

## Pre-AGOA Forum information-sharing session for South African Agricultural Sector

Partnering to Build a Resilient, Sustainable and Inclusive AGOA to Support Economic Development, Industrialisation and Quality Job Creation

Programme

## Programme Director: Mr Mooketsa Ramasodi

Director-General: DALRRD

Time	Activity	Responsibility or Facilitator
08:00–09:00	Registration	All
09:00–09:10	Opening and introductions	<b>Mr Mooketsa Ramasodi</b> Director-General DALRRD
09:10–09:30	Welcoming address	<b>Hon. Thoko Didiza</b> Minister DALRRD
09:30–09:45	AGOA and US-South Africa Agricultural Bilateral Trade	Mr Ali Abdi Minister Counselor for Agricultural Affairs United States Embassy
09:45–10:00	National Position on AGOA post 2025	<b>Ms Xolelwa Mlumbi-Peter</b> Deputy Director-General: Trade <i>the DTIC</i>
10:00–10:15	SA-USA AGOA Agricultural Trade Relationship - Sanitary and Phytosanitary Aspects	Mr Dipepeneneng Serage Deputy Director-General DALRRD
10:15-10:30	Tea break	All
10:30–10:45	The role of PPECB in the SA to USA Export Market (AGOA)	<b>Mr Vijah Chetty</b> General Manager PPECB
10:45–11:00	Status on Fruit Export Programmes to USA: (progress and challenges)	<b>Ms Fhumulani Ratshitanga</b> Chief Executive Officer Fruit SA
11:00-12:00	Q&A	All
12:00–12:15	Closing remarks and way forward	<b>Mr Mooketsa Ramasodi</b> Director-General DALRRD
12:15-15:00	Refreshments, Networking and Departure	

## agriculture, land reform & rural development

Department: Agriculture, Land Reform and Rural Development **REPUBLIC OF SOUTH AFRICA** 

