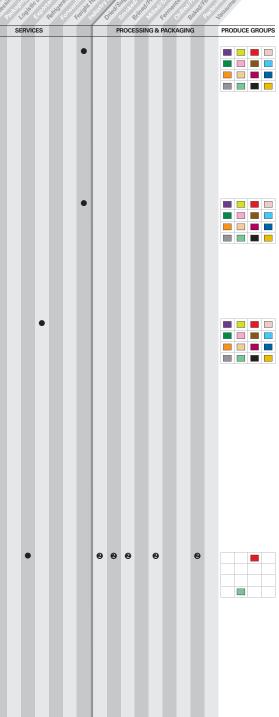
## FYNBOS FINE FOODS

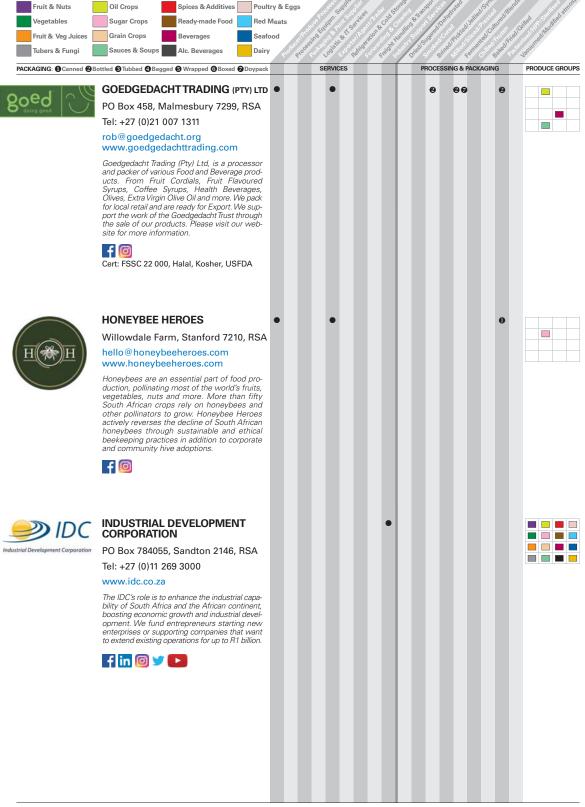
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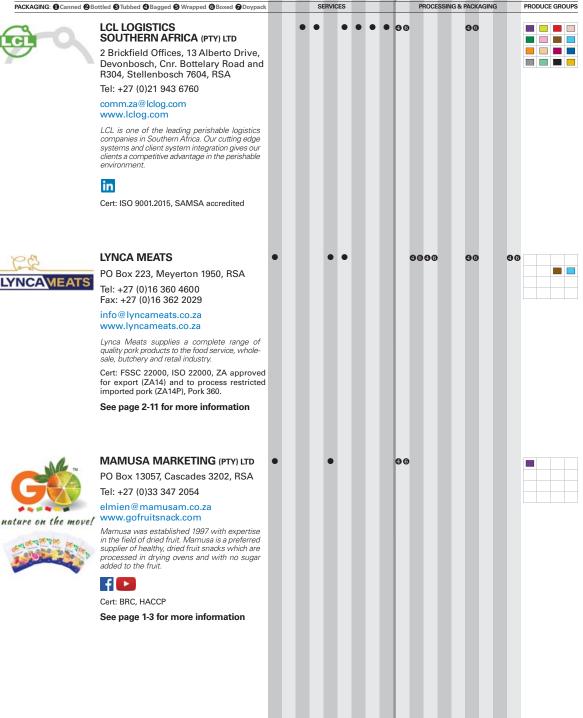




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	Tel: +27 (0)21 440 7800							
	talk2us@ij.co.za www.ij.co.za							
HAKE Cape ABALONE	A love for the sea and passion for fishing are the driving forces behind I&U, a leading vertically integrated deep-sea fishing company in South Africa. More than 110 years old, I&U is a globally respected supplier of premium quality, chilled and frozen, sustainably wild caught Cape Hake products and a leading producer of responsibly fresh farmed Cape Abalone. It operates one of the most modern and efficient travler fleet in the Southern Hemisphere and its state-of-the art facilities are accredited to the most stringent international quality standards.							
	f 🞯 @iandjltd							
	Acred: HACCP, BRC Food, International Food Standard (IFS), FDA Registered, amfori BSCI (Business Social Compliant Initiative), MSC (Marine Stewardship Council), ASC (Aquaculture Stewardship Council)							
	See page 2-15 and 2-17 for more information							
	KARAN BEEF	•	•				0	
	PO Box 86449, City Deep 2049, RSA							
	Tel: +27 (0)11 995 5000 info@karanbeef.com							
	www.karanbeef.com							
	The Karan Beef abattoir can daily process 2,040 head of cattle and debone up to 300 tons. Our feedlot occupies 2,330 hectares and accommodates 150,000 head of cattle, making it the largest in Africa.							
	Cert: FSSC 22000, HACCP, ISO 9001, ISO 14001, ISO 22000, NIHT, SANHA							
	See page 2-7 for more information							
	LANGEBERG & ASHTON FOODS, A DIV. OF TIGER CONS. BRANDS	•	•			0 0	0	
angeberg Ashton	Corner Jones & Kohler Streets,							
Reductions of Digits Constraints Manager Con-	Suider-Paarl 7646, RSA Tel: +27 (0)21 870 5000							
	mandie.nortjedejager@landaf.co.za leon.heunis@tigerbrands.com www.landaf.co.za							
	Tiger Brands is South Africa's leading branded food and personal care company. It's vast array of brands include products made by Langeberg and Ashton Foods.							
	Cert: BRC, IFS, HACCP, SGF, Sedex							
	See page 1-9 for more information							

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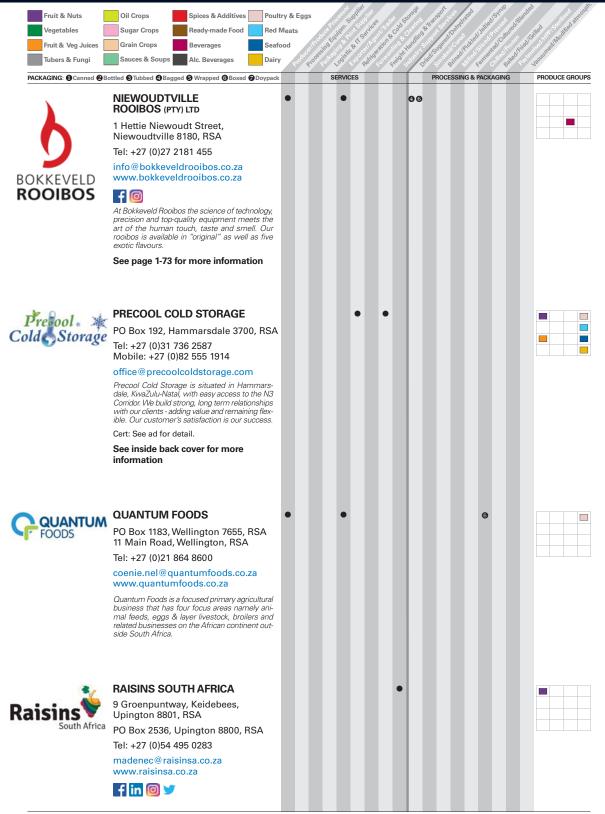


