

forestry & fisheries Department: Agriculture, Forestry and Fisheries **REPUBLIC OF SOUTH AFRICA**

agriculture,

WINE INDUSTRY VALUE CHAIN ROUND TABLE RECORDS OF DESICIONS Bulletin No. 1 of 2015 September 2015

WINE INDUSTRY VALUE CHAIN ROUND TABLE HOLDS ITS INAUGURAL MEETING IN PAARL

Following the wine industry's request for the establishment of a value chain round table within the wine sector, the inaugural sitting of the Wine Industry Value Chain Round Table (WIVCRT) took place on the 02nd of September 2015 at VinPro Offices, Paarl. The WIVCRT is a partnership between government, the wine industry as well as labour and civil society groups. The aim of the WIVCRT is to foster collaborative industry-government actions that help to secure an enduring competitive advantage of the wine industry. The WIVCRT is envisaged to involve all critical role players within the entire wine value chain.

The WIVCRT will, amongst others, influence policy and strategy development, contribute to the development of joint solutions to respond to industry challenges, provide a platform to jointly address food safety, employment and labour issues, jointly advocate for market access and improved trade conditions, guide and direct scientific research, etc. Records of critical decisions taken at every VCRT meeting will be communicated to the entire wine industry in the form of bulletins and other forms of relevant communication methods. This bulletin marks the first form of communication of decisions of the WIVCRT and the wine industry must look forward to other bulletins after every sitting of the WIVCRT.

RECORD OF DECISIONS

The wine industry decided to adopt the Wine Industry Strategic Exercise (WISE) as a point of departure for the work of the WIVCRT and the inaugural meeting decided on the formation of the following Working Groups:

- Transformation (Convenor: Mr. C. Erasmus);
- Global trade (Convenor: Mrs. S. Thompson);
- Local markets and wine tourism (Convenor: Mr. C. Conradie);
- Research, development and innovation (Mr. G. Martin);
- Employment and worker welfare (Convenor: Ms. H. Abrahams); and
- Resources (Convenor: Mr. R. Basson).

The working groups are based on the work streams identified in the WISE document. Between the inaugural meeting and the next meeting of the WIVCRT, the six working groups are expected to identify relevant stakeholders to participate in the working groups and develop draft terms of reference (ToRs) and action plans.

The draft ToRs and action plans for all working groups will be presented at the next WIVCRT meeting for further inputs and adoption. Efforts will be made to find ways to avoid duplication of initiatives across various value chains. Members of the WIVCRT will participate in the activities of the value chain to contribute towards improved competitiveness and growth of the wine industry.

DATE OF NEXT MEETING

The date of the next meeting is 23rd of November 2015, 10h00 at VinPro Offices in Paarl.

CONTACT DETAILS		
NAME AND SURNAME	EMAIL ADDRESS	TELEPHONE NO.
Mr. Kurt Moore: Chairperson	kmoore@salba.co.za	021 887 0117
Dr. Julian Jaftha: Co-Chairperson	JulianJ@daff.gov.za	012 319 6536
Elvis Nakana: Secretariat	ElvisNAK@daff.gov.za	012 319 8072
Xhanti Jikwana: Secretariat	XhantiJ@daff.gov.za	012 319 8079

CONTACT DETAILS