

CGA-GDC 2021

Current successes with incorporating emerging farmers in the export value chain



SOUTH AFRICAN CITRUS INDUSTRY

- Gross Value: R20 Billion (2019)
- **Citrus** accounts for 40% of SA export citrus largest fruit export commodity in the country
- 80 808 ha registered
- 2nd largest citrus producer in the world after Spain
- Employs approximately **120 000** people
- 105 black owned entities 9369 ha
- Four main categories orange, grapefruit, lemon and easy peelers/soft citrus
- Oranges and grapefruit mainly grown in the warmer regions
- Harvesting season runs from March to October







Evolution of the Grower Development Company

Year 2000

Year 2010

The Citrus

CGA established the Transformation deskto drive transformation in the citrus Industry

Development Chamber was formed as a voice for black growers within the CGA structures and committees

Year 2013

CGA through the transformation desk conducted situational analysis on 118 black citrus growers- to look at support required

Year 2016

The report resulted in a chamber requesting the establishment of a fully fleshed company to drive transformation.

CGA-GDC established.



PRIORITY AREAS

Coil anomenation	Grower Supply Planning					
Soil preparation Irrigation Infrastructure Asset care & mgt. Tree spacing and layout Pest & disease control Sanitation	Harvesting schedules	Value Chain Enablers				
	Orchard replacement	Storage Logistics Marketing Distribution	Export oriented operations Cultivar choice Quality control and assurance Certification – Global Gap; SIZA etc			
		CGA Grower Development				

CGA-GDC helps facilitate empowerment and development of black citrus producers through:

Provision of Production infrastructure:

- Irrigation
- mechanization
- infrastructure and
- equipment

Achieving regulatory compliance

- Accreditation
- to meet the requirements of the different international markets

Technical and business management support

- Enable growers to produce quality produce
- Attract the best markets and best prices

CGA Grower Development Company

SUMMARY OF CITRUS FARMS IN THE CGA REGIONS

Province:	Total Farms	Ha Planted	Bearing	Non-Bearing Citrus	New Entrants:	Available for	Vandalized/Non-
		Citrus:	Citrus	Trees (Ha):		Planting (Ha):	Existing Farms:
			Trees (Ha);				
Eastern Cape (EC)	34	2170,59	1759,06	412	0	422.63	7
Gauteng (GP)	1	32	32	0	0	40	1
Kwazulu Natal (KZN)	7	747,7	557,1	190.6	0	800.8	8 (329ha)
Limpopo (L)	36	4007	3345,9	661,1	3	2000	28 (1018ha)
Mpumalanga (MP)	8	1072	1072	0	1	1420	8 (604ha)
North West (NW)	6	90.5	80.5	10.5	4	203	0
Northern Cape (NC)	4	861.3	861.3	0	0	0	0
Western Cape (WC)	9	387	387	0	0	0	0
Totals	105	9369	8094.86	1275	8	4906.43	52 Farms (1951ha)

SUCCESSES TO DATE

Production

Citrus ha under black ownership increased from 7211 in 2016 to **<u>9 369</u>** in 2020

Ha of new orchards planted by black farmers since 2019 amount to **<u>1275-</u>** a 13,6 % increase in 1 year (2019)

supermarkets.

The number of exporting black farmers has increased from **50** in 2016 **to 77** in 2020 farmers

Market performance

Black citrus growers have achieved a <u>40%</u> increase in production during the 2019-2020 citrus season.

Several Black growers have increased output by over <u>40 000 cartons</u> with one black grower increasing production by <u>99 000 cartons</u> in just one year.

Locally, black citrus growers have increased output to domestic markets by **<u>55%</u>** since 2019.

In 2020, black citrus growers provided over <u>400 000</u> <u>cartons</u> of fruit to South African grocery stores and

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UPCOMING INITIATIVES

- Through the New Levy Period focus will be on
- Enterprise development Increase the ha under Black own Citrus farms
- Increase export volumes
- Assist black Growers with Compliance and Accreditation to Access other market opportunities
- Skills Development and Good Agricultural Practise
- Local Market Development







Orange heart fruit drive













OVER 1 500

TONNES CITRUS

DONATED TO

DATE





WE TRANSFORM to sustain our industry, CREATE JOBS AND WEALTH, secure our future and ENSURE FOOD SECURITY.

CONTACT DETAILS

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