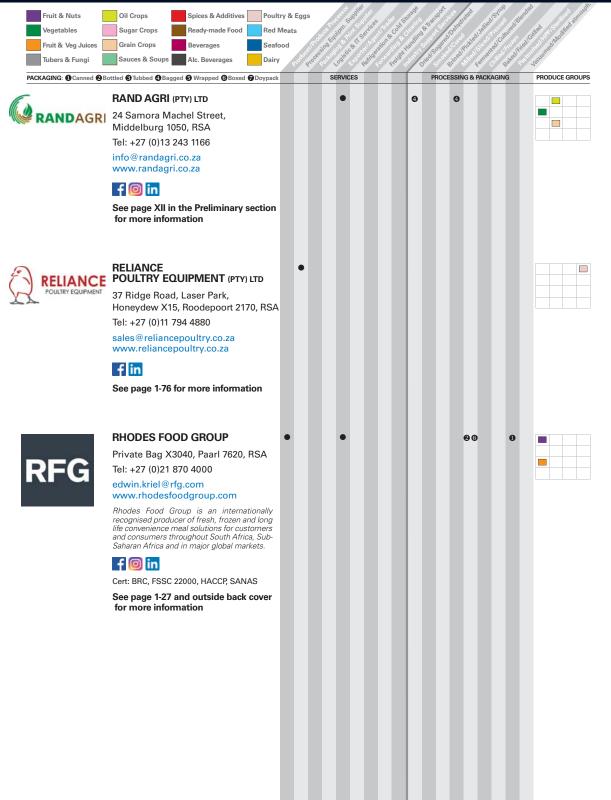


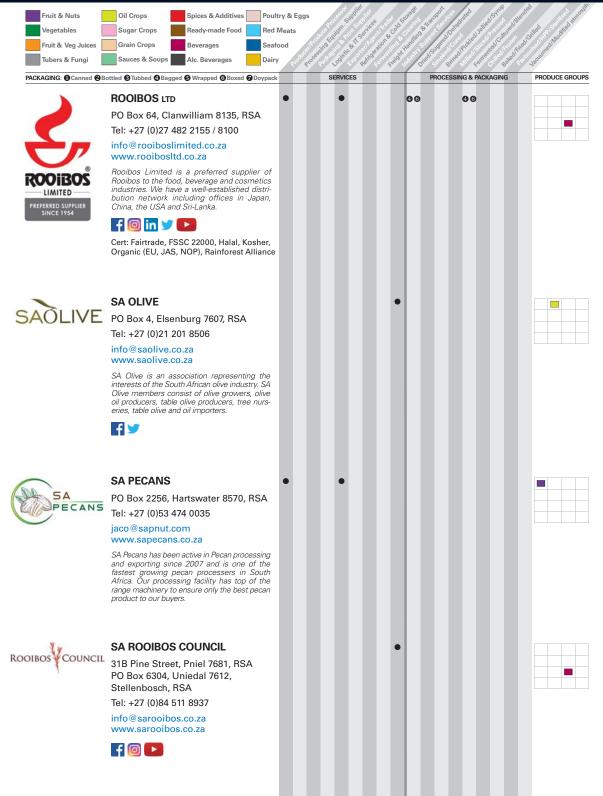


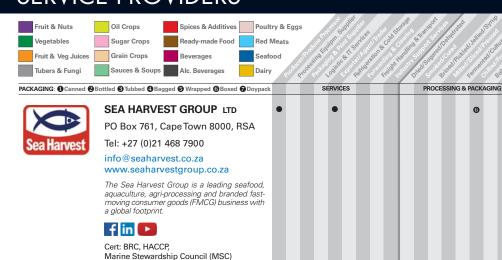
PACKAGING: Canned B	ottled <b>③</b> Tubbed <b>④</b> Bagged <b>⑤</b> Wrapped <b>③</b> Boxed <b>⑦</b> Doypack		SERVICES	PROCESSING	& PACKAGING	PRODUCE GROUPS
	McCAIN SOUTH AFRICA	•	•		•	
McCain	Suite 10, 2nd Floor Block 1, Oxford & Glenhove Building, 116 Oxford Road, Rosebank 2196, RSA					
	Tel: +27 (0)11 856 6000					
	www.mccain.co.za					
	McCain Foods Limited is a multinational frozen food company established in 1957. It is the world's largest manufacturer of frozen potato products and has over 20,000 employees and 47 production facilities on six continents.					
	f 回 in 🖗 🏏 💽					
	See page 1-33 for more information					
	MESSE MUENCHEN SA			•		
	Private Bag X2, Rant & Dal 1751, RSA					
	Tel: +27 (0)67 404 7681					
Messe München	dain.richardson@messemuenchen.co.za www.messe-muenchen.de/en					
	Colocation of IFAT Africa, food & drink technol- ogy Africa, and analytica Lab Africa covers the complete value chain across laboratory technol- ogy, manufacturing, water, food and beverage, waste management, recycling and energy.					
	👎 🞯 in У 💽					
	MIAMI CANNERS	•	•	00		
MIAM	PO Box 83, Letsitele 0885, RSA					
	Tel: +27 (0)82 802 3706					
Censues at the moniton of perfection	miami@miamicanners.co.za www.miamicanners.co.za					
	Miami Canners produces an extensive range of Mango and Vegetable Atchar, Gherkins, Red Cherry Peppers (Sweet Piquanté Peppers), Pick- led Onions, Sweet Tomato Relish, Piccalilli and Canned Tomato & Onion Mixes.					
	<b>f</b> 🞯					
	Cert: FSSC 22 000, Halal, Kosher					

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See page 2-12 and 2-13 for more information



### SIZA: SUSTAINABILITY INITIATIVE OF SOUTH AFRICA

Section 5 Beachhead, 10 Niblick Way, Somerset West 7130, RSA

Tel: +27 (0)21 852 8184

#### info@siza.co.za www.siza.co.za

SIZA provides a platform for agricultural stakeholders to ensure ethical and environmentally sustainable trade. The platform monitors care for the environment and compliance with labour legislation.



See page VI and VII in the Preliminary section for more information



#### SOUTH AFRICAN FRUIT JUICE ASSOCIATION

258 Main Street, Paarl 7646, RSA PO Box 2641, Paarl 7620, RSA

Tel: +27 (0)21 872 4145

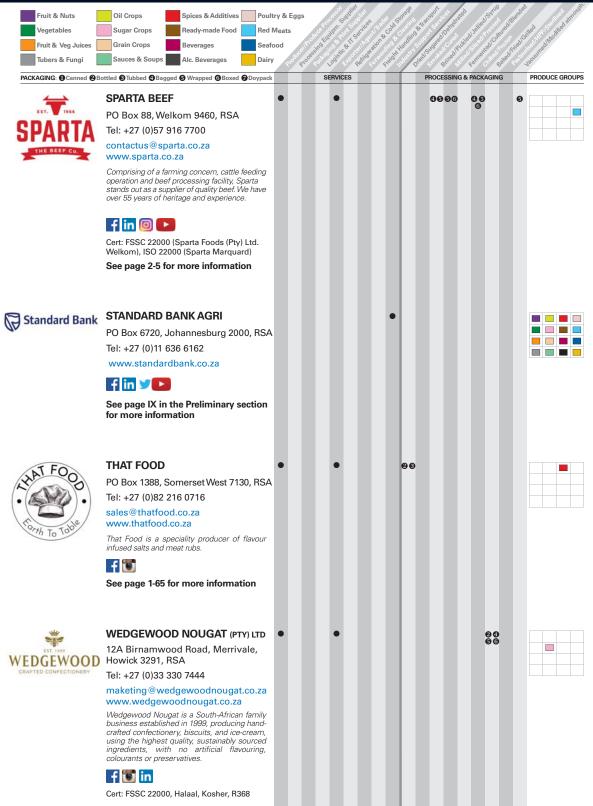
info@safja.co.za www.safja.co.za

SAFJA is the national representative body of the South African juice industry. Our manufacturing members are processors, blenders, bottlers and packers of juice products as well as bulk pulps, purees and concentrates.



PRODUCE GROUPS





# QUICK REFERENCE

COMPANY / ORGANISATION	PAGE
Absa AgriBusiness	-
AgriSA	
Agricultural Research Council	
AGT Foods Africa	
Bakery & Food Technology of SA	
Beefmaster Group	
Cape Fruit Processors	
Cape Herb & Spice	
Cape Karoo International.	
Cape Rooibos	
CCS Logistics	
Contour Logistics	
Dairy Standard Agency	
Deli Spices	
Dept. of Agriculture, Land Reform & Rural Development	
Dept. of Trade, Industry & Competition	
Energy Partners Refrigeration	
Fynbos Fine Foods	
Goedgedacht Trading	
Honeybee Heroes	
Industrial Development Corporation	
Irvin & Johnson	
Karan Beef	
Langeberg & Ashton Foods - a division of Tiger Consumer Brands	
LCL Logistics Southern Africa	
Lynca Meats	
Mamusa Marketing	1-3, 4-9
McCain South Africa	
Messe Muenchen South Africa	
Miami Canners	
Niewoudtville Rooibos	
Precool Cold Storage.	
Quantum Foods	
Raisins South Africa	
Rand Agri	-
Reliance Poultry Equipment	
Rhodes Food Group	
Rooibos Ltd	
SA Olive	
SA Pecans	
SA Rooibos Council	
Sea Harvest Group	
SIZA: Sustainability Initiative of South Africa	
South African Fruit Juice Association.	
Sparta Beef	-
Standard Bank Agri	,
That Food	
Wedgewood Nougat	

# **HS CODE & SHORT DESCRIPTION**

07 .....Fresh and Processed 08.......All Fresh and Processed 0201......Chilled 0202.....Frozen 0203 ......Chilled or Frozen 0204 .....Chilled or Frozen 0207 ......All Poultry 0208 ......Chilled or Frozen 0208 ......All Game & Venison 0305 ......Prepared Fish 0306 ......Prepared Crustaceans 0307 ......Prepared Molluscs 0401 .....Pure 0401 ......Pure 0402 .....Concentrated 0403 .....All Yoghurt & Kephir 0404 ....All Whey 0405 ....All Butter & Fats 0406 .....All Cheese & Curd 0407 .....All Eggs in Shell 0408 .....Prved. Unshelled Eggs 0409 .....All Honey 0713 .....Dried 0714 All Tubers 0714 .....All Tubers 0811 ...... Frozen 0812 ...... Partly Preserved 0813 ...... Other 0814 ......Fresh, Frozen or Dried 0901 ......All Coffee 0904 ......All Pepper 0905 ......Vanilla 0906 ......Cinnamon 0907 .....Cloves 0908 ......Nutmeg 0909 ......Seeds 0910 ......Ginger, Curry, Saffron, Turmeric 1101 .....Flour 1104 ...... Worked 1107 .....All Malt 1108 .....Extracted and Dried 1109.....Gluten 1206 ......Seed 1507 .....0il 1508 .....0il 1509 ......Virgin Oil 1509 ......Virgin Oil 1510 ......Oil Mixtures 1511 ......All Palm Oil 1517 .....All Margarine 1601 ......All Red Meat 1602 ......All Red Meat 1603 ......All Seafood & Meat Extracts 1604 .....Fish 1605 ......Crustaceans 1701 .....Sugar 1702 .....All Sweetners 1703 .......Molasses 1704 ......Non-Cocoa 1806 ......Containing Cocoa 1901 ......Malt Extract 1902 .....All Pasta 1904 .....All Cereals 1905 ......All Baker Wares 2002 ......Preserved 2003 ......Preserved 2006 ...... Dehydrated, Sugared

2007 ......Jam, Marmelade, Jelly 2008 .....Sugared 2009 .....All Juices 2102 .....All Baking Powder & Yeast 2104 .....All Soups & Broths 2105 .....All Ice Cream 2106 .....Mixed, Prepared 2201 .....Pure Water 2209 All Vipegar 2209 ...... All Vinegar 2501 ...... All Salt 2936 ...... Vitamins 3301 ...... Vitalinins 3301 ......Single Source 020711 ....Chilled, Whole 020712 ....Frozen, Whole 020713 ....Frozen, Cuts 020713 ....Chilled, Cuts 020714 ....Frozen, Cuts 020724 ....Chilled Whole Turkey 020725 ....Frozen Whole Turkey 020726 ....Chilled Turkey Pieces 020727 ....Frozen Turkey Pieces 020741 ....Chilled Whole Duck 020742 ....Frozen Whole Duck 020743 ....Chilled Duck Livers 020744 ....Chilled Duck Pieces 020745 ....Frozen Duck Pieces 020753 ....Chilled Geese Livers 020754 ....Chilled Geese Pieces 020755 ....Frozen Geese Pieces 030211 .... Chilled 030243 .... Chilled 030254 ....Chilled excl. Fllets 030271 ....Chilled 030323 .... Frozen 030353 .... Frozen 030366 ....Frozen excl. Fillets 030383 ....Frozen 030474 .... Frozen Fillets 030482 .... Frozen Fillets 030611 .... Frozen 030621 .... Prepared 030631 .... Chilled 030731 ....Chilled 030739 ....Preserved 030741 ....Chilled 030743 ....Frozen 030749 .... Preserved 030781 .... Chilled 030789 .... Preserved 040229 .... All Flavoured Milk 071010 .... Frozen 071021 ....Frozen 071022 ....Frozen 071029 ....Frozen 071040 ....Frozen 071080 .... Frozen 071090 .... Mixed, Frozen 071120 .... Prov. Prved. Fruit 071140 .... Prov. Preserved 071151 .... Agaricus - Prov. Preserved 071159 .... Other - Prov. Preserved 071190 .... Provisionally Preserved 071220 .... Dried 071239 .... Dried 071290 ....Dried 071310 ....Dried 071339 .... Dried

080261 .... Shelled 080262 .... Unshelled 080620 ....Raisins 080299 .... Shelled or Unshelled 090210 ....All Honeybush Tea 100490 ....All Oats excl. Seed 100590 .... All Maize excl. Seed 120810 .... Flour & Meal 121299 .... All Rooibos Tea 151211 .... Crude Oil 151219 ....Non-Crude Oil 160210 ....Homogenised Cooked Meat 160231 .... Turkey 160232 .... Chicken 160239 .... Duck & Geese 160290 .... Pateurised 160413 ... Preserved 160553 ... Prepared 160557 ... Prepared 190110 .... Dairy & Grain Mixtures 190211 .... Uncooked, Containing Egg 190219 .... Uncooked, Not containing Egg 190220 ....Stuffed Pasta 190230 .... Unstuffed, Cooked 200110 .... Preserved in Vinegar 200190 .... Preserved in Vinegar 200410 .... Preserved, Frozen 200490 .... Preserved, Frozen 200510 .... Homogenised for Infants 200510 .... Homogenised Vegetables 200520 .... Preserved, Unfrozen 200540 .... Brined 200551 ....Brined, Shelled 200559 ....Brined, Unshelled 200570 .... Preserved Fruit 2005/0 .... Preserved Hult 200580 .... Preserved 200599 .... Preserved, Unfrozen 200600 .... Sugared 200811 .... Preparations 200911 ....Frozen 200912 ....Brix value < 20 200919 ....Brix value > 20 200921 ....Brix value < 20 200929 ....Brix value > 20 200941 ....Brix value < 20 200949 ....Brix value > 20 200961 ....Brix value < 30 200969 ....Brix value > 30 200971 ....Brix value < 20 200979 ....Brix value > 20 200979 ....Brix Value > 20 200981 ....All Cranberry Juice 200989 ....All Pomegranate Juice 200990 ....All Juice Blend 210310 ....All Soya Sauce 210320 ....All Tomato Sauce 210390 ....All Prepared Sauces 210420 ....Homogenised Mixtures 210610 Protein Concentrator 210420 .... Homogenised Mixture 210610 .... Protein Concentrates 220210 .... All Flavoured Water 220290 .... All Soft Drinks 220410 .... All Sparkling Wine 320300 .... Colourants 330210 .... Mixtures 330210 .... Flavourants



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Peat n Strip



**Rhodes** Quality



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endes Quality

Peach Slices in Syrup