



## **Commercialisation of Black Producers Programme (JF8/1628-2)**

### **Business Plan Guideline**

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Applicants are required to submit a feasible business plan. This business plan must not be generic but must specifically align to the information contained in the application form, in terms of the amount applied for, the commodity applied for and the activities applied for.

The business plan must include (but not limited to) the following areas:

- The Executive Summary
- Background of the Farming Business
- Current Production and Planned Production
- Means of Production or Resources
- Area Under Production
- Type of Production (Dry or Irrigation)
- Market Analysis
- Current Jobs and Jobs to be Created (5-year projection of jobs to be created)
- Financial Projections (expenditure to include wage/salary payments of projected jobs to be created under the initiative)