

European Union-South Africa Agri-food Trade Round Table: *Harvesting Opportunities*



Time: 11h00 to 13h30 (CET)

Date: 10 October 2024

Venue: Brussels, BE (hybrid)



Rud Pedersen
Public Affairs



Agriculture, Land Reform
and Rural Development
International Relations
and Cooperation





Moderator
Mr Wouter Lox, RPPA

Item	Time	Responsibility
1. Moderator welcomes participants Introduction of Speakers and Guests	11:00 – 11:05	Mr. Wouter Lox, Senior Advisor RPPA & Ms. Salamina Maelane, Minister Counsellor
2. Opening remarks by the Embassy representative	11:05 – 11:15	H.E. the Ambassador, Dr Tokozile Xasa
3. Panel discussion: Trade Relations EU- South Africa	11:15 – 12:55	Mr. Wouter Lox, Moderator
(a) Background and opening of the panel discussion.	11:15 -11:20	Mr. Wouter Lox, Moderator
(b) Status Quo Perspective on the current state of EU- South Africa agricultural trade relations in the aftermath of the recent elections in both regions	11:20-11:30	Ms. Kwena Komape, DDG: Economic Development, Trade and Marketing, South African Ministry of Agriculture
(c) EU's potential initiatives to improve cooperation with third countries and specifically South Africa.	11:30– 11:40	Dr Luchino Ferraris, European Commission, DG AGRI
(d) Geopolitical challenges and potential opportunities RPPA: Perspective on how the changing geopolitical landscape and trade environment might affect the relations between the EU and South Africa.	11:40 – 11:50	Mr. Daniel Dalton Senior Advisor, RPPA
(e) Business Europe: Presentation on the opportunities that the current context offers to companies with business in the EU and South Africa.	11:50 – 12:00	Mr. Louis Hinzen, from Food Drink Europe
Q&A	12:00 – 12:10	All
4. Panel Discussion: Opportunities for expanding market access to the EU	12:10 – 13:00	Mr. Wouter Lox, Moderator
(a) Highlights from South African Industry representatives in respect to trade barriers relative to market access & possible interventions.	12:10 – 12:30 (10 min each)	Mr. Theo Boshoff, CEO from AGBIZ and Ms. Matlou Setati, Consumer Goods Council of South Africa Executive Manager: Food Safety & Sustainability Initiative
(b) EU REPRESENTATIVES: Advisory to South African businesses to align with the EU's Green Deal and focus on sustainable practices as well as support measures.	12:30 – 12:40 (5 min each)	Mr. Daniel Dalton Mr. Louis Hinzen



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(c) RPPA: Perspective on EU funding opportunities and how to improve relations with the EU institutions.	12:40 – 12:45	Mr. Daniel Dalton
(d) Business Europe: Highlights on concrete and fruitful cooperation with the EU institutions.	12:45 – 12:50	Mr. Louis Hinzen
Q&A	12:50 – 13:00	All
5. Panel: Main Takeaways and closing remarks	13:00 – 13:30	Moderator Mr. Wouter Lox
(a) Highlights by RPPA on main takeaways	13:10 – 13: 15	Mr. James Stevens, RPPA
(b) Highlights on main takeaway of the event by EU Official	13:15 – 13:20	Dr Luchino Ferraris, European Commission, DG AGRI
(c) Highlights on main takeaway of the event by Business Europe:	13:20 – 13: 25	Mr. Louis Hinzen
(d) Summary of the main takeaways, announcements and closure by South African Embassy	13:25 -13:30	Dr Rachel Morake, SA Embassy to EU

